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Bowling Green Business University

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A LOVE LETTER

The following was clipped from the closing page of a personal letter from Mr. Hale. It is published without his knowledge—we take liberties with those we love.

Out of grateful hearts we thank our friend and former student for this beautiful tribute.

Dear Miss Hale,

I write this, I think of my school days in your institution, and look upon this as the most favored days of my life.

Now, you conclude all my love. I love you, Mr. Hale. Yes, I feel that I do. I am made better by having attended at St. Mary's, not only because one should be made happier during, but because how to have a better life.

The name of a husband may be sown upon the pages of history, the work of the shoulder of those woven upon memory, but the work you are doing there will long after history shall have been forgotten and made a sheet useless and crumbling into dust, and I am sure you will be rewarded for it. Thank you.

Your devoted,

L. H. Bailey

GONE TO EUROPE.

Mr. Charles Dunson of this city took the course of shorthand and typewriting in this school and has just been called to take an important and responsible position as stenographer at The Hague. Why not let shorthand give you some interesting varied without expense to you? Why not let shorthand pay your way while you see the world's big cities, and introduce you to the world's big industries? It has done it for others, why not for you?

Be sure to read elsewhere in this paper the article "The Government Approves."

WONDER IF YOU REALIZE.

Dear Mr. Dickey,

I sometimes wonder if you realize the good your school is doing for young men and women. It has the best school in the school of young people than any other school I know. You will never realize what has meant to my life. I could hardly write my name when I entered the Business School, as you will well remember, and I felt that I could never amount to anything. But those good talks in chapel made me believe I could do and work and found that I could do it. Though I have not amounted to much and perhaps never shall, I am worth a bit more after spending a while in your school.

LION ROGERS,

Columbia, Miss.

Mr. Rogers now occupies an important position in the Columbia Bank, is a business man of ability. We appreciate his kind words.

WHAT WE REQUIRE.

A large business firm writing to Miss Hailer said, "What we require is a stenographer who is able to do other office work in connection with her stenographic work. We want our stenographer to assist with the books and to do other office work besides stenographic work. We could offer $50 per month to start on."

Heller, how would you like to start on $500 with the prospect of frequent promotions and increase of salary? We cannot change the leopard's spots nor the Ethiopian's skin. If you do not mean business, do not come in the R. G. B. U."

Mr. E. A. Barton, a railroad official, writes from Chicago to Mr. Kollroser: "I wish to express to you my heartfelt thanks for the high standard of efficiency of your students and will add that out of forty-seven business colleges and typewriting schools, our source of supply, your students are at the top of the list in typewriting, penmanship and general knowledge of business methods."

This is to us inspiring. It cheers us on. It encourages us. We thank you, Mr. Barton, and in the future will endeavor to send you none but those who are able to measure up to the high standards of those who have gone before. It is encouraging to know that our typewriter students have met your requirements.

AT THE TOP.

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ANOTHER PROMOTION.
Mr. H. P. Kinelore is leaving his school work in the First National Bank, of Central City, soon becom-
estable, and took the Government examination for National Bank Ex-
aminer, to which position he has been
fatiguedly advanced. In this capacity he
Served about two years, and made a splendid record. He has
recently been appointed President of the Federal Reserve Bank, Louisville, Ky.
In a recent meeting of the bankers of Kentucky, Mr. Kinelore remarked
"What I have achieved in the banking
business, I owe to the Bowling Green Business University." We
thank Mr. Kinelore for placing the credit at our door. We did our best,
but would better.

AT AGE FORTY-FOUR.
My Dear Sir:
I am now employed by the U. S. & C. C. Company in the capacity of Secre-
طرية of the Production Committee whose duties are to increase the out-
put of coal for the use of the Govern-
ment. I am drawing a salary of $123 per
month, here and I know you must be
lucky to have it, at the age of 44.
At 33 I was a student in your school and I
trust you will be glad to know that I am making good
in railroad service. I have been promote-
d out as an agent at Baxter Junction at
salary of $335 per month plus expenses which makes me a very
little wattle duck two weeks. At the
last pay day I drew $223.
I want to visit Bowling Green this
summer as soon as I can get leave.
Believe me, my training under your
supervision has been the greatest training in the world for me. I am
now making about four times more
success. These three influences working for
our students have never yet failed to
locate every qualified student.

