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Ad students honored

Stephanie Schilling, an advertising major and AdClub president, won a $1,000 scholarship from the 5th District professional chapters of the American Advertising Federation. Schilling competed against advertising students from 20 universities in Kentucky, Ohio and West Virginia for the honor.

The award was presented April 3 at the Seelbach Hotel in Louisville as part of the annual 5th District AAF convention.

Given for the first time, the award recognizes academic excellence, professional experience and advertising/public service activities.

Advertising majors K. K. Cheah and Quintin Fawbush were inducted into Alpha Delta Sigma, the advertising honor society. Membership, open to seniors, is based upon academic achievement.

Professionals visit

Bill Ostendorf, supervisor of the art department at the Cleveland Plain Dealer, spoke to more than 70 interested students on trends in layout and design.

Ostendorf also spent nearly four hours critiquing the College Heights Herald. He has redesigned 30 newspapers and magazines across the United States.

The Kansas City Star picture editor Vic Winner discussed the role of a picture editor with photojournalism majors recently.

According to Photojournalist-in-Residence Dave Labelle, winner elaborated on how to handle the various logistical problems that may arise on the job.

Symposium attended

Two Journalism Department students, Rob McCraken and Ursula Thomas, won special grants from the Christian Science Monitor to attend its international symposium on Media and Responsibility and the Third World in Boston, March 27-28.

About 500 students, journalism professors and media representatives from many parts of the world were present to discuss critical issues of the topic. Charlayne Hunter-Gault, of the "MacNeil/Lehrer Newshour" on PBS, spoke at the closing session. Accompanying the students was Journalism professor Corban Goble.

Scholarship funded

Almost $9,000 in private funds have been donated to the Department of Journalism scholarship fund in memory of Francis (Red) O'Donnell.

According to AdClub President Stephanie Schilling, out of the 600 points possible, there was only an 11 point difference between western and first place Ohio State. Sixteen universities from Kentucky, Ohio and West Virginia comprise the 5th District, the largest in the nation. The contest is sponsored by the American Advertising Federation.

The AdClub will hold their next meeting on April 14 at Union Underwear in Bowling Green. Vice President of Advertising Les Schwartz will be speaking about celebrities and advertising.

Interested students should meet on the third floor of Gordon Wilson Hall at 6:30 p.m. to depart for the meeting.

Photo students place

Photojournalism majors Steve Hanks and Gregg Lovett are finalists in the Twenty-Seventh Annual Journalism Awards Program sponsored by the Hearst Foundation.

The two must each enter four additional photos and will compete with eight other students throughout the nation. If either Hanks or Lovett is ranked in the top three of this competition, he will be flown to San Francisco for an on-the-spot assignment on May 16, 1987.

Mike Morse, photojournalism sequence head, commented that this is an outstanding accomplishment for the two students. "We have two out of the top ten student photographers in the nation."
Awards banquet near

The Kelly Thompson Chapter of the Public Relations Student Society of America is holding its Twelfth Annual Awards Banquet on Saturday, April 11, at the Greenwood Executive Inn.

Awards and scholarships will be presented to students at the banquet. The student awards include: Outstanding PRSSA Member, Outstanding PRSSA Senior, Outstanding First Year Member, Outstanding PR Major, Outstanding Agency Member, Most Dedicated Agency Member, and others.

Also, awards will be presented for Community Service, University Service, professional accomplishments and achievements of an alumnus.

Dr. Kelly Thompson, the chapter's namesake, will be the keynote speaker. The banquet begins at 6:00 p.m. with a cash bar, followed by a buffet dinner and the awards ceremony.

Approximately 80 professionals and students turned out for the chapter's largest fundraising activity. According to fundraising chairperson, Trina Suthard, "An impressive list of speakers was the chief reason for the good turnout, which led to the success of the seminar."

The main reason for holding the seminar was to raise money for the Awards Banquet. Nearly $500 was generated by the event.

Office elections will be held on Thursday, April 9, at 5:30 p.m. Candidates will present two or three minute speeches before elections are held.

Spring ad interns

Many advertising majors are currently participating in internships. They are:

- Lori Payne - WBKO- TV
- Pam Carey - Bowling Green Tourism Commission
- Tracy Hagan - Greenwood Mall
- Patti Adams - DeBord and Owen advertising agency
- Debbie Heintz - DeBord and Owen advertising agency

The following students will participate in summer internships:

- Ron Jarrell - The Paducah Sun
- Beth Kachallek - Bowling Green Tourism Commission
- Jennifer Strange - Doe- Anderson advertising agency
- Debbie Kirsch - Rosenthal, Green and Campbell advertising agency, Bethesda, Md.
- Emily Cecil - Doniger and Doniger advertising agency, Louisville

the Link

Editor: Brian Douglas

The Link is an intradepartmental newsletter published by the Department of Journalism, Western Kentucky University, Bowling Green, Ky., 42101.

Phone: 745-4143

1987 SPRING FINAL EXAM SCHEDULE

<table>
<thead>
<tr>
<th>TIME</th>
<th>Monday, May 4</th>
<th>Tuesday, May 5</th>
<th>Wednesday, May 6</th>
<th>Thursday, May 7</th>
<th>Friday, May 8</th>
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<tbody>
<tr>
<td>8:00 to 9:30</td>
<td>Multiple sections of ENGLISH 101, 215</td>
<td>Multiple sections of ENGLISH 105, 222</td>
<td>Multiple sections of ENGLISH 105, 222</td>
<td>Multiple sections of ENGLISH 105, 222</td>
<td>Classes meeting first at 10:30 TUESDAY</td>
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<tr>
<td>10:00 to 11:50</td>
<td>Classes meeting first at 10:30 MONDAY</td>
<td>Classes meeting first at 11:45 MONDAY</td>
<td>Classes meeting first at 9:15 TUESDAY</td>
<td>Classes meeting first at 8:00 TUESDAY</td>
<td>Classes meeting first at 6:30 MONDAY</td>
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<td>12:00 to 1:50</td>
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<td>Classes meeting first at 3:30 TUESDAY</td>
<td>Multiple sections of ACCOUNTING 300, 300, FINANCE 330</td>
<td>Classes meeting first at 3:30 TUESDAY</td>
<td>Classes meeting first at 6:30 TUESDAY</td>
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<td>2:00 to 3:00</td>
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<td>Classes meeting first at 1:00 MONDAY</td>
<td>Classes meeting first at 1:00 MONDAY</td>
<td>Classes meeting first at 11:45 TUESDAY</td>
<td>Classes meeting first at 1:00 MONDAY</td>
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<tr>
<td>4:00 to 5:00</td>
<td>Classes meeting first at 4:00 TUESDAY</td>
<td>Classes meeting first at 3:30 TUESDAY</td>
<td>Classes meeting first at 8:00 TUESDAY</td>
<td>Classes meeting first at 8:00 TUESDAY</td>
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<td>6:00 to 7:30</td>
<td>All Monday evening classes beginning at 5:00 p.m. and after</td>
<td>All Tuesday evening classes beginning at 5:00 p.m. and after</td>
<td>All Wednesday evening classes beginning at 5:00 p.m. and after</td>
<td>All Thursday evening classes beginning at 5:00 p.m. and after</td>
<td>All Friday evening classes beginning at 5:00 p.m. and after</td>
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NOTE: 1. All examinations must be administered according to this schedule.
2. Final grade reports are due in the Registrar's Office by 12:00 noon on Monday, May 11.