12-5-1997

UA68/13/4 The Link, Vol. 8, No. 6

WKU Journalism

Follow this and additional works at: http://digitalcommons.wku.edu/dlsc ua_records

Part of the Journalism Studies Commons, Mass Communication Commons, and the Public Relations and Advertising Commons

Recommended Citation

http://digitalcommons.wku.edu/dlsc ua_records/3338

This Newsletter is brought to you for free and open access by TopSCHOLAR®. It has been accepted for inclusion in WKU Archives Records by an authorized administrator of TopSCHOLAR®. For more information, please contact topscholar@wku.edu.
Photography contest is underway

By Sarah Ramsey

Each school year, photojournalism students compete in a clip contest sponsored by the Western Kentucky University Student National Press Photography Association (NPPA) Chapter. And to the winner goes the title of the "WKU Photojournalist of the Year."

The contest is open to all photojournalism majors.

At the end of each month, photographers submit their best work to be judged by an independent newspaper. Categories include feature, sports, pictorial, portrait/personality and multiple picture package.

The results that follow are those for the month of October with the

---Features---

1st place ----
This photo by Jason Behenken which ran in the Herald on 10/21/97 placed first because the judges liked the moment and the faces. It was also a technically excellent print. They thought it displayed a nice slice of life from the college experience.

During the annual Lambda Chi Alpha Watermelon Bust pageant, Louisville junior Christina Cunningham is congratulated by her Alpha Omicron Pi sorority sisters after being crowned the winner.

---Features - 1st place---

The judges commented that most prints were of better than average quality for student photographers.

However, the judges encourage more participation among the photographers because it is hard to judge one-picture categories.
Saturday afternoon at Creason Field, Owensboro junior Amanda Wetzel knocks the ball lose from a Vanderbilt rugby player. The rugby match ended in a 5-5 tie.

Sports - 1st place

This photo by Rick Scibelli which ran in the Herald on 9/30/97 was chosen because of its nice facial expression, peak action and composition.

Lumsden attends renowned seminar

Assistant Professor Linda Lumsden recently attended a seminar on "The Media and the First Amendment" in Nashville. The seminar is nationally renowned and is hosted annually by King & Ballow Law Firm.

King & Ballow is a media law company with offices in Nashville, San Francisco, San Diego and London.

The seminar featured speakers on libel law, invasion law, copyright law and emerging internet law, among other topics. Speakers relate these laws to current trends and recent court cases.

Lawyers, journalists and journalism educators attended the seminar.

Ad Club reflects on semester, prepares for next

The past semester has been very exciting and productive for the Ad Club. In addition to our tour of Keller Crescent Advertising Agency in Evansville, IN, we had many dynamic speakers.

Some of these included Robert Johnson, co-founder of Premier Net; Sean Ward, marketing director of RC Components and Jason Loehr, Internet coordinator for Camping World.

Hallmark Cards is the sponsor for the 1998 AAF National Student Advertising Competition. In preparation for next semester’s work on the Hallmark campaign, students have already conducted a focus group of area women and completed 52 in-depth interviews.

The NSAC semi-finals will be held in April at Columbus, Ohio, and the finals will be in June at Minneapolis.

Aside from the Hallmark campaign, the Ad Club will be taking another tour and will have various speakers to help make next semester just as exciting as this one.