CHIEF TRAIN DISPATCHER.
Mr. Cecil Every, who took tele-
grapher work, is now Chief Train
Dispatch of the O. & N. Railroad
with headquarters at Russellville. Mr. Every is to be congratulated upon his
month deserved promotion.

The Government has endorsed our
Life Endowment Course.

Mr. Tompilier, Leader of the School Music, with His Orchestra.

If you play any instrument, bring it with you and take part in this live wire organization. If you cannot play, come and eat the inspiration and enjoy the charm furnished by this splendid musical aggregation.

THREE AVENUES TO POSITIONS.

Students who graduate from the B. G. U. may look down these avenues:

1. The greatest majority of our stu-
dents secure their own positions,
and indeed the school or any other in-
fluence. Positions are so plentiful
and so urgent that most students know of them and get them without
help.

2. The school itself recommends
and helps its graduates.

3. The Continental Employment
Bureau is an agency of great useful-
lessness in finding positions for those
who are unable of their own initiative
to do the. Agency does not belong to
the school. It is a private institution,
but rents rooms in the same build-
ing with the school. Those who
decide to invoke its assistance are not
at liberty to do so.

These three influences working for
our students have never yet failed to
locate every qualified student.

SUCCESS IS CHEAP.

The micrograph, the dictaphone,
the adding machine, the hundred and
hundrety tipewriters, the proteotgraph,
the changes of telegraph instruments,
the Victoria for the telegraphing de-
partment, the new machine system of
back bookkeeping, and the comptometer
are some of the costly but ex-
sential physical equipment of this
school. These represent an invest-
ment of nearly twenty-thousand dol-
ars. In considering these things you
should keep in mind that it costs no
more to attend the best equipped
institute. Success is cheap at any
cost, and failure is too expensive
however little it may cost.

AS TO BOARD.
When you wrote me that board and
lodging would be had in Bowling
Green for $14 to $15 a month, I could
believe it was true. At that time I was paying $40 for board. I am now
paying $14 for board and lodging
combined. The meals and room are
just as good and the surroundings
much more pleasant than when I was paying $40.

GILDERALI COCKERMICK.
These are the words of a student
from Mississippi, after she had been here
several months.

Brush difficulties out of your way
and come while positions are so plen-
tiful.

THE "STAG" ORCHESTRA.

Some of these men are members of the regular school orchestra also. Hanging over them can be seen portions of the Stars and Stripes and also of our service flag, containing these hundred and fifteen blue stars and one golden.

These young musicians have added a great deal to the fine college spirit of the Institution, with their contribution of soul-stirring music. We want you to enjoy it with us next session. Come and join us and them.

THE GOVERNMENT BON.
The Government has just sent out
this announcement setting forth the
urgent need of bookkeepers. In the
meanwhile, good men are also in need of bookkeepers. What
issuing small scale condition could any
young man desire? Positions are
bounteously offered. We need Many Accountants.

The government has some big tasks in writing and auditing on its hands as a result of the war, and is willing to pay good salaries to men who will help it perform.

The Internal Revenue Tax Unit of the Bureau of Internal Revenue, Treasury De-
partment, is in urgent need of 300
illiterate auditors and resident auditors
for the higher-grade positions, who will office on salaries from $1,000 to $4,500 a year.

The Ordinance Department of the Army needs at least 200 senior cost accountants at entrance salaries from $2,250 to $4,250 a year, and 250 junior cost accountants at $1,200 to $2,500 a year.

The Interstate Commerce Commission wants fifty examiners of accountants.

These are all positions open to you, except positions of examiner of accounts at the
Interstate Commerce Commission, which are all filled.

The United States Civil Service Commission will receive applications for these positions at first examination or until further notice. Full information and application forms may be obtained by writing to the secretary of the
Civil Service at the custodians of the
Civil Service the United States
Washington, D. C.

Applications will not be assembled for
written examination, but will be rated upon their written statements in the
interest of those who have not
experience, etc., and upon correlative examinations administered by the Civil Service Commission.

AN EX-TEACHER.
Mr. A. Webster, formerly of But-
er County, now of Clarksville, Mis-
sippi, tells us that the army, faithful men ever sent out from this school. He
was in the Veteran Boremor Loam-
ner Company and has paid his debt
accumulated a fortune, but has made
good in the world as a business man. He writes: "When looking back over the happy days of my
life, the months spent in your
wonderful Institution stand out fore-
most. It was pleasant to and profit-
able training. Not the ordi-
inary but the special calibers in the
commercial world, but the development of the inner man
which prepares the young man or
young lady for noble citizenship. I am thankful that I did not do so earlier in
life.

