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Bowling Green Business University

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'This Other is brought to you for free and open access by TopSCHOLAR®. It has been accepted for inclusion in WKU Archives Records by an authorized administrator of TopSCHOLAR®. For more information, please contact topscholar@wku.edu.
The Fall Term will open Tuesday, Sept. 6, 1910.

"OLD STUDENTS"

If you know of any former students of this institution who do not receive this report regularly, please do so in kindness to notify us. We want every one of them to get the school literature as long as they live.

Q. and Q.

A thinker has said that qualifications are necessary, but qualification is more important. Without the great cultural qualities of humanity, religious, nationality and others, no one could reasonably hope to succeed in our time. Of course, qualifications are indispensable.

But there are thousands of young people who possess the qualities, but have not the qualifications, and therefore, they are themselves neglected, totally dependent, unable to achieve what the Qualification of a good bookkeeper, an efficient demonstrator or an executive telegrapher added to the Qualities, is required for almost any kind of position to which he might be called. The Qualifications, or Qualification with any Qualities, can do little toward aiming success in a world of keen competition.

If you have the Qualities, why not get the Qualifications? YOU MUST HAVE BOTH, OR YOU ARE DOOMED TO A LIFE OF HARD CONDITIONS.

DOES IT PAY?

Does Business Education pay? It should add during the first year at least $50 a month to your present income. This would be equivalent to an improvement of 50%. (On a month equals 7500 a year, which is equivalent to 1 $500 interest on $5000.) Make your move much better than that. You have been told how much easier the college. You have been told the quality of the business students. They pass better grades than any other class, and those who have told us how it is in this statement.

ACCOMPLISHMENT OR ASSET?

Could you accomplish more in a school that has trained interests? could you accomplish in a school that has trained interests? Is the accomplishment or asset more than the accomplishment or asset? We do not claim to make physicians, lawyers, bankers, or farmers. It is our purpose to make business persons only. To this one purpose we devote all our time, all our energy, all our thoughts. To this one purpose we devote all our time, all our energy, all our thoughts.

The Business Courses were graduated a large number of young men and women who were granted the degree of Business in the graduating class who were included in the college. The graduates of the class of 1910 were graduated from the regular bookkeeping, shorthand and telegraphy courses.

History of the Class.

The Commerce Course was founded 1890. First year enrollment 11 graduated. Since 1890, there have been 56 graduates. The Commerce Course is to train men and women for office and administrative positions of honor and trust and to teach account in commercial and literary institutions.

The Winter Term Opens Tuesday, January 3, 1911.

CITY OFFICIALS WELCOME STUDENTS.

Attended Engineer Exercises and Delivered Addresses to the Large Body of Young People Present.

The Undersigned Typewriter Company, through the University, offers six prizes for merit in typewriting and typing.

The first prize, a $50 gold medal, was won by Mrs. Burwell C. Hubble, of Kentucky, for being the best typewriter; a third prize of $1 was won by Miss Mary Smith, Cumberland, Ky., and a fourth prize of $1 was won by Miss Viola Hersey, of Lebanon, Ky., a fifth prize of $1 was won by Miss Jane Harris, Warren county, Ky., and a sixth prize of $1 was won by Mrs. J. H. Stevens, of Indiana.

THE EVENING PROGRAM.

How is H. K. Brown, who was educated in this city, and who now is one of the largest men in the country, delivered the graduation address. As an usher, Mr. K. Brown comes up to Bowling Green's standard, in introducing him. Dr. Pavilors, of Kentucky, said: "You now have confidence and have been your personal friend, and affable. I would call on you, but possibly I introduce you as Hon. H. K. Brown, one of the great men of old Kentucky."

The Banquet.

At the close of the program the graduates, faculty, county and city officials and visitors went to a hotel where a dinner was served, and where the graduates, faculty, county and city officials and visitors enjoyed one of the most attractive bountiful ever seen in this city.
LYCEUM COURSE.

The Lyceum metas a lecture course that is not only entertaining, but highly instructive and helpful. The best talent is employed.

THE READING ROOM.

The Reading Room is supplied with the best magazine, journals, daily and weekly papers, all of which are translated free to the students.

