Where Are They Now?

Graduate News

Heather Rogers, a 1998 graduate in Public Relations, currently is working as Public Relations Coordinator for the Public Relations Student Society of America, New York, NY.

Heather has dropped 10 years, as evidenced by her picture in the April 1999 edition of PR Tactics. Working in New York must be the true “Fountain of Youth.”

Jay Loe, also a 1998 PR graduate from Norway, is plugging away on a catalog, using Photoshop and Pagemaker while looking out over a scenic winter wonderland. Jay says that it’s cold enough there to make him ranker to move back to the states. The catalog is almost finished and he’s got something else to do. I’ve planned to come back on June 1 and will search for a job in Nashville, Louisville in the summer. Do you have any advise on how, where, why, not I could apply for jobs in these cities?” If anyone has any answers or news for Jay you can reach him via e-mail at: jrd8@hotmail.com

Seth Alexander, a recent graduate in Public Relations, currently is working as an associate for McNeely, Pigott & Fox Public Relations, LLC, in Nashville, TN. Seth has also recently engaged to some lucky young lady. Way to go Seth!

Have you got news from other graduates?
E-mail us at goodib@wku.edu

Society for News Design
Foundation
CALL FOR ENTRIES
Student Awards for Excellence in Newspaper Graphics and Design

The Society for News Design Foundation this year will again issue $100 cash awards to the top newspaper design students at qualifying colleges and universities throughout the world.

A college or university qualifies to participate in SNDF Student Awards program by offering a three or more credit-hours course devoted to newspaper design and/or graphics reporting. Certain advanced editing courses also may qualify if newspaper design or graphics reporting are the main subjects of instruction.

This awards program was created to emphasize the teaching of newspaper design and graphics reporting in schools of journalism and mass communication so that graduates will be more fully capable of performing the broad range of tasks required by newspapers today.

The SNDF Student Awards program is administered by the Education Committee of the Society for News Design.
To Enter This Year’s Awards Program
Each qualifying school may enter the work of one student from either a Fall 1998 or a Spring 1999 class.

For more details and entry form contact: Brandon Goodin, Link editor. E-mail goodib@wku.edu

Don’t forget to register...on time!
Delaying registration could keep you from getting the classes that you need!!!

NEWS
for and about
Western Kentucky University’s
JOURNALISM & BROADCASTING
DEPARTMENT
Volume 1 • Number 1
April 12, 1999

HERALD WINS KENTUCKY PRESS ASSOCIATION AWARDS

The College Heights Herald gave a strong showing at the statewide college newspaper competition sponsored by the Kentucky Interscholastic Press Association Feb. 26-28.

Charlie Lanter, a Lexington junior, was elected president for 1999-2000. He also won the deadline editing contest. Seth Batchelder, a Bardstown junior, will be second vice president. He placed third in the deadline writing contest.

Jerry Brewer, a Paducah junior, won three of the four sports story and honorable mention in sports game story, sports feature story and sports feature column.

The Herald’s coverage of the Kappa Alpha fire was named the best news story. Molly Harper, a Paducah junior and Batchelder tied for third. Harper’s story reported Western’s Internet link with a pornographic site and Batchelder reported on the April hailstorm on campus. Harper was first in investigative reporting.

The staff won second and third in news analyses and special reports, and second in best special section and overall layout.

“Students won 14 first-place awards, 12 seconds, 10 thirds and 14 honorable mentions in the division that includes the state’s largest universities.”

More about the Merger:
Spotlight on Broadcasting Students
Graduate News
All about the new Link
Western's broadcasting students have proven themselves time and again; 1998 is no exception. This past year, they won 13 of the 22 awards presented by the Associated Press.

In television, Western took seven of the 10 awards, including first place for Best News Story. Sophomore Lisa Hughes also won a $1,000 Kentucky Broadcasters Association Scholarship.

Kim Olson placed second for Campus Security. Vicki Logdon and Adrienne Nobles each received honorable mentions. Vicki won for Student Deaths and Adrienne for Snow Storms.

In the Feature/Human Interest category, Kristi Runyon placed first, Brian Goode and Heath Myrick tied for second, and Reanna Smith earned an honorable mention.

The Associated Press gave out 12 awards in radio. Of those 12 awards, Western took home six. In the News Report category, second place went to Jay Howell, while Vicki Logdon received an honorable mention. The Associated Press gave out 12 awards in radio. Of those 12 awards, Western took home six. In the News Report category, second place went to Jay Howell, while Vicki Logdon received an honorable mention.