MACHINE BOOKKEEPING.
As already announced, the Institu-
tion installed a year ago the Book-
keeper's Laboratory and Loose Leaf Equipment in its Advanced Account-
ancy and Bookkeeping Departments. This method of bookkeeping is becoming so popular in banks that the school could not possibly do its share if it did not furnish an opportunity for you to be familiar with the most modern forms of bookkeeping. Through the course and the
way to us, it is furnished with great pleasure, be-
cause of the great advantages and
the growth of all these advances in such an institution.

Enjoy with us our Annual Autumnal
Outing.

The Winter Session will open Tuesday, Jan. 6.
TWO OF THE TEACHERS AND SOME OF THE STUDENTS FROM TENNESSEE

We regret that we cannot give a complete group of the Tennessee delegation. We are proud of them and the work they have done this year. Mr. W. S. Foy, Teacher of Bookkeeping, is on the left. Mr. H. A. Brannen, Cashier and Bookkeeper of the Institution, is on the right.

FROM $12 TO $100.

"INSPIRATION"—"I have never forgotten the morning I met my first student, and I wish I might have that inspiration every morning. Honestly and truly, the ideals presented there have strengthened me for the fight for a useful life. What is said and done in every morning at the Chapel Exercises is really the nucleus of the growth of your great school." This came from the lips of Mr. W. N. Park of Mississippi. Since he was released from the army, he returned to teaching Greens to complete his course.

"HOW GRATEFUL"—"Benwood, W. Va. I am glad to have some responsible positions since leaving school. I entered that Institution January 1911 and there received $100 per month and began work here August 1911. I make $1,000 per year now. I have always been a commercial teacher. You may know, therefore, how grateful I am to the school that gave me such an education. I am happy in my work and wish to thank the R. G. B. U. for it. Yours truly, Gherude White."—BANK CASHIER.

Mr. Eugene Key, who left us only a few months ago, writes from New York that his income is $140 per month. He is not sure of seeing some of the country as I go along. You do not know how much I enjoy the old R. G. B. U? Mr. Key completed one year in the Suburban Train and six months in the Railroad Account- ing Course and went out to the far-off West, where he is now receiving the reward of his good work in this school. Across the mountains of Ohio and Indiana, Mr. Vaiden and Mrs. Vaiden found schools and made good in every position he has had. He is on the squared scale. We must to him that still better places as the years come and go. Before closing his letter he adds, "The R. G. B. U. gave me practically all the business knowledge I have. You are and to each of you!"

This is the only business school that has been designated as the National Official Training School for Commercial Teachers. While here, visit Mammoth Cave.

THE GOVERNMENT APPROVES

Our Life Endowment Course has received the stamp of Government approval. At a meeting of the Board of Governors of the Accredited Commercial Schools of America, with Dr. Glenn Lewis Sargent, specialist in commercial education for the Government Bureau of Education, the notice of a combined course were considered. The discussion resulted in the adoption of a course almost identical with the Endowment Course. In fact, the Government specialist recommends a course differing from our Life Endowment Course only in having fewer studies than our course embraces. This is a new laurel upon the brow of this Institution. It has claimed for many years that its Life Endowment Course is adequate, comprehensive, and in every way meets business demands. Now, the United States Government puts upon it its stamp of endorsement and approval. It means something to have completed a course that is endorsed by the United States Government.

Rate of Tuition

In Effect September 2, 1919.

All conflicting rates hereby revoked.

All tuition is payable on the day of entrance. Due-bills are issued for lost time, and tuition refunded to family in case of death of a student in school.

Bookkeeping, Short-hand, or Telegraphy—3 Months... $22.50
Any two of these courses—3 Months...

Bookkeeping, Short-hand, or Telegraphy—3 Months... $34.00
Any two of these combined... $48.00
Bookkeeping or Short-hand—6 Months...

Telegraphy, Endowment, or Combined... $60.00
Secretarial Courses, including Short-hand and Typewriting, unlimited and three sets of Bookkeeping... $90.00
Railroad Accounting, Telegraphy and Typewriting... $115.00
Commerice Course, unlimited (leading to the degree of B. C. S.) Advanced Accounting Course, 12 Months (leading to degree M. Ag.)... $180.00

COMBINED COURSES.

