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Ad graduates promoted

The advertising sequence has added two new members to the Journalism Professional Advisory Committee. They are Linda Thomas, vice president and media director for Sheehy and Associates in Louisville, and Jamie Sizemore, advertising director for the News-Enterprise in Elizabethtown.

Thomas, a 1983 Western advertising graduate, has been with the Sheehy advertising agency for the past ten years. A frequent visitor to Western, she has served as a guest and panelist. She has also hired Western advertising students as interns at her agency.

Sizemore has worked for Landmark Communications since graduating from Western's advertising program in 1985.

She began as a sales representative then worked as advertising manager and publisher of papers in Maryland and Tennessee. She annually recruits Western students for Landmark and often serves as a speaker for advertising seminars.

While students at Western, both Thomas and Sizemore were active in the Advertising Club and participated in the National Student Advertising Competition sponsored by the American Advertising Federation.

Other advertising PAC members are Daryl Knauer, creative director of Brewer, Jones and Feldman in Cincinnati, Bill Crawford, public affairs director of WLEX TV in Lexington, and James Weber, retired sales promotion director for Fruit of the Loom Corporation in Bowling Green.

Wade joins Sheehy Associates

Melanie Wade, a 1993 Western advertising graduate from Russell Springs, has joined Sheehy and Associates agency in Louisville as an assistant media buyer.

While at Western, Wade created the advertising logo now being extensively used by Service One Credit in its advertising, signage, letterhead and other printed materials.

She interned at the Baker Agency in Bowling Green and was a member of the Western creative team for last year's AAF National Student Competition campaign entry for the Saturn Corporation.

Herald, Talisman honored in Dallas

The Herald and Talisman staff members have returned from the Associated Collegiate Press/College Media Advisers convention in Dallas with probably more awards than any of the 500-plus schools represented there.

Western was the only school to have both its newspaper and yearbook recognized in the Best of Show Competition.

Some of the award winners were:

—Best of Show, non-daily tabloid newspapers, Herald, fifth place.
—Business and Economic Writing, John Martin, second; Jim Hannah, third.
—Editorial Cartoons, Martin Hoffmann, third.
—Promotional advertising, Jim Deweese, first.
—Sports Photography, Marc Piscotty, first; Francis Gardler, third.
—News Photography, Andrew Cutraro, first.
—Photographer of the Year, Marc Piscotty, second.

Steele wins scholarship

Tracey Steele, a senior photojournalism major from Newburgh, Ind., recently won the Kodak Professional Imaging Scholarship.

The $700 scholarship is awarded annually to one Western student. Steele, who is the photo editor of the Herald this semester, was one of several applicants that are judged by Western's photojournalism faculty members.

The applicants are judged by the letter and portfolio that they submit.

Gannett reschedules interviews

Bob Gabordi, the Gannett editor who was scheduled to interview students here last week, will be here Tuesday, Nov. 16 and 17.

The interview times are not changing. If you were signed up for an interview at 1 p.m. Tuesday, Oct. 26, it will be at 1 p.m. Tuesday, Nov. 16.

Gannett, however, will not be interviewing intern applicants. They are looking to interview seniors. The only exception will be for copy editing and graphics candidates.