JOURNALISM: An eventful year ends

BY JO-ANN ALBERS
Department Head

Although enrollment declined some in 1994-95, we had a very good year. It is with sadness and great expectations that we bid the graduates farewell. We hope and trust that each will keep us advised of his/her location and employment.

It’s hard to select one thing as the top achievement of the year. Certainly receipt of a $200,000 endowment grant from the William Randolph Hearst Foundation to establishing a visiting professionals program was a major achievement. We decided to take some money from our development account to start bringing in speakers before we accumulated a lot of interest from the endowment. Speakers included:

- Jeanie Adams, photo editor, The Chicago Tribune
- Frank Kapula, professor, University of Texas
- James Kothe, president of Kothe Howard Marketing Communications in Charlotte, N.C.
- Rick Loomis, photojournalist, Los Angeles Times
- Greg Lovett, photojournalist, The Palm Beach Post
- Greg Mellis, chief photographer, Copley Newspapers
- Demetri Vacalis, assistant director for communications, Epidemiology Program Office, Centers for Disease Control, Atlanta

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Herald, Talisman win national awards

T he College Heights Herald and the Talisman both won awards in the 1995 Columbia Scholastic Press Association Gold Circle Awards.

The Herald won 27 awards including first places by Stacy Curtis in sports cartooning and comic strips, and Joe Stefanchik in feature photography and sports photography portfolio.

The Talisman won six awards including a first place for Francis Gardler in feature photography.

A complete list of winners appears on page 2.

JACK CORN: ‘One must love what one does’

Students, graduates and faculty held a reception at the Faculty House and a banquet at Mariah’s to say their goodbyes to photojournalist-in-residence Jack Corn, who is retiring after the semester.

Corn leaves after 11 years of service at Western, which were served on two occasions.

“I think one must love what one does,” Corn said of photography. “The best photo assignment for me is the next one. It’s always been that way for me.”

A slideshow featured photos of Corn throughout his life. A Jack Corn Documentary Photojournalism Scholarship was established.

Corn’s former editor at The Chicago Tribune, Jim Squires, said Corn invented photojournalism.

“Photographers used to be slow-witted, girl-chasing, hard-drinking characters,” Squires said. “Jack changed all that because he is quick-witted.”

Two other departmental staff members will not return in the fall.

Larry Powell, volunteer supervisor for the photojournalism lab, will be joining his wife as she begins teaching at Mars Hill College in North Carolina.

Don Sergeant, who has been teaching Basic Reporting as a part-time instructor, will also not be here.

Editor’s note: Information for this story was gathered by Cara Anna.

Five win awards in 1995 CPOY

Five photojournalism majors placed in this year’s College Photographer of the Year awards.

The competition is sponsored by Kappa Alpha Mu, the National Press Photographers Foundation and The University of Missouri School of Journalism.

Winners included:
- Patrick Wittry, first place in feature photography
- Craig Fritz, third place in spot news, third place in sports action and award of excellence in portraits
- Chris Obenchain, third place in spot news
- Joe Stefanchik, second place in sports portfolio and two awards of excellence in spot news
- Tracy Albano, award of excellence in portraits

Mark it on your calendar ...

- APRIL 28 — The College Heights Herald’s annual end-of-the-year banquet will be at Mariah’s at 6:30 p.m.
- APRIL 28 — The Herald’s annual Midnight Madness scavenger hunt will begin at 11:30 p.m. in the Herald office.
- MAY 7 — Graduation ceremonies in Diddle Arena begin at 2 p.m.
Xposure, Herald editors selected

The Student Publications Committee has chosen Fall 1996 editors for both student publications.

Kim Thomas, who is features editor at the Talisman this year, will lead the Xposure staff.

Dennis Varney, who is news assistant editor at the Herald, becomes its new editor, and plans to have his staff chosen by the end of the week.

PRSSA holds year-end banquet

The Western chapter of the Public Relations Student Society of America closed this year's program with the awards banquet on April 20 at 440 Main Restaurant. Outgoing president Rebecca Flynn outlined the highlights of the chapter's activities.

The chapter presented its Bowling Green-Warren County Community Service Award to Greenview Hospital, and Alan Palmer accepted for the hospital. Denise Page, Class of 1993, was named PRSSA Alumnus of the Year; she is the director of communications at St. Catherine College.

Journalism Department head Jo-Ann Albers was selected for the chapter's University Service Award. Martha Crawford Johnson, director of community relations at Ashland Oil Co., was named as the Outstanding Public Relations Professional.

Cheri M. Glass was recognized as the best new chapter member, and Gina Goff was chosen as the outstanding chapter member.

Frank B. Kapula, director of the Public Relations Academy at the University of Texas, served as the keynote speaker and shared his perspectives of the profession.

Officers for 1995-96 are Jennifer Lynch, president; Steve Eichler, vice president; Emily Baker, secretary-
treasurer; Cheri M. Glass, agency director; Matt Logsdon, public relations director; and Kristi Manning, program director.