OVER 1,000 BOARDERS.

Over 1,000 students were comfortably boarded in Hewitt Green last winter and we hope that they may have a boarder this year. The best private families open their doors to their students and surrounds them with the comfort and convenience that are enjoyed by all.

LADIES' CAFE.

The ladies' cafe is open and is a popular gathering place for the students.

We have no unkind word for any of our present or former students. But we cannot defend those who have been unkind to others.

THE TRADEMARK.

The delightful relation between students and faculty, the best chance for students to be balanced and complete, the best chance for students to be balanced and complete.

REPAIRS AND BETTERMENT.

A man owns a house that has been built and maintained building for 100 years. He would not spend $100 on improvements. Thousands of young people who read this paper are in a few months, they might not spend $100 on improvements. They might spend $100 on repairs and betterment.

CAN I GET A POSITION?

This is a household question for you to ask. If you don't know where you stand, you should investigate before taking any step. We do not wish to hasten any one.

No. 1. First Prize, Florence Schneider; No. 2. Second Prize, R. A. Bailey; No. 3. Third Prize, Mary Schneider; No. 4. Fourth Prize, Miss Ollie Snyder; No. 5. Fifth Prize, Miss Frances Kennedy; No. 6. Sixth Prize, R. A. Bailey; No. 7. Seventh Prize, Prof. Kollbruck.

No. 4 and 7 are sold to the students when the Queen of the Day, Miss Mary Schneider, is receiving the crown.

We have no unkind words for any of our present or former students. But we cannot defend those who have been unkind to others.

"ELEIMINE THE PARASITE."

"The problem of civilization is to eliminate the parasites." — This is a statement that the students today love to hear. It is true, but it is also true that there are parasites that are not immediately evident, but are a danger to society.

Business education breaks the shackles, throws the rope of bondage, and makes a man free, indeed. There are thousands of noble, high-minded, high-minded people who are actually living in slavery to hard work. We believe in business education, because we believe in business education.

"TO SERVE IS TO BLESS."

We believe in education — literary, industrial, professional, commercial, ALL education.

OFF FOR A DAY OF REST AND RECREATION.
INSPIRING RECORDS OF SUCCESSFUL YOUTH

WHAT THEY HAVE DONE, OTHERS CAN DO.

BUSINESS EDUCATION PAYS.

499 PER CENT. DIVIDENDS.

Hodson, W. A.

Previous to entering Bowling Green Business University, my average earnings were $25.00 per month. But since finishing the course, it has been increased to $100.00 in 49.99.7 percent, or $75.00 per month. Since completing your course, I have increased my earnings over 500 per cent. It is an experience that I shall never forget.

W. L. OATES.

Bowling Green, Ky., May 21, 1920.

Dear Professor Harman: I entered your school in the spring of 1920. After finishing 8 months course in June of the same year, I started out as bookkeeper with a salary of $35.00 per month. In a short time my salary was increased to $50.00 per month, and since completing your course my salary has been increased to $100.00 per month.

Your salary increase is largely due to my college training, but the ten months I spent in your Institute have increased my earnings at least 500 per cent. It was in your school that I discovered my taste for business and decided to make a career of business education. I have never been in a business yet, but I believe that the education I received in your school has prepared me for business.

R. E. KELLEY.

Indiana, Ind., March 12, 1921.

With pleasure I agree to your plan to increase the half of old B. G. B. U. I think a great value can not be placed on business education. I do not have a high school education, but I have been able to secure a position as a bookkeeper in this firm. I am not well educated, but I am still working and the earnings have been greatly increased. To me the business education received in this Institute has been of great value, and I am still working in the same position that enabled me to secure this position. In other words, the training enables a person to secure promotions when wanted. With kindest regards to you and best wishes for your success, I am.

Sincerely yours,

R. P. HILLFORD.

April 7, 1921.

Crawley, La., March 21, 1921.

Dear Prof. W. A. Ashley,

I am leaving your school and returning to your school in contact with the business school. I can appreciate the value of a business education. A business education not only increases one's earning power, but it also teaches one to cope with business problems all through life.

