3-1-1996

UA68/13/4 The Link, Vol. 6, No. 7

WKU Journalism

Follow this and additional works at: http://digitalcommons.wku.edu/dlsc ua_records

Part of the Journalism Studies Commons, Mass Communication Commons, and the Public Relations and Advertising Commons

Recommended Citation
http://digitalcommons.wku.edu/dlsc ua_records/3330

This Newsletter is brought to you for free and open access by TopSCHOLAR®. It has been accepted for inclusion in WKU Archives Records by an authorized administrator of TopSCHOLAR®. For more information, please contact topscholar@wku.edu.
Meet the candidates

Students are invited and encouraged to attend informal sessions with candidates for the position of Dr. Corban Goble, who is entering the optional retirement program this summer.

Tonya Root, Society of Professional Journalists president, will introduce the candidates, who will answer any questions.

David Domke of St. Paul, Minn., will be in GCC Room 219 on Monday, Mar. 4, from 11:45 - 12:30.

Dr. Linda Lumsden of Durham, North Carolina, will be in GCC Room 219 on Friday, Mar. 8, from 11:45 - 12:30.

PRSSA: Supercharged for the future

by Jennifer Lynch

Great speakers, agency projects and far-off places are calling our names. PRSSA members are enjoying learning about the field from a diverse group of experienced PR practitioners: an owner of a Louisville PR agency, a corporate director of public relations, a personal shopper from Castner Knott and recent Western graduates who are just starting in public relations.

Not only that, we are gearing up for the future and registering for the East Central District Conference in Detroit, Mich. This four-day getaway in April is packed full of speakers, various vendors from the most up-to-date computer technologies and representatives showing hands-on how to join the growing number of surfers on the information superhighway.

What about social events in Detroit? Well, there are plenty. Theater tickets can be included.

SEE PRSSA, page 2

Kelly receives Hearst award

Kevin Kelly, a print journalism major, placed eighth in sports writing in the William Randolph Hearst Foundation’s Journalism Awards Program.

The program features 101 undergraduate accredited journalism programs in colleges and universities across the nation.

Morris receives national recognition

Linda S. Morris has been named in the 1996 edition of “Who’s Who Among College Students in American Universities and Colleges.”

The senior print journalism major was chosen by campus nominating committees and editors of the annual directory based on her academic achievement, service to the community, leadership in extracurricular activities and potential for continued success.

Whatever happened to...

Shannon J. Leonard, a spring 1995 graduate, has recently accepted the position of community news reporter at The News-Enterprise in Elizabethtown, Ky.

Poore to speak to Herald staff members

Chris Poore, a reporter for the Lexington Herald-Leader, will be teaching the Herald staff members Foxpro and D-Base reporting on Mar. 7 and 8. He will be instructing eight students, who will then act as

SEE POORE, page 2
POORE

trainers for another eight, and so on.

Poore can only instruct eight because of the limited amount of equipment available.

Poore is a Western print journalism graduate and former Herald editor.

The project is sponsored by the Society of Professional Journalists.

Important dates to remember

Summer school registration begins Monday, Mar. 11. Bulletins may be picked up in Potter Hall.

Also, Friday, Mar. 1, is the last day to drop a full semester course with a “W.” The fee to drop and/or add a class is $5 per class.

The Link announces new deadline and delivery dates

by Janean Davidson

The Link’s deadlines have changed this semester from its usual speediness due to new printing procedures.

The Link is now being printed at the Print Shop, not the Copy Center, as has been previously done. The new printing quality is very good but the speedy return of 24-hour or less service we have been accustomed to by the Copy Center is no longer a luxury.

The interpretation of the campus Publication Services Coordinator is that since The Link is an “external” publication, meaning that it goes outside the department and, thus, the WKU logo is required, the printing must meet a higher quality standard than the Copy Center can deliver.

I want to thank the Herald and advisor Bob Adams for allowing the use of their computers and printer to produce the master copy of the first two issues.

The new deadline and delivery dates are listed below. The deadlines are at noon on Thursday, Mar. 7; Friday, Apr. 5; and Thursday, Apr. 18.

The delivery dates are subject to change since we are not sure of the Print Shop’s turnaround. The dates are Thursday, Mar. 14; Friday, Apr. 12; and Thursday, Apr. 25.

If anyone has any materials they would like to submit, please get them in as soon as possible. The mailboxes are located in GWH and GCC.