Welcome!
We’re delighted to see our returning students joined by a new bunch of freshmen and transfer students. We don’t have the Dumbars yet, but we know we have a large number of talented newcomers. The department faculty and staff are excited about the prospects of a new school year.

Students and faculty continued their record of outstanding achievements in 1994-95, and we expect the pattern to continue.

Stop by the department for a “brag sheet” if you aren’t up to date on achievements, or better yet, plan to attend sequence meetings during the second week of classes.

The department has some needs that require student help:
1. We need for all juniors and seniors to volunteer to serve as mentors for our new students.
2. We need for new students - freshmen, transfer students and other newly declared majors to contact assigned mentors and the department office with questions or concerns. We’d like to have a 100% return rate for the spring semester and want to do whatever we can to ensure that all students graduate in a timely fashion.
3. We need for all majors - admitted and seeking admission - to attend the sequence meetings planned for the second week of classes. We’ll celebrate achievements of the last year, announce plans for this year and have student organizations recruit members/workers. Notices are posted everywhere. If you don’t attend you won’t be informed.
4. We need for everyone to exercise patience and understanding

Hearst Award Winners
Several Western journalism students received awards in William Randolph Hearst Foundation Awards program championships.
Craig Fritz, Excelsior, Minn., placed first in personality/profile and feature competition and unranked finalist in national competition; Joe Stefanchik, Princeton, N.J., best single picture in photojournalism competition, fourth in news and sports photography and unranked finalist in national competition; Matt Tungate, Louisville, unranked writing finalist; Joe Howell, Knoxville, Tenn., third in personality/profile and feature competition and ninth in the semifinal round.

Ad Club Recognizes Local Business
Liberty Printing Company, of Bowling Green received the American Advertising Federation’s Aid to Education Award from the student Advertising Club over the summer.
The award was given to recognize the assistance Liberty Printing gave the Ad Club in producing a 40-page campaign plan for Western’s entry in the National Student Advertising Competition. Western placed second in the semifinals of the competition.

OTHER ADVERTISING NOTABLES:
Michael Fox, a 1982 Western advertising graduate, has been named vice president and account management supervisor for Long, Haymes & Carr--Lintas Agency in Winston-Salem, North Carolina. The agency, one of the largest in the Southeast, has annual billings of more than $100 million.
Matt Anderson, a 1995 graduate, is an assistant account executive for Tomerlin McClain agency in Dallas.
Sheehy and Associates, a Louisville agency, now employs five Western advertising graduates including Linda Thomas, Mark Nichols, Gretchen Ploch, Melanie

*FYI...
* Aug. 28-30 - Sequence Meetings
* Sept. 7 - David Greene, Managing Editor, The Tennessean.
* Sept. 27 - David Hawpe, Editor, The Courier-Journal.
...TRADITION
CONTINUED FROM FRONT PAGE
until the university is able to complete our remodeling plans to allow us to reopen the journalism reading room, relocate the photo studio and provide a permanent location for the electronic darkroom.
5. We need for everyone to seek advisement early and to preregister. This fall we’ve had a difficult time filling classes, despite the fact that there were waiting lists for some of them. We’ve had to cancel some classes and sections of other classes and change teachers’ schedules at the last minute. We’ve had a lot of anxiety that could have been avoided if students demonstrated as much concern about their education as the staff and faculty have.
6. We need for all students who plan to drop classes to do so by October 13. After that date drops will be made only for circumstances that developed after the withdrawal/change-from-credit-to-audit deadline passed.

If anyone has doubts about what courses are needed and how long it will take to complete a degree, you can get that information in the department office. Office hours are 8 a.m. to 4:30 p.m. Monday through Friday.

FOR SENIORS ONLY: It has come to our attention that there has been a change in the university policy of allowing students to participate in the May graduation ceremony even though they were lacking a course or two in meeting degree requirements. To participate in the May ’96 graduation ceremony, students must be enrolled in all courses not previously completed. No credit can be obtained after May 8.

...ADVERTISING
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Wade and Leslie Chappel.
Amanda Holsciw, class of 1995, has been hired by an advertising agency in Roanoke, Va.
Steve Chandler, 1995, is working as an account coordinator for the Buntin Group, Nashville’s largest agency.
Mary Long, 1994, has joined Bandy, Carrol and Helige as a copywriter.
Summer Interns not mentioned in the final Spring issue of the Link include:
Tammy Bynum, Creative Alliance, Louisville.
Lana Beatty, Bowling Green/Warren County Turism Commission.
Karen Graybill, the Perry County News.
Tiffany Sandifer, Sheehy & Associates agency, Louisville.
Erica Arvin, the Madisonville Messenger.
Kevin Conner, Sharp and Vandercook agency, Nashville.
Andy Prusz, Firehouse Graphics, Evansville, Ind.
Katriesa Withers, the Beam Group, Louisville.
Lisa Humphrey, Media Fix, Evansville.

...HEARST
CONTINUED FROM PAGE ONE
Oxford, Pa., sixth in news and sports photography; Elisa Maple, Cape Charles, Va., seventh in semifinal judging and third in picture story; and Kurt Vinion, Louisville, 17th in picture story.
Western won the overall national photojournalism competition for the sixth straight year, receiving a trophy and $10,000.

SEQUENCE MEETINGS SCHEDULED!
All majors are expected to attend sequence meetings in your field of study. You won’t know what is happening in your program throughout the year if you miss your meeting.
- Advertising - 7 p.m., Mon., August 28, GCC 100.
- Photojournalism - 7:30 p.m., Tues., Aug. 29, GCC 103.
- Print Journalism - 7 p.m., Wed., Aug. 30, GCC 100.
- Public Relations - 7 p.m., Mon., Aug. 28, GWH 308.

THE HERALD NEEDS MORE WRITERS!!
The Herald is in dire need of more writers in the features, sports and general assignment departments. Anyone interested in adding their two-cents worth, should fill out an application and see Dennis Varney, editor, in the Herald office.

TALISMAN IN THE MAIL
The second and third volumes of the 1994-95 Talisman have been mailed and should arrive at all points within the next two weeks.
The second volume was delayed due to errors at the print shop.

In the next Link...
- Corn receives Sprague Award
- Dave LaBelle Returns to the Hill
- Larry Powell Authors Book

The Link serves the Department of Journalism students, faculty and administrators. Suggestions and materials will be accepted from anyone in the department. Call Eric Vickrey, editor, at 6011, or submit material to Eric at the Herald office. Publication is every two weeks. Deadline for the next issue is noon, Thursday, Sept. 7.