Bookkeeping and Short-hand, or Telegraphy—6 Months... $75.00
Any two of the above courses 6 months, same rate...

Bookkeeping and Short-hand, or Telegraphy—10 Months...

Any two of the above courses 6 months, same rate...

With any of the above six and ten months' scholarships, we give one month free, if needed to complete course.

Commercial Course, Typewriting and Special Penmanship, (Business Writing) unlimited... $130.00

THE LIFE ENDOWMENT COURSE, INCLUDING THE COM- MERCE COURSE, Typewriting, SHORTHAND, OR TELEGRAPHY AND RAILROAD ACCOUNTING, UNLIM- ITED... $180.00

ACADEMIC COURSE.

You need not defer your commercial course to take the preparatory branches—YOU CAN SAVE BOTH TIME AND MONEY BY TAKING THEM WITH YOUR BOOKKEEPING, OR SHORTHAND, OR TELE- GRAPHY. We make this statement after many years' experience in preparing hundreds of students for the lucrative positions they are so successfully and satisfactorily holding to-day.

For the Academic Course alone, the tuition is as follows:

Weeks...

6...

9... $6.60

12...

16...

20...

Twelve Weeks...

$10.00

30...

Typewriting...

30.00

PENMANSHIP.

Class Penmanship is free to all students.

Special Lessons in Ornamental, or Business Penmanship...

One Week...

$1.00

Ten Weeks...

$9.00

Twelve Weeks...

$15.00

Unlimited Business Penmanship...

30.00

Unlimited Ornamental Penmanship...

30.00

Unlimited Professional Courses, including Ornamental, Business, Let- terying, Flourishing and Embossing...

(If Special Penmanship is combined with any of the above unlimited courses, a reduction of $5.00 will be given.)

BOARD.

Address all letters to

BOWLING GREEN BUSINESS UNIVERSITY,

Bowling Green, Ky.
Happiness and Success...

Miss Marion Tutt, of Galloway county, after a number of years in business, now owns a complete business in this city. She has made a great success and is now enjoying the fruits of her labors. She is a fine example of what hard work and determination can accomplish. She has taught her children well and they are now following in her footsteps.

Almost Necessary...

A prospective employer is examining one of our students who applied for a position in his office. Before answering a question, he says, "I would like to see the service of the people who will fill this position." He then proceeds to ask several questions about the applicant's qualifications.

Selling a Product...

A salesperson is meeting with a potential customer. The customer asks, "What can you sell me that will benefit me?" The salesperson responds, "We have a product that will help you save money and time in your daily life. It will also make your life easier and more convenient." The customer is interested and asks for more information.

The Importance of Time...

The importance of time cannot be overstated. It is a valuable resource that we should use wisely. We should make the most of our time and avoid wasting it on unimportant tasks.

Solving a Problem...

A business executive is facing a difficult problem. He needs to find a solution that will benefit his company. He spends several hours analyzing the situation and considering different options. Finally, he comes up with a plan that he believes will work. He decides to implement the plan and monitor its progress.
ONE REGENT.

Mrs. Maude Hayes, writing from Pennsylvania where she was teaching Sunday school, said, "I've been getting a good time in school and have been doing well. I didn't take advantage of the Business Class, but I did take a course in English."

THE LINCOLN HOME.

This historic place is on the railroad between Louisville and Bowling Green, and within two hours' ride of our city. Our students take frequent trips there and we are all interested in the history of Lincoln and the other men who were attending the B. G. U. B.

SPECIAL PENNSHIP.

A former student has aptly said: "A school is a business that is repre- sents all our other qualifications to the market, and tells us for it. It is a good business, your selection will not only sell quickly, but profitably. If you are a good student, your worth will not only sell quickly, but profitably. If you are a good student, your worth will not only sell quickly, but profitably.

THE SCHOOL SECRETARY.

There was once a Miss Lila Clark, who was our first, efficient, capable and capable secretary. She was the first in the front office. She will be the first to make sure you pass through the doors and under your watchful eyes.

THE INFORMATION DEPT.

New students will recognize this fact at the Information Department when they come. Here Miss Virginia Hayes and Miss Mary Sanders meet and one question is usually asked: "What do the new students do?" Miss Virginia Hayes is a capable student and one question is usually asked: "What do the new students do?"

THE LINCOLN HOME.

This historic place is on the railroad between Louisville and Bowling Green, and within two hours' ride of our city. Our students take frequent trips there and we are all interested in the history of Lincoln and the other men who were attending the B. G. U. B.

