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UA68/13/4 The Link

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Advisement for next semester is underway.
Department head Jo-An Albers urges students to make arrangements to meet with their adviser to plan next semester’s classes.

Classes are filled on a “first-come, first-served” basis. Albers said classes fill up quickly, so don’t wait until the last minute to meet with your adviser. Course passes will be issued after your adviser has signed the pre-registration card.

Western students produce ‘best paper ever’ at SPJ

It can be said that Western’s Society of Professional Journalists chapter “went, saw and conquered” the national convention.

The chapter produced this year’s edition of the daily convention newspaper, The Working Press.

Tanya Bricking, Travis Green, Gary Houcens, Dale Kendall, Jamie Lawson, Noelle Phillips, Chris Poynter and Jeffery Richardson worked long hours every day to produce the four issues - and they somehow still found time to party.

Jim Highland, SPJ adviser, served as publisher of The Press and Herald adviser Bob Adams was executive editor. They were also helped by two EKU students and one UK student.

Many convention goers (most of whom are big wigs from America’s well-known newspapers) called this year’s issues “the best ever.”

Many other Western students also attended the SPJ Minority Job Fair and the Flying Short Course, a photography lecture session.

The annual convention was in Louisville. Next year’s will be in Cleveland.

Advance registration begins Oct. 30. Students register according to their classification and last name. Seniors register Oct. 30-Nov. 2; juniors, Nov. 5-9; sophomores and freshmen Nov. 12-28. For more information, see page 4 of the 1991 Spring Bulletin.

Students who have 60 hours must fill out a degree program before they are allowed to register. If you have 60 hours and have not filed a degree program, contact Suzie Hardin.

Herald seeks national award

Herald Editor Darla Carter will be on a panel at the Associated Collegiate Press convention in Washington, D.C.

Her topic is “Recruiting minorities to your newspaper staff.” Other panelists are Carlos Sanchez, Washington Post, and Patricia Rodriguez of the National Association of Hispanic Journalists.

Bob Adams, Herald and Talisman adviser, will speak on “Adviser-student relationships.”

The seminars are part of the National Pacemaker competition. The Herald received a regional award and is defending its 1988 pacemaker.

In addition to Carter and Adams, Herald managing editor Chris Poore, Herald advertising manager Amy Taylor, reporters Chris Poynter and John Martin, Diversions co-editor Travis Green, Sports editor Kaye Summers, Talisman editor Kim Hadley, Talisman managing editor Billy Hardin and Publications business manager Jo Ann Thompson will be attending the convention Nov. 1-4.

Albers racks up honors

Our almighty department head continues to be a leader in the wonderful world of journalism.

She was chosen co-chair of the Cooperative Committee of the American Newspaper Publishers Association and the Association for Education in Journalism and Mass Communication.

Her term runs until 1993.

She was also elected to the steering committee of the William Randolph Hearst Foundation Journalism Awards Program. The steering committee is made up of administrators of schools belonging to the Association of Schools of Journalism and Mass Communication.

Albers was also appointed to the Appeals Board of the Accrediting Council on Education in Journalism and Mass Communication for the second consecutive year. She represents Women in Communication, Inc. on the council.

Congratulations, Mrs. Albers!

Deadline for the next Link is noon, Monday Oct. 29
Workshop mixes professionals and students for 5 days

Mike Morse calls the "Mountain Peoples Workshop" photojournalism's boot camp.

Many who attended the workshop two weeks ago will agree.

About 30 photo students dedicated five days of their life to photo-documenting Monticello, Ky.

The students teamed up with America's most prominent photojournalists and photo editors to accomplish the task and learn more about photography.

Each student had one story assignment about a person or group in the town which they documented through pictures. Hours upon hours of intensive shooting and critiques by professionals made the workshop a success.

A book, containing the picture stories, is to be published next semester and will be for sale.

Good Luck
College
Heights
Herald
Bring home another national Pacemaker!!!

Club Notes

Allen Williams, local sales manager of WSM AM-FM, the station that broadcasts the Grand Ole Opry, will speak at 4 p.m. Oct. 25 in Garrett Conference Center Executive room. He is sponsored by the Ad Club.

WSM has been in existence for over 65 years, and has a 650-mile broadcast range. The station broadcasts country music and the Grand Ole Opry, is the longest-running program on the air today.

WSM has 85 employees ranging with specialties in journalism, broadcasting, advertising, public relations, and business.

Williams will speak about his role as the station's local sales manager, as well as other opportunities in the broadcast advertising and radio.

Ad students excell

Four advertising campaigns by Western students have been selected for entry in the Newspaper Advertising Student Competition sponsored by the American Academy of Advertising and the International Newspaper Advertising and Marketing Executives.

Students on the teams are John Payne and Jeff Pendleton, Jennifer Kerr and Valerie Bryant, Gretta Harding and Matt Greenwell, Kelly Weare and Denise Couvillion.

Their entries will be submitted for regional judging in December, and winners will be announced in January.

Western students have won first place for the past three years and have garnered first, second and third for the past two years.

The subject of this year's competition is the Bill of Rights of the US Constitution.

An early emblem of American unity.