Travel scholarships available

The Department of Journalism has established a Student Travel Scholarship Fund for journalism students. This assistance is available to students who are attending professional journalism events.

To request funds, students need to write a letter to the committee explaining where they are going, why and when.

The amount of funding awarded will be based on financial need, the benefit to the department, personal benefits derived from the student participation, location and mode of transportation.

Funding can only be given for the travel portion of the trip.

Requests of funds should be directed to the Student Travel Scholarship Fund, Attn: John Tebault, GW 304.

All requests must be made more than 45 days in advance of the activity. This is to help take advantage of discounted rates offered by carriers.

The amount of the award will be determined by the Student Travel Fund Committee. Group activities will not be funded, but up to three students attending the same activity can receive assistance.

Students are encouraged to seek activities or programs were free or discounted membership is an attachment to attendance.

Ihator publishes articles, spoke at conference

By Jaclyn Noon

Dr. Augustine Ihator, associate professor of public relations, has two articles published. "Effective Public Relations Techniques for the Small Business in a Competitive Market Environment" was published in the 1998 summer edition of Public Relations Quarterly. The article advises the small business owner of the need for effective public relations. "It is necessary that small businesses realize the importance of public relations if they want to remain competitive in the present marketplace," Ihator said.

"Analysis of the Public Relations Research and Practice Needs in a New Global Economic and Market Convergence" was published in the 1998 fall edition of the American Association of Behavioral and Social Sciences (AABSS) Perspectives Journal. Dr. Ihator presented the same topic during the January 1998 AABSS conference held in Las Vegas.
Lumsden speaks at national, local event

Prof. Linda Lumsden will speak on two panels Oct. 22 at the national convention of the American Journalism Historians Association in Louisville. She will discuss the effect of the suffrage movement upon journalism on the panel, “150 Years Since Seneca Falls,” and she will discuss her research on Inez Milholland on the panel, “Public Women, Private Lives: The Intersection of Journalism and Biography,” which she also will moderate.

On Oct. 30, she will present a program called “Rampant Women: A Legacy of Feminist Activism,” at the annual Women of Western Conference. The slide show begins at 10 a.m. in the DUC.

Registration Schedule

<table>
<thead>
<tr>
<th>Group</th>
<th>Dates</th>
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<tbody>
<tr>
<td>Seniors</td>
<td>Oct 22 - 26</td>
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<tr>
<td>Juniors</td>
<td>Oct 27 - 29</td>
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<tr>
<td>Sophomores</td>
<td>Oct 30 - Nov 3</td>
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<tr>
<td>Freshmen</td>
<td>starting Nov 4</td>
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Call Suzie @ 4143 to set up an appointment or to find out who your adviser is.

All students, even seniors, must have an adviser’s signature on their schedule before they will be cleared in the computer to register.

Ad club planning is underway

The advertising sequence is celebrating 20 years on the hill and many activities are being planned. A 20th anniversary dinner will be held on Oct. 24 at noon at Mariah’s Restaurant. The cost is $15 per person. Contact Mrs. Stringer or an Ad Club officer for more information.

Meetings will be on Tuesdays at 3:30 p.m. in Gordon Wilson Room 312 and held twice a month.

If you can not attend a meeting or have questions about the advertising club, check out the bulletin board outside the ad lab for upcoming events or talk to one of the officers.

President - Shanna Hanson, Special Events - Jami Dodson, Membership - Tiffany Pogue, Publicity - Kristin McDonald and Jaclyn Noon, Webmaster - Bill Becker, Agency Director - Matt Zavala and Treasurer - Lamont Hart.

PRSSA is headed to Boston

Eleven members of the Kelly Thompson Chapter of the Public Relations Student Society of America are headed to Boston for the national conference on Oct. 16. At the conference, members will be able to attend sessions on building a stronger chapter, listening to public relations professionals speak on current issues and have their resumes and portfolios critiqued. Above all, members will get to attend a job/internship fair where almost all big public relations firms will be represented.

Upon returning from Boston, members will share with other students their experiences and help the chapter plan a regional conference which will be held here in Bowling Green in early April.

Recruiting efforts are still underway for the chapter. Anyone wanting more information on PRSSA can call ext. 5840 or stop by the PR Lab which is at Gordon Wilson Room 307.