There was a second place tie between Kim Olson and Meoshie Chuntel for the Feature/Human Interest category. Receiving honorable mentions were Kristi Runyon and Shanda Lane.

Western's radio/tv news students also fared very well in the 1997-1998 Society of Professional Journalists regional competition. Of the 18 awards presented to students in the Kentucky, Indiana, and Illinois region, Western won more awards (five) than any other school.

While Northwestern University took three first place awards, Western won in more categories. Here is the breakdown of awards presented to Western at the SPF regional seminar in Louisville in March of 1998:

**Radio:**
- 1st place Radio News: Kim Olson
- 2nd place Radio In-depth Reporting: Kristi Runyon

**Television:**
- 2nd place Television In-depth Reporting: Kristi Runyon
- 2nd place Television Spot News Reporting: Ashley Campbell
- 3rd place Television Feature: Reanna Smith

1998 is not the only year that Western has made strong showings. In 1997, they won Best Radio News in the Society of Professional Journalists regional competition. The regional consists of schools in Illinois, Indiana, and Kentucky. The student winners were Suzanne Vass, Kristi Runyon, and Kim Olson. Four students were recognized for state excellence in radio news/feature/sports awards sponsored by the Associated Press. Meoshie Chuntel placed first, Kim Olson received second and third place went to Alex Moore for radio news. Jeremy Brewer received an honorable mention for sports.

1997 also saw Western students take home many scholarships including Kim Olson winning a prestigious 1997 RTNDF $1,000 scholarship. RTNDF's foundation only offers nine annual scholarships nationally. Vicki Logdon won the two coveted $1,000 scholarship offered by the Kentucky Broadcasters Association.

In 1996, Renee Shaw won Best National Radio Feature Report awarded by the Society of Professional Journalists. Kim Olson won the Dinah Shore $1,000 memorial scholarship. Two students, Carrie Jones and Kim Olson won trophies for excellence in radio news at the Gateway Invitational competition in St. Louis. Carrie Jones also won a prestigious RTNDF $1,000 memorial scholarship.

Rachael Crump won second place for excellence in radio news at the Gateway Invitational competition in St. Louis. In 1994, four students claimed first, second, third, and sixth place (Renee Shaw, Tim Ernst, Eric Cooper, Rachael Crump) for excellence in radio news at the Gateway Invitational competition. Mindy Armey won a $1,000 offered by the Kentucky Broadcasters Association. Tim Ernst also earned a prestigious RTNDF $1,000 scholarship. 1993 Stephanie Gibney won a $1,000 RTNDF scholarship.

With the merger of the Broadcasting and Journalism sequences, what more appropriate time to give the Link a new look and purpose. One of the main problems with producing a scheduled publication has been gathering stories. We are going to recycle stories and information from sources outside the department to deliver information that is very relevant to journalism students and at the same time more readily accessible.

We propose to develop standing and running columns with informational graphics that show comparisons of salaries, job market outlooks, technological trends, etc. in the industry. We will include stories about ethics, anecdotes from students and faculty members to give broader meaning to personal experiences, and we will encourage a more interactive purpose for the Link by providing a forum for discussion on journalism-related topics.

As long as the publication remains a bi-weekly, we want to use the Link as a bulletin board for job and internship announcements and notices. Finally, this means the Link will have a new look and feel. Some issues will be devoted to specific sequences so the photojournalism sequence may choose to showcase the student work that many of us only hear about.

We hope these considerations will assure our readers that the journalism faculty is actively listening and working to fulfill student's needs. At the same time, we hope you will take advantage of this new forum for discussion and consequently take a more active role in shaping the future of the department by sharing your ideas and thoughts.

Brandon Goodin, Link Editor

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**Fall 1999 Editorial Calendar**

**Mon., August 23**
First Day of Classes

**Mon., September 6**
Labor Day (no classes)

**Wed., September 7**
Link #1
PRSA Agency

**Wed., September 22**
Link #2
PR Sequence

**Wed., October 6**
Link #3
Broadcasting Sequence

**Thurs., October 7**
Sequence Coordinator - Steve White at 745-5891
Beginning Fall Break

**Wed., October 20**
Sequence Coordinator Jim Highland at 745-5837
Link #4
Print Sequence

**Wed., November 3**
Link #5
Advertising Sequence

**Wed., November 17**
Advertising Sequence Coordinator Carolyn Stringer at 745-5839
Link #6
Photojournalism Sequence

**Wed., November 23**
Photo Sequence Coordinator Michael Morse at 745-6292
Thanksgiving Break Begins

**Wed., December 8**
Link #7
Image West Agency

**Mon., December 13**
Final Exams Begin