The training I received while in your school was a very important factor in my progress. All the training I received in the business school was of great value to me and I am still working in the same position.

Your very truly,

H. E. GUTIERRE.

DECLINED TO RENEW.

New Haven, Conn., March 21, 1921.

Dear Mr. Harman,

I am a graduate of the business school in general, and of the business college in particular. I have increased my salary from $35.00 to $50.00 a month, of which I am largely responsible.

My best wishes to you and Mr. Harman, I am.

Your truly,

G. C. TERRELL.

From $400 to $1000.

Lake Arthur, Ind., March 25, 1921.

I consider the Bowling Green Business University one of the best schools of its kind. If not the best. Before entering your school I was earning a salary of $250.00 per month, and since completing your course I have increased my salary to $500.00 per month, and since completing your course my salary has been increased to $1000.00 per month.

Your salary increase is largely due to your college training, but the ten months I spent in your Institute have increased my earnings at least 500 per cent. It was in your school that I discovered my taste for business and decided to make a career of business education. I have never been in a business yet, but I believe that the education I received in your school has prepared me for business.

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My best wishes to you and Mr. Harman, I am.

Your truly,

G. C. TERRELL.
These Young People Went, Immediately on the Completion of the Course, into the Banks of Bowling Green.

"SOUTHERN EXPONENT."

Mr. Louis J. Cutler, Cashier of the National Bank, Cynthiana, Ky., has completed his five years' course at the Bowling Green School of Banking. Mr. Cutler is on his way to New York for an extended winter's study, which he hopes to complete in the spring.

State National Bank, Jackson, La., March 28, 1918.

Dear Sirs:

It always affords me pleasure to hear from you. It brings back pleasant thoughts of my association with the institution a few years ago.

The success which I have met with must be due directly to the thorough training received while I was in your school. The importance of such business training as that which you can get from an institution such as the Bowling Green School cannot be better proved. I am not afraid to tell you that it has enabled me to fill many important positions filled by students from your school.

Wishing you continued success, I am,

C. D. ANDRUS,
Cashier.

Mr. Arthur B. Harris, Secretary-Member, Bowling Green State Bank, has been elected to the Board of Directors of the Bowling Green School of Banking.

State Bank Inspector.

Mr. J. F. Ramsey took over the presidency of the state bank in Bowling Green, Ky., March 30, 1918. He has been an active member of the bank since its organization in 1913.

STATE BANK INSPECTOR.

Bovech Grove, Tex., March 7, 1918.

After years of hard work and study, I was elected to the Board of Directors of the Bovech Grove State Bank.

Bovech Grove State Bank.

Mr. W. L. Pulliam, who is now in the employ of a large firm in town, has been elected to the Board of Directors of the Bovech Grove State Bank. He has been a prominent business man in this city for the past ten years.

"THE GREATEST STEP."

Hosker, Va., May 8, 1918.

Dear Prof. Harris:

Since leaving your school a few years ago, I have held the position of cashier in the First National Bank in Hosker, Va., in the summer of 1915, beginning with a salary of $350 per month. This institution raised my salary as the business increased, and I am now getting $450 per month, with very bright prospects for the future. I consider the greatest step I took toward success was when entering your school. With very good regards to you and wishing the B. G. B. C. continued success, I am,

Very respectfully,

ALONZO RUSSELL.

"BEST BUSINESS COLLEGE.""
We do not require entrance examinations but we stress exit qualifications.

Mr. J. B. Noll was a fine, enthusiastic teacher. He put his soul into his work and believed that for every subject he should have some comprehension in keeping up with it. He came to this school and completed a business course and embarked in the local business. He is a fine young man, more than double his former salary.

Mr. U. W. Jenkins for several years has been in the public schools of his county, leaving the school-room, he completed a strong business course in this institution and is now cashier of the Bank of Pennsylvania. He is a fine businessman and deservesthe warmest good wishes that his friends extend to him. His personal qualities are more than enough to increase his future prosperity.

Our School the Best.

Monticello, Ky., June 28, 1919.

Dear Sir: - We have a number of some of our friends who have invited us to their school for the purpose of attending the University. We have been invited to their school and believe when they have received some of these letters, they will have no choice but to attend.