KTA initiation set for Wednesday

The Spring induction into Kappa Tau Alpha Journalism Honorary will be at 7:30 p.m. Wednesday, April 26, in Gordon Wilson Hall, Room 312. Invitations have been sent to 11 juniors among the four sequences who have maintained a 3.5 grade-point average.

There will be an election of officers, refreshments and a ceremony honoring Dawn Ballard, this year's recipient of the KTA Outstanding Senior Award.

Those eligible should contact Paula Quinn at 2063 if they are unable to attend but would like to join KTA, or if they haven't received an invitation.

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Gold Circle Awards Winners

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<thead>
<tr>
<th>College Heights Herald</th>
<th>Talisman</th>
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<td><strong>First place:</strong></td>
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**Second place:**

• Stacy Curtis, sports cartooning
• Leah Hogsten and Stephanie Broadbent, photo layout for two or more pages
• Jason Koski and Tracey Steele, full page photo layout
• Joe Stefanchik, features photography portfolio
• Matt Tungate, tabloid opinion page design
• Steve Perez, illustrative infographics

**Third place:**

• Stefanie Boyar, sports photography portfolio
• Maria Burnham, tabloid page design
• Stacy Curtis, sports cartooning
• Stacy Curtis, cartoon portfolio
• Staff, special section

**Certificates of Merit:**

• Craig Allen and Epha Good, tabloid feature page design
• Cara Anna, personality profile
• Stefanie Boyar, features photography portfolio
• Tim Cobb, single advertisement
• Greg Cooper, Jason Koski and Tracey Steele, full page photo layout
• Greg Cooper, Jim Hannah and Tracey Steele, photo layout for two or more pages
• Jon Grant, maps
• Julie Grundy, general column
• Jim Hannah, general feature
• Sherri Osborne, health news

**Talisman**

**First place:**

• Francis Gardler, feature photo

**Second place:**

• Epha Good, Dennis Varney and Jennifer Provano, caption writing
• Ken Harper, Amethel Parel-Sewell and Epha Good, cover design

**Third place:**

• Joe Stefanchik, color spread

**Certificate of Merit:**

• Ken Harper, Amethel Parel-Sewell and Epha Good, division page design
Summer internships abound

- Tracy Albano, photojournalism, Buffalo News
- Cara Anna, print journalism, Cincinnati Enquirer
- Erica Arvin, advertising, Madisonville Messenger
- Lori Becker, print journalism, Frankin Favorite
- Stefanie Boyar, photojournalism, The Muskegon Chronicle in Michigan
- Karen Brown, print journalism, The Courier-Journal
- David Burton, photojournalism, Oshkosh Northwestern in Wisconsin
- Kendall Clinton, print journalism, Madisonville Messenger
- Greg Cooper, photojournalism, The Columbus Dispatch in Ohio
- Andy Cutraro, photojournalism, Memphis Commercial-Appeal
- Janean Davidson, print journalism, The Paducah Sun
- Michel Fortier, photojournalism, New York Daily News
- Jon D. Grant, photojournalism, The Evansville Courier
- Kristina Goetz, print journalism, The Leader at Fort Knox
- Kelly Guenther, photojournalism, Eau Claire Press Co. in Wisconsin
- Jim Hannah, print journalism, The Lexington Herald-Leader
- Chris Hutchins, print journalism, The Leader at Fort Knox
- Alex Jennings, photojournalism, The Temple Daily Telegram in Texas
- Dana Johnson, photojournalism, Lexington Herald-Leader
- Craig Fritz, photojournalism, Sacramento Bee
- Kim Hughes, photojournalism, The Freeport Journal-Standard
- Kevin Kelly, print journalism, The Birmingham Post-Herald
- Jason Koski, photojournalism, Santa Fe New Mexican
- Kim Lamastus, print journalism, The Leader at Fort Knox
- Karin Lowe, print journalism, Central Kentucky News-Journal in Campbellsville
- Mandy Lunn, photojournalism, The Leader at Fort Knox
- Ray Meese, photojournalism, Indianapolis Star
- Linda Morris, print journalism, Owensboro Messenger-Inquirer
- Cara Owlsley, photojournalism, The News-Sentinel in Fort Wayne, Ind.
- Scott Panella, photojournalism, The Appleton Post-Crescent in Wisconsin
- Teak Phillips, photojournalism, Owensboro Messenger-Inquirer
- Alyse Preston, photojournalism, The Medina Gazette in Ohio
- Christa Ritchie, print journalism, The Crittenden Press in Marion
- Tonya Root, print journalism, The Corbin News-Journal
- Michael Scott, print journalism, The Gleaner in Henderson
- Darrell Simmons, print journalism, The Tennessean
- Brian Spears, print journalism, E Magazine in Westport, Conn.
- Chris Stanford, photojournalism, The Hawkeye in Burlington, Iowa
- Joe Stefanchik, photojournalism, The Detroit News
- Chad Stevens, photojournalism, The Leader at Fort Knox
- Matt Tungate, print journalism, Savannah Morning News
- Dennis Varney, print journalism, The Jackson Sun in Tennessee
- Eric Vickrey, print journalism, Tulsa World in Oklahoma
- Jacob Ware, photojournalism, The Leader at Fort Knox
- Katriesa Waters, advertising, Lexington Herald-Leader
- Rob Weber, print journalism, Elizabethtown News-Enterprize
- Catherine Whipple, print journalism, The Times in Munster, Ind.
- Sherry Wilson, The Kentucky New Era in Hopkinsville
- Patrick Witty, photojournalism, The Phoenix Gazette

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NO MORE PENCILS!
NO MORE BOOKS!
CONGRATULATIONS, GRADUATES.