Yesterday morning the classes assembled from Canada to Cuba, from Vermont to Texas at the B. G. U. B. The school has never known quite so large an attendance before. Nearly every state in the Union represented.

THE GOVERNMENT OF THE UNITED STATES.

There is a scarcity of stenographers at the present time, and the government is very particular about men and women. The government is very particular about men and women. The government is very particular about men and women.

THE BUSINESS.

Hundreds of young men and women attend this school every year, but it is not sufficient to go back and study and to learn more about the country.

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THE MEETING.

You can enter at the meeting on Monday, and I am willing to give you $5.00 if you will do just as well if you follow in the wake of Mr. White.

STILL CLIMBING.

Mr. E. A. Tull, before the war, was in the Army, and now is in the commercial company of Summit, Mississippi. At the war, he was in the Army, and now is in the commercial company of Summit, Mississippi.

PEASANTSHIP

A little writing every day right there at your home would make you a good pensman, and your pensmanship would be worth a dollar.

WON'T YOU TRY TO INCREASE YOUR PENSMANSHIP AND ACCURACY, AND YOUR SALARY, BY STUDYING PENNSHIP AT HOME?

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THE SOUTHERN EXPECTANT.

Page Seven

OUR PRAYER.

Nothing else so quite so effectually expresses the prayer of this school as does this wonderful poem. We adopt it as our wish, our aim, our fervid desire, and pray that more and more we may conform ourselves to its spirit.

The House By the Side of the Road.

There are hermit souls that live with us.

In the peace of their self-content;

There are souls, like stars, that dwell

In a fellowship permanent;

There are pioneer souls that blaze

Where the highways never run.

Where the road of men go by—

The men who are good, yet the men who are bad,

As good and as bad as I.

I would not sit in the sounder's seat.

Or hurry the cyanide's ban.

Let me live in my house by the side of the road.

And be a friend to man.

I see from my house by the side of the road.

By the side of the highway of life.

The men who press on with arid unyielding hope.

The men who are faint with strife.

But I turn not away from their smiles and their hope.

Both parts of an infinite plan—

I would live in my house by the side of the road.

And be a friend to man.

I know there are brook-glittering meadows ahead,

And there are scarlet hills of roses.

And the road passes through the mountains.

And stretches away to the night.

But still I rejoice when the travelers pass me by.

And keep still the strategies that are.

Let me live in my house by the side of the road.

And be a friend to man.

FROM MY FATHER.

May I say, that all of the splendid influences that were thrown around my son's life that helped to make him what he was, your Great Institution occupies FIRST place.

A. N. HUFF.

National School

This institution enjoys the distinction of being the only school in America that is designated as the National Official Training School for Commercial Teachers. In other words, it has been selected as the school to train teachers for business colleges throughout the nation. For this reason and others, we get every year nearly six times as many applications for commercial teachers as we can furnish.

What is the Best Course?

The majority of students take the Life Endowment Course, because:

1. It leads to the degree B. C. S.
2. It raises one's earning-power more than any other course.
3. No person has ever completed it without going on to another course.
4. It includes several branches not embraced in any other course. It is our cheapest, best course. No wonder they all want it!

$18 A MONTH FOR BOARD

This Includes Both Meals and Room.

How Can It Be Done?

1st. The parties conducting the University Dining Hall pay no house rent. The school furnishes the building free.
2nd. They pay nothing for coal; nothing for water; nothing for gas; nothing for electric lights. The saving on all these items, including rent, is about $1000 a month.
3rd. They buy provisions wholesale. In this way they save much more.

It is not hard to understand, therefore, how good meals, plentiful in quantity and excellent in quality can be given at $11 a month. Rooms can be had in the dormitory for $5 a month, making the total for meals and rooms $16 per month. Of course you can get board in private families if you prefer. In such places it costs $10 to $20 a week for meals, and $10 to $15 a month. In rooms. It is popular here to economize. It is business-like in a business school to waste. To save money and common sense too in this, whose recommendations are to secure your position. It is no credit to any young person to spend money needlessly. Take advantage of the excellent meals given in the University Dining Hall, and enjoy the association and contact with the most earnest, refined and studious body of young people you ever knew.

What Do You Want, Mr. Adams?

A few days ago this question was put to Mr. Chase, C. Adams, president of the Cleveland Hardware Company, in whose office there are perhaps two hundred and fifty employees.