Mr. Harman, I think what little knowledge I have of correspondence was a help to me in writing your letter. I am a high school student and the business correspondence will be an aid to me hereafter. I am a poor writer and you have shown me how to write business letters.

Enclosed find a check for $5.00 for the subscription to the business bulletin. I trust you will accept this as a contribution from a high school student.

Very truly yours,

Florence Powell.
ONE OF THE TELEGRAPHY CLASSES.

Twenty-six of America's largest railroad systems have applied to us for operators. Get ready for it. Write for full information.

There is a good place for every competent man. Come now and For rates and terms see page 16.
SOUTHERN EXPONENT.

Mr. Richard Jack- son had not yet reached his fourteenth birthday when his father took him to a railroad depot. There, he was introduced to the railroader's life. The train was leaving, he was dressed in a suit and coat, and he had a pair of white shoes that his father had bought for him. The journey was a long one, but Mr. Jackson was excited and eager to learn about the world outside his home.

Mr. Jackson was later employed as a telegrapher for the Southern Railway, and he spent many years working on the lines. He was known for his exceptional skills in coding and decoding, and he always ensured that communications were kept up to date and accurate.

Mr. Jackson passed away in 1960, but his legacy lives on through his son, who continues to work for the Southern Railway. The company is proud to have such dedicated and hard-working employees on its team.

Mr. Jackson's son, Mr. Robert Jackson, has been a telegrapher for 30 years and is currently the head of the Southern Railway's telegraph department.

Mr. Robert Jackson says, "My father taught me everything I know about the telegraph. He was a great man and a greatteacher. He always said that the most important thing was to be honest and hard-working. I carry those values with me every day in my work."
THE COMMERCE COURSE.

Practical and Cultural.

If you expect to be a bookkeeper, or if you want to be in business, or if you wish to take a real interest in business, the practical and cultural, let us tell you about the Commerce Course. It will pay you in satisfaction and in certain and real promotion, to take this strong, thorough practical course. Bookkeepers were late in this course, or its equivalent, are always in demand, because they are able to handle heavy work. And, in turn, they receive the larger salaries paid to them than Jutted by results, this is the cheapest and best bookkeeping course to be had.

What it includes.

The course comprises all the free-month's course and, in addition to Mr. Ciree, Commercial Geography, Theory and Practice of Higher Accounting, Commerce and Finance, Literature, Economics, Organization of Business, Books of Modern Banking, Typewriting, Billing and Billing, Lessons on Business Ethics, Insurance, Transportation and Advertising: Corporations and Joint Stock Company Accounting, Partnership, Accounting, Auditing, Department, Banking, Accountancy and Commercial Accounting.

Time Required.

The time required for completing the Commerce Course is not limited, but the average student requires from nine to fifteen months. This, of course, depends upon the application and advancement of the student.

The Graduates of the Commerce Course are widely said that they are able to handle very heavy office work and are also prepared to teach commercial subjects in high schools and business colleges. They command good salaries and desirable positions.

AN OPEN DOOR.

It is good business forethought to aim in advance what returns may be expected from an investment. You take the combined bookkeeping and shorthand course, you may rely with certainty upon first employment immediately upon its completion.

Second, an earning power two to three times as great as you now have. Third, promotion as often as you like.

Fourth, an open door to success in life.

CERTAIN AND QUICK RETURNS.

You are often told to advise as to a good business course in being certain, and one that you may depend upon for the money you time invested. In this connection we would like to advise the combined bookkeeping and shorthand course. It includes the Commercial course and the shorthand course, and it increases earning power and broadens your business horizon. The entire course should cost $500, it would be a small sacrifice for the advantage of books, books and books that you have.

TEACHERS IN DEMAND.

Teachers of the commercial branches are always in demand and at salaries fifty to a hundred per cent higher than those paid literary teachers of the same grade. You can easily double your salary by studying bookkeeping and shorthand yourself.

With this in view, we have prepared a pamphlet by Mr. W. W. Ashby, an educational thinker and teacher of this course.

WORDS OF WISDOM.

