Help Western SPJ make history at Moscow State

Mon. Nov, 4 is an historic date for the Society of Professional Journalists.

Professor Yassen Zassoursky, dean of the Moscow State University Faculty of Journalism, will visit Western to announce the formation of a student Society of Professional Journalists chapter at Moscow State.

The day begins with a noon luncheon. There will be a press conference at 2 p.m. in Wetherby Regents room.

The rest of the day Zassoursky will spend with SPJ members to organize the chapter.

Western's SPJ has been talking with the Soviets for more than a year now. A few weeks ago, it got the thumbs up to organize the chapter. It will be the first SPJ student chapter in the Soviet Union and will work to promote journalism and a more open press.

Faculty and SPJ members need to let Jim Highland or Chris Poynter know if they are planning on attending the luncheon. Reservation deadline is this Friday.

Students are invited to attend the press conference and give Professor Zassoursky a Western welcome!

Homecoming had plenty of spirits

It was one of those weekends most people won't forget.

Although we lost the Homecoming game, there was still a lot to celebrate — and plenty of spirits (both mentally and physically) to cheer students and alumni.

Festivities began Friday night with the Herald “drink-a-lot” party at Manhattan Towers.

It got pretty wild — some might say out of control. The fun continued Saturday morning with 40th annual Herald brunch with Tom Caudill and Mary Anne Wood receiving the Awards for Outstanding Contribution to Journalism.

Caudill is assistant managing editor for news at the Lexington Herald-Leader.

Wood is newspaper adviser at Jefferson Community College.

If you missed the fun, shame. If you went home, double shame.

But there will be plenty more fun in years to come.

PR students to mingle with professionals

The 1991 Pro-Am Day will be held Oct. 29 in Louisville. It is sponsored by the PRSA Bluegrass Chapter. Pro-Am day allows PR students to shadow a professional for a day. It’s an opportunity to discover what a PR professional does on a day-to-day basis, and it’s an excellent opportunity to make business contacts.

It’s not to late to become a member of the Kelly Thompson PRSSA. Dues for the year are $45. Cost for graduating seniors is $35. The next PRSSA meeting is 7 p.m. Oct. 30 in Downing University Center.

Margarita V. Vilagradova, an adjunct teacher at Moscow State University and editor of Echo of our Planet (a Soviet magazine) will speak about Soviet photojournalism 6 p.m. Oct. 28, Garrett 103.