Good luck in your job and internship searches.
See you at next semester's Homecoming festivities.
Continued From Front Page

- Jonathan Newton, photojournalist, The Atlanta Constitution

We won the sixth consecutive overall Hearst photojournalism competition, thanks to points accumulated by Craig Fritz, Joe Howell, Elisa Maple, Chris Obenchain, Joe Stefanich and Kurt Vinion. Craig, Elisa and the two Joes are busy completing portfolios that are due May 5 for the final round. Six of 12 semifinalists will go to San Francisco for the Hearst finals, May 20-23.

Matt Tungate will be at the finals as winner of the editorial writing competition, and I'll be there cheering our students on. The heads of programs winning the writing, photojournalism and broadcasting overall competitions are invited as guests for the finals to pick up the $10,000 checks for the achievement.

Advertising students won second place in the National Student Advertising Competition district competition in Erlanger on April 20. The product was the Neon automobile. The presentation team included Dawn Ballard, Chelsea Klatt, Amanda Holsclaw, Donna Tindle and Nicole Zirnheld. This is the 15th year that Carolyn Stringer has directed campaigns teams. Western always has finished in the top three, accumulating six first places, seven seconds and two thirds.

Public relations students are national finalists in the PRSSA competition sponsored by Jergen's. Our team, consisting of Gretchen Fella, Rebecca Flynn, Cheri Glass, Gina Goff, Lynette Guthrie and Matthew Logsdon, prepared a campaign for implementation on our campus.

Herald and Talisman achievements are numerous, covering a three-page summary written by Bob Adams for the department brag sheet. The Herald was a Pacemaker finalist; 1994 Talisman was second in Best of Show at the Associated Collegiate Press national convention in New Orleans. At the Society of Professional Journalists Region Five meeting, the Herald was named best all-around non-daily newspaper. First-place winners who go on to national competition are Matt Tungate, editorial writing; Melissa Gagliardi, spot news reporting; Julie Grundy, Rob Weber, Chris Poynter and Jerry Daniels, in-depth reporting; Cara Anna, sports writing; Joe Stefanich, spot news and feature photography; Teak Phillips, sports photography.

We finally got the go ahead on remodeling in Garrett Center. By the time students return this fall, we should have the following completed:

- New photo studio on the ground floor
- New offices for Jim Highland and Wilma King-Jones on the ground floor
- Electronic darkroom established on second floor
- New office for the new photojournalism faculty member on the second floor
- New reading room in the space currently occupied by Jim Highland in Gordon Wilson Hall.

We're especially grateful to Dean David Lee and the university for providing $65,000 for equipment purchase. Most of it is being spent for computer hardware and software.

Sad news for the year is the retirement of Jack Corn from the photojournalism program. We gave him a grand send-off on April 22 at the Faculty House and Mariah's. He'll be here through exam week, and we expect him to visit occasionally.

Scores of you are going off to summer internships. We wish you all well and expect to hear good reports of your experiences. Remember that you carry our reputation with you. We're counting on you to make your employees want to continue hiring Western students/graduates.

Ad scholarships, awards named; Stringer honored

Carolyn Stringer, coordinator of the advertising sequence, and Jo-Anne Ryan, an assistant professor in the Communications and Broadcasting Department, recently won an Award of merit from the Kentucky Association of Government Communicators. The award was given for a state-wide advertising campaign prepared for the Kentucky Department for Adult Education and Literacy. The campaign was designed to increase awareness of the department's programs.

Advertising seniors Amanda Holsclaw, Dawn Ballard and Nicole Zirnheld have been inducted into Alpha Delta Sigma, the national honor society of the American Advertising Federation.

Advertising scholarship winners for 1995-96 are: Don Edwards, the Kerrie Faye Stewart Memorial Scholarship; Jason Loehr, the Carl C. (Pat) Jordan Scholarship for advertising creativity, and Christy Withers, the John B. and Clarence Gaines Scholarship.

Chelsea Klatt was named 1995 outstanding advertising senior.

Carolyn Stringer, Cliff Shaluta and 12 advertising students toured Creative Alliance advertising agency in Louisville on April 12. Creative Alliance, with $80 million in billings, is Kentucky's largest agency. The tour was arranged by David Waggoner, a Western graduate who is an account coordinator for the agency.

Carolyn Stringer has received the 1995 Award for Public Service in the Potter College of Arts, Humanities and Social Sciences. The college awardees are the finalists for the university-wide awards for teaching, research/creativity and public service.