"If a father wishes to give his son a lasting legacy over for constant, hard work, and a legacy which he can afford, he can afford to take practical business education."

Herbert Spencer.

These words have special significance and weight, as do they for a man who is recognized as one of our greatest educators, educational thinkers and teachers.

Cerio, Miss. Jan. 17, 1918.

Dear Mr. W. W. Ashby: I have never looked so bright in a business way as it does me to have good position with the firm of Grimes in general office assistant and stenographer. This is the best post that I have ever held since I left school. I intend to study at least two hours daily. I can assure you that you will never say me, "I never thought I was glad to know that so many students are receiving instruction from you at the same time."

Very sincerely yours,

THE "PIONEER" BANK OF THE COMMERCE CLASS, an open door to success and the best business companies.

EXTRACTS FROM A MAGAZINE ARTICLE ON "FINANCE AND THE NEW COMMERCE CLASS." (By Mr. W. W. Phillips, a Former Student.)

A knowledge of Finance is as necessary to the business man of today as it has been to the student of finance.

No real progress was ever effected without the aid of the financier. As much honor is due to Alexander Hamilton as to George Washington, for the successful establishment of the Federal Government. It was not enough to free the country of British restraints; Washington was needed as was never needed before. And in Hamilton we had one such as we have never had before or since. He brought order out of confusion—he established a Central Bank, he did innumerable acts for the good of the country, and retired from office not in poverty but in fortune and career.

The United States has the oldest monetary and the poorest banking system of any civilized country in the world. Yet the foundations of the leading banks of the country are in the hands of men who have made a reputation and some money, and who will lend luster to any man's name.

Considering this point of view, there is nothing more important in the business man than a thorough knowledge of finance. It matters not whether the object is home or secondary gain. It matters not whether one is engaged or expects to engage in banking, steel making, oil refining, or any other type of work, or even if his aim be a high political office, he must know the paper work and the people who expect to accomplish anything.

WE WILL MEET YOU.

We shall be glad to have our returning students and new students to come and get us to talk to them in several days before leaving home.

First State Bank, Kirksville, Mo., April 10, 1918.

Gentlemen: You have the best business college in the country. I shall long remember the good instructions and the fine experience you have ever done anything for the good of the school, call on me.

Very truly yours,

T. GLOVER.

"CAN PLACE SEVERAL." (By Mr. W. W. Phillips, a Former Student.)

June 23, 1918.

Dear Sir: We shall be glad for you to put us in communication with any of your graduates, or any other operators that may have applied in for positions.

We can place several men in permanent positions.

Yours truly, Sept.

WE APPRECIATE IT.

Rob Boy, Ass't.

Dear Mr. Harmon: I take this method of concerning you that Mrs. Specie Fullmer, a student of yours, has been employed in Missourie Bank. For the past eight months, and her work has proved to be good, honest, and satisfactory. I attribute her business knowledge, in great measure, to the superior training received at your institution and in the State Normal School. I shall feel an interest in those taking the business course at my institution.

Yours truly,

G. D. HANCOCK.

Adj. S. W. R.

EXTRACTS.

We regret that Mr. C. A. Noebel's photograph does not appear in the present issue. It was unsatisfactorily clear when the picture was taken.
No one will ever get a position till he is qualified for it. Prepare now that you may be ready to take the first good place that is offered you.

Columbus, O., April 25, '70.

Gentlemen: It is with pleasure that I tender the following testimonial in behalf of a class of instruction in a new and important branch of education.

E. H. BUTLER.

CLERK BUTLER CIRCUIT COURT.

Columbus, Ky., March 19, '70.

Dear Sir: We are pleased to certify that, in our opinion, the Butler circuit court clerk is by far the best in the State.

We have no hesitation in recommending Mr. Butler to any person desiring to be employed in that line of business.

Very respectfully,

L. R. EKOWN.

Mr. E. P. Gudlaff

Adolphus, Ky., June 25, '70.

Dear Sir: I have the honor to submit the following testimonial in behalf of Mr. E. P. Gudlaff, a young man of the highest character and ability, who was employed in this office last year.

His business acumen is remarkable, and his attention to detail is beyond comparison.

