10-19-1992

UA68/13/4 The Link, Vol. 3, No. 4

WKU Journalism

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Home Sweet Homecoming

Break out the Western sweatshirt and get ready for another wild Homecoming weekend. Journalism alumni from everywhere will venture home this weekend for the event that Bob Adams says is just like Christmas. The 41st annual College Heights Herald Homecoming Brunch is 11 a.m. Saturday in Garrett Ballroom. There's also the annual Herald blowout Friday night. It promises to get out of control. The journalism department will also have a tent at the tailgating area. Stop by and chat with alums. And don't forget the football game against Central Florida. It begins at 5 p.m. Come on out.

Phonathon nets $4,800 for journalism

More than $4,800 was raised by journalism students in this year's student-alumni phonathon. Students spent three nights calling Western journalism alumni scattered all over the United States. Jo-Ann Albers had hoped to raise $6,000 — enough to make three payments on our new classroom computers. Alums who weren't contacted by phone will be contacted by letter. That will help boost the donations.

Professional advisory committee meets Friday

The department's professional advisory committee will be meeting Friday. The committee is composed of professionals in the media, advertising, public relations and photo world. They assess Western's program and classes.

Media manager to speak Wednesday at PRSSA meeting

John Hart, media manager for Pig Improvement Company in Franklin, will speak 6:30 p.m. Oct. 21 in Downing, Room 349. The speech is sponsored by PRSSA. In other PRSSA news:

• Membership dues must be in by Oct. 21.
• PRSSA headquarters is located at Gordon Wilson 307. Students are encouraged to stop by and check on job openings, club events and agency opportunities.

New officers are:

• Mandy Heltsley, secretary; Bob Johnson, national liaison/alumni relations; and Matt Williams, program director.

Herald mag story wins public affairs reporting contest

A group of three Herald reporters and editors have won the 1992 Howard Public Affairs reporting competition. David Stephenson were honored for a story that appeared in the Dec. 1991 Magazine. The story was about the Bowling Green Animal Shelter — it dealt with the killing and adoption of strays. Paul wrote the story, Robin shot the photos and David designed the mag. The three received $1,000 each and were honored at a two-day seminar at Indiana University last month. Paul is working as a PR intern in Louisville. Robin is on a photo internship in Pennsylvania. David got married a few weeks ago and is working as a photographer in Connecticut.

Congratulations Paul, Dave and Robin.