"Mr. Adams, what do you require most specifically in the way of preparation when you employ an office worker?"

"The first essential," he replied, "is a fairly good fundamental education, and I mean particularly the Old-fashioned three R's, reading, writing, and arithmetic, because without a fundamental education it is impossible to develop an employee, and I may say in passing that the better the education the better the opportunity enjoyed by the employee for worth-while promotion."

"When we hire a stenographer, we want a good one. If we employ a typist we want her to be able to operate all things to operate the typewriter rapidly and accurately. Our bookkeepers must be thoroughly familiar with the fundamentals of accounting and must know their application in business, besides which they must be rapid, accurate, and neat. In other words, while we place considerable stress, as I have said, upon general education, we limit upon proficiency in business methods, and request that the applicant for the position be of a kind to be able to do.

"These are the requirements in our office, and I take it that they are the requirements elsewhere, and I may say also that I believe the lessons of the Old-fashioned three R's, reading, writing, arithmetic, are even more necessary in the present time than ever. To be a stenographer, or to read and write, and compute, is absolutely essential."

"The Government Honours Us

The United States Government has selected this Institution as a business training school for disabled soldiers. Already it has sent several men to us. The government pays all expenses, including tuition, board, books and transportation. The men are bringing with them the same earnestness, enthusiasm and dash that took them "Over The Top." We honor them for the sacrifices they made and we are trying to express, in the character of work we do, our appreciation and our appreciation their sacrifices. We are open to you in appointing the Bowling Green Business University as a school in which to train them in business. It means something to be chosen by the government.

Quite a number of returned soldiers are writing us now that they will be with us soon. We shall receive them with open hearts.

Address all letters to Bowling Green Business University Bowling Green, Ky.

The Fall Session will open Tuesday, September 2
Mammoth Cave

"THE WORLD'S GREATEST NATURAL WONDER"

HAPPLY the Bowling Green Business University is located within sixty minutes' ride of the world's greatest natural wonder, Mammoth Cave—the cavern of marvelous freaks of nature, of magnificent proportions, of sights and sounds no where else to be seen and heard. Its lofty domes, its "bottomless" pits, its winding labyrinths, its yawning abysses, its somber silence, its calm, undisturbed rivers, its majestic mountains, its historic powder vats, its areas of monuments, its awe-inspiring star chamber; in fact, its thousands of interesting features at every angle and almost every step are too unlike the things on the surface of the earth to be described in intelligible terms. To appreciate and enjoy them, one must actually see them. Its fame is world-wide. The Cave has two hundred and twenty-five miles of unexplored routes and nobody knows how many miles that no human foot ever trod. Travelers come from every clime and country to behold it. While attending the B. G. B. U., you will have opportunity to see it as the minimum cost.

The Star Chamber is famous throughout the world as the most remarkable phenomenon in The Great Cave. See it when you come to the B. G. B. U.

TWO MEN—TWO PLANS

Two young men in the same com munity were desirous of taking a business course to prepare themselves for more useful and more remunerative work. Neither had the money necessary to defray the expenses of the course. One borrowed it, some im mediately to the B. G. B. U., completed the Life Endowment Course in eleven months and went to work on a salary that was a little over four times what he had formerly earned. The other, "lending debt" and "hating to pay interest," decided that it would be more business-like to stay out of school two or three years to earn the money necessary to pay his expenses here. His friend held a position three years before the latter man had completed his course and secured a position. In other words, the money he paid on interest put him three years ahead of his friend. What is 6 per cent interest compared to a three-year's salary?

We need you at the train, if you notify us in time.

IS IT HIGH?
Is board high? Is tuition high? Are the other expenses incident to a business course high?

If you think so, ask yourself the question, if salaries are not also high after one completes his business course. Will your income increase by remaining in your present place? Will your earning power be multiplied where you are? Will your education, financially and educationally, be increased where you are at present? Will putting off your business education in any way enhance your prospects for a better, brighter, happier and more useful future?

The best business men borrow money with which to make more money. For this same reason 60 per cent of our students borrow the money to pay their expenses to the Bowling Green Business University, and in so doing they multiply their earning power several times over and in a few months after leaving the school, they have liquidated all their indebtedness and are making the best

$1500 SALARY.

"Waco, Texas. "I just thought you might be interested to know that I have signed a contract for another year at a salary of $1500. Give my regards to the old B. G. B. U."

Respectfully,

ANDREW PARKER."