I have no hesitation in recommending Mr. Gudlaff to any employer.

Very truly,

E. B. H. BYERS.

Mr. Currie Key

"Borrowed the Money."

Shepherd, La., March 20, '70.

Dear Mr. Ashby:

In our estimation, a good commercial education is essential to anyone who is to succeed in business. We have had the privilege of following the career of Mr. Currie Key, a young man of reputation, and we have no hesitation in recommending him to any one who desires to engage in business.

Very truly,

L. A. R. S. MORGAN.

Mr. Currie Key is bookkeeper for a large mill, and he is ready to accept any position that will enable him to show his ability.

Very truly,


Mr. D. H. Knight

"The Ladder."

Burlington, Ky., May 15, '70.

Gentlemen: I have the honor to introduce Mr. D. H. Knight, a young man of ability and energy, who is about to commence a commercial career.

He has received a good education, and is well fitted for the position he is about to undertake.

Very truly,

C. E. E. SISON.

Mr. R. M. B. Smith

"The Only One."

Pertson, Ky., May 10, '70.

Gentlemen: I have the honor to introduce Mr. R. M. B. Smith, a young man of energy and ability, who is about to commence a commercial career.

He has received a good education, and is well fitted for the position he is about to undertake.

Very truly,

R. E. FITZGERALD.

Mr. R. M. B. Smith

"Double Earning Capacity."

Cincinnati, O., April 25, '70.

Gentlemen: I have the honor to introduce Mr. R. M. B. Smith, a young man of energy and ability, who is about to commence a commercial career.

He has received a good education, and is well fitted for the position he is about to undertake.

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Very truly,

R. E. FITZGERALD.
87 percent of our students come to this school because it has been recommended to them by former students.

SOUTHERN EXPONENT.

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analyzing the image, it seems to be a page from a student publication. the text appears to be a combination of announcements and articles, possibly about student life, campus activities, or educational recommendations. however, due to the nature of the text, it is challenging to extract meaningful content. it might be a good idea to look for keywords or phrases that stand out in the text to better understand its context.
SOUTHERN EXPONENT

OPERATORS WANTED!

Operators are needed in several numbers on half a dozen such schools as this could furnish. If you are hoping for a more favorable time to enter some business, you will be disappointed.

The most profitable dedication to be drawn from these illustrations is that a college education brings in the most marked up of the lowest prices is education obtainable from by from to four to six years of hard work.

Money talks more loudly than ever before, and while a university education is of as much value, intrinsically, to a man as it ever was, it is less to the people who want his services.

ENTERTAINED THE LOSERS.

Business Dealers Eat After Their Dinnertime Efforts.

The young men who won in the junior basketball game, played yesterday Monday evening, gave an informal dinner to the three men that mailed at the Cafe. These present were the six deal bosses, the leaders of the yells and the two managers of the services.

GOOD WITNESS.

Good witness pays. It is our representation in the court of business. It holds in keeping the words of the past. It holds down the present to the future.

Cork, Ga., April 25, 1916.

Gentlemen: I am greatly pleased to attend Bowling Green Business University and to recommend it as the best institution of its kind that I have attended. I esteem itily six months at Bowling Green.

Yours truly,
R. H. GOODWIN,
Agent, N.Y.

An increase of 250 per cent tells its own story. We congratulate Mr. Goodwin upon his good record—Ed.

OUR BEST ASSET.

"Several of your former students live near and all of them have good positions and all speak well of the school." This is an extract from a letter from a student in Minneapolis. The best asset of the institution is the fact that the alumni take the pride of the school is due to recommendations of the alumni. It is for student.

This should be heard with sympathy and support.

who would willingly spend the necessary time to write himself for that job? Yet it takes more than a college education to get it, and no promises of it are made. Then to what does the school graduate have to do to get a job in the college established in the college is equal to nothing. Here is one of the advertisements under the head of "College".

"Large telephone company in certain parts of U.S. offers the best chance for advancement for college man of highest qualifications. Must be a graduate of some standard university, some business experience and a thorough knowledge in every respect of the work. Salary, $600.

