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Making History

Western SPJ to establish chapter in Soviet Union

Western's Society of Professional Journalists Chapter made history last Monday when it got the thumbs up to establish a chapter at Moscow State University in the Soviet Union.

When it's established, Moscow State will have the first SPJ chapter outside the United States.

Western's SPJ has been trying to get a chapter established at Moscow for a year.

PRSSA meets Oct. 2

Kay McDowell of Dye, Van Mol, and Lawrence Public Relations in Nashville, will speak at 7:00 p.m. Oct. 2 in Downing University Center 305.

Her topic is "PR Campaign for Saturn Automobiles." Her campaign won the 1991 Silver Anvil Award for community relations.

For information contact PRSSA President Nina Kissing at 5840 or stop by the PR lab (307 Gordon Wilson).

Herald business adviser to be honored at Denver convention

Behind every good newspaper is a great business adviser. And the College Heights Herald is no exception.

Jo Ann Thompson, the best business adviser in the world, has finally gotten the recognition she deserves.

She received the Distinguished Business Adviser Award from the College Media Advisers. She'll receive her plaque at the October CMA/ACP convention in Denver.

This is truly a high honor for Jo Ann and the Herald.

Congratulations, Jo Ann and thanks for your dedication!

Soviet journalism focus of forum

With a focus on "Perspectives on Soviet Journalism," Jo-Ann Albers, department head, and Corban Goble will speak and show slides and souvenirs at a program beginning at 11:45 a.m. Friday, Oct. 4 in Garrett 100.

The two were members of a People-to-People delegation that visited news media, journalism schools and historic sites in Leningrad, Kiev, Minsk and Moscow in March.