A pretty generous salary for a young man who has spent so little in preparation. Here he is expected to possess some business experience. Contrast this offer with the following:

"Large mining company needs a material manager and storekeeper. Salary, $2,000.

From the emphasis placed in these advertisements upon personality, memory, hearing, etc., it would seem that the college training is rated not much for the learning accumulated therein as for the polish and the personal accomplishments.

Can a man afford the time and expense of college training for the purpose of acquiring these accomplishments, and are they to be learned there exclusively? For your work and expenses to enable one to earn from $50 to $100 a week, what an additional expense can get.

Four years in the mining business ought to make a man sufficiently familiar with it to apply for the position mentioned next.

"This concern desires to secure a man experienced in business and well acquainted with canned goods. Salary, $3,000 in all and $500 in three months.

In the way of salesmanship, here is something that shows what a man may have to reach if he can develop ability to that line.

"Specialty New York City and State. Must be a first-class specialty salesman with a record. Salary, $600 to $1,000.

Of how much value would a college training be to a man who wanted that position? How many college men who have done one thing in their college work would get a salary of only five thousand dollars? There is what college specializing will live for a student.

"Large State University in the West is in the market for an experienced man who has had considerable experience in the teaching of this line and is possessed of a good personality. Salary, $610.

Here's To Mr. Coutu!

Mr. J. C. Coutu, one of the book-

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ners have succeeded wonderfully.

II II II II

he has resigned a twenty-

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SOUTHERN EXPONENT.

RATES AND TERMS.
IN EFFECT AFTER AUGUST 1, 1910

All Conflicting Rates Heretofore Revised.

The following rates are based upon present charges, and we will not make a "cut" in price for any one. Please do not ask for a reduction in rates. There are many factors that enter into the cost and end of the same time offer our present strong Teaching Force and Modern Equipment.

All tuition is payable on the day of registration. Manual skills are issued for first time and additional at the end of death of a student in school.

Tuition Bookkeepers, shorthand or telegraphy... 1 Month... $12.00
- First two or three courses...
- Bookkeepers, shorthand or telegraphy...
- Bookkeepers, shorthand or telegraphy...
- Shorthand and telegraphy...
- Bookkeepers, shorthand or telegraphy...
- Shorthand and telegraphy...
- Bookkeepers, shorthand or telegraphy...
- Telephonic, unlimited...
- Telephone, unlimited...
- Railroad Accounting, telegraphy, unlimited...
- Combined Course, unlimited, including teaching...

COMBINED COURSES
- Bookkeepers and shorthand...
- Bookkeepers and telegraphy...
- Shorthand and telegraphy...
- Bookkeepers and shorthand...
- Bookkeepers and telegraphy...
- Shorthand and telegraphy...
- Bookkeepers and shorthand...
- Bookkeepers and telegraphy...
- Telephonic with Bookkeepers or shorthand...
- Bookkeepers and shorthand...
- Telephone, telegraphy, unlimited...
- Combined Course, Typewriting, special penmanship, unlimited...

SPECIAL: Commerce Course including Typewriting, with shorthand, or telegraphy, or Railroad Accounting, unlimited...

With some of the above free, ten and twelve months' scholarships, we give two months free, if needed to complete course.

ACADEMIC COURSE

We give a series through academic courses in connection with the business branches, but without extra charge. This is taught by professors of teach-

ings, who are qualified for literary work. The students may take in the regular courses and in the academic subjects, but in both,

- BOTH THAN AND MONEY... TAKING THEM WITH YOUR BOOKKEEPERS.

- We have many who have taken the academical branches and have gone on to some of the important business in the bookkeeping profession who are so successfully and satisfactorily.

If a student wishes to take the academic course above the tuition will be as follows:

10 weeks...
- $ 4.00
- $ 6.00
- $ 5.00
- $ 5.00

Tuition.......
- $ 1.00
- $ 1.00
- $ 1.00
- $ 1.00

unlimited course...
- $ 2.00
- $ 2.00
- $ 2.00
- $ 2.00

Shorthand, telegraphy and accounting...
- $ 1.00
- $ 1.00
- $ 1.00
- $ 1.00

YOUTHSHIP

Class Penmanship is free to all students.

Tuition special penmanship...
- $ 3.00
- $ 3.00
- $ 3.00
- $ 3.00

Penmanship...
- $ 2.00
- $ 2.00
- $ 2.00
- $ 2.00

Board...
- $ 1.00
- $ 1.00
- $ 1.00
- $ 1.00

Summer Rates, a Month...
- $ 10.00 to $ 14.00
- $ 14.00 to $ 18.00

Winter...
- $ 14.00 to $ 18.00
- $ 18.00 to $ 20.00

Address all communications to
Bowling Green Business University.
BOWLING GREEN, KY.

YOURS AND OURS.

You, too, if we wanted to do so. In order that we may better place your applications in meeting a need and other, let us be in the course of our students we will want you to succeed, because your success means our success. We will not neglect your applications. You may not neglect to build upon this with absolute safety.

Underwood Protective $35.00 is the most efficient, practical and economical machine of all kinds. It is now the best kind. A "degeneration" in your office will prove its usefulness. It will pay for itself in a month. Underwood Duplication is mighty definite. Look into the latest Universal mapping...no license restrictions...in every form.

Write for full information

SOUTHERN EXPONENT.

MAMMOTH CAVE.

A company of R. C. E. students and their guides, in cave navigation. The world's greatest natural wonder is only an hour's ride from us.

We take several excursions parties to it every season, going by river and returning by rail.

The students always pronounce it the most marvelously interesting and beautiful place they ever enjoyed.

"AM I ADVANCED ENOUGH?"

If you take one of our courses and fail to take two of our courses and fail to "make it," it will affect your standing.

We can not afford to mislead or deceive you even if we wanted to do so.

All our students take in connection with the business course such subjects as Arithmetic, Grammar, Spelling, Penmanship, etc. That this is the practical and only method is shown in the fact that our students are trained under the plan are succeeding today. Before they entered our school they had the same fears and misgivings that they had among other colleges.

If they had given us to their fears and doubts, we would not today be making from two to six times as much as they started before coming to us.

If you will write us we shall be able to give you satisfactory information concerning this and all other points.

Nothing pleases us better than to have new students come with their schoolmates, letters, and other literature and compare the facts, so that they actually visit the institution, with the statements made in our literature.

The season I didn't attend to it in July, but I am sure now, was a failure. That I thought the papers from the school were so much better, matters not, how are they sent us, and how are they sent us, and how are they sent us, and how are they sent us, and how are they sent us.

The students were told in the beginning that it was a reliable school, I am happy to say that I am one of them myself and EAT EVERYTHING AS

C. B. WILLIAMS.

PASSÉS TO THE POORHOUSE.

"They're all right here," said Mrs. O'Hara's daughter, "but there's an old lady in there that's afraid of everything. She'll have to be quiet and have no visitors until it gets over, and she says she'll die if she's left alone." "I don't think that's a bad idea," said the other girl; "she's always been afraid of everything and had a lot of visitors at her house. I think it would be better if she was quiet and didn't have any visitors." "Yes," said Mrs. O'Hara, "that's the way I feel about it. I think she should be quiet and have no visitors until it gets over." And she went back to the house and left the old lady alone.

That's in a nutshell. It's a familiar situation, but it's not common. It means happiness. It means freedom.

The students will be better off when they leave the school. They will be better able to manage their own affairs and will be better able to keep their own houses.

COMBINED BOOKKEEPERS AND STENOGRAPHERS ARE STAPLES IN BUSINESS OFFICES. THOSE WHO QUALIFY THEMSELVES THOROUGHLY IN THESE TWO BRANCHES MAY GET THE BEST WORK AND THEIR SERVICES WILL ALWAYS BE NEEDED.

We have recently received many letters from railroad officials stating that they have placed their students with the companies and that they are more than happy with the results. We are very much in touch with our students and are always ready to give them the best advice and help that we can. We are always ready to help them and give them the best advice and help that we can. We are always ready to help them and give them the best advice and help that we can.

This past year, many students have come to us and asked if we could help them in their profession. We have always been ready to help them and give them the best advice and help that we can. We are always ready to help them and give them the best advice and help that we can.