The campus at twilight is dominated by Pearce-Ford Tower, a men’s dorm.
—Photo by Bob Coffey

Western Kentucky University

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Student life is a unique experience. Held together by bonds which are both academic and social, the students of a university form a community within a community.

There are over 12,500 students at Western Kentucky University each with different aspirations and different interests in campus activities. Yet these individuals are a part of campus life and a part of a unique life-style which belongs to a college student.

Only a college student can combine a rigorous program of study with all the other activities of college life—the ballgames, the concerts, parties, residence hall get-togethers and campus organizations.

But the emphasis is placed on academics. A student learns the art of registering for classes, writing term papers, studying for tests and finally, receiving that long-awaited diploma.

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(Right) Arnona Robinson from Louisville relaxes in the University Center.

(Left) Helping recreate yesteryear are Teresa Goedde from Covington, left, and Dana Simpson from Glasgow. They were participating in Homecoming festivities in McCormack Hall, a women's dorm. (Below) Mark Miller from Versailles works on an English term paper.
Conveniences make dorm life attractive

One of the main conveniences of living in a dorm is the closeness to campus activities and classrooms. Students can walk anywhere on the main campus in a maximum of 15 minutes or less.

Facilities have been installed to keep pace with student needs: kitchens have been installed for residents who prefer to eat at home, vending machines provide quick snacks for busy students, each room has a phone for local calls and commercial dry cleaners pick up and deliver to the dorm lobbies.

Many Western students, particularly freshmen and sophomores, live on campus in university housing and residence halls have become a major area of activity on the Hilltop campus.

The University maintains four residence halls for men and 11 for women.

With recreation rooms installed in each dorm, residents can play ping pong, watch television and play cards or other games. Occasional activity programs—guest speakers, displays and parties—are also scheduled in the residence halls.

(Facing page) Sitting in the window of her McLean Hall room, Lenore Overton writes to a friend back home in Louisville. (Right) A suitcase serves as a rain shield for this Western student as he moves into a dorm. (Below & left) Friends get together in a Central Hall room to relax and enjoy music. (Below right) Tediously shaving is Mickey Ezzo from Canastota, N.Y.
Recreation fills leisure time

"Time out" from the academic scene brings students to recreational areas distributed across the Western campus.

Dowling University Center's fourth floor is a popular gathering place for bowlers, pool players, ping pong players and air hockey fans. Less strenuous activities such as chess, checkers, cards and foosball are also offered. Diddle Arena houses a swimming pool, basketball court and handball court for active sports lovers. Smith Stadium has a track for those who enjoy jogging and a gymnastics room for those who really want to "work out."

Recreation rooms in residence halls satisfy students who want a quick game of ping pong, chess or cards and basketball courts located by the men's dorms provide players with plenty of goals for shooting basketball.

(Right) With a few helpful hints from a friend, Doug Mounce works with a pottery wheel in the craft shop. (Below) A harmonica duet keeps this couple entertained as they lounge on the campus lawn.

(Left) A Western student winces in frustration over a missed pool shot at the recreation facilities located in the University Center. (Below) A game of shadows keeps Western students occupied on the basketball courts near the men's dorms.
Western provides a broad spectrum of entertainment to meet the varied interests of its students. Presentations ranging from performances of classical ballet to rock concerts, from symphony orchestras to jazz and "mini concerts," from Shakespearean plays to Broadway theatre, are featured on Western's entertainment bill each year.

Contemporary groups, including at least two "big name" groups and several other "mini" concerts are brought to the University each year through the combined efforts of Associated Student Government (ASG) and the University Center Board.

Another sphere of entertainment is offered through the University Lecture Series, ASG lectures and the Rodes-Helm Lecture Series. Nationally-known celebrities and authorities from the political, academic and social arenas frequent the Western campus throughout the year.
Tory Combs from Lexington and Lee Goodpaster from Flemingsburg valiantly pull on the rope for Alpha Xi Delta Sorority as they compete in the Greek Awareness Week tug-of-war competition. (Right) Danny Burchfield, a member of Sigma Alpha Epsilon, the fraternity that annually sponsors the March of Dimes Telethon, devotes his attention to Robin Benson, a Kentucky Poster Child.

Groups enjoy service, fun

Campus organizations at Western provide students with vocational opportunities as well as outlets for leisure time. A wide variety of groups will give you every chance to get involved either for fun or for reward. Social fraternities and sororities sponsor various community, social and charitable services, as well as playing a role in national projects. Service organizations also donate time and money to worthy causes on and off campus. Campus religious groups representing major denominations provide opportunities for Western students to enjoy fellowship and worship with their peers.

(Left) Grimaces do nothing to ward off spilling pies. In true slapstick style, the cream splatters over Dennis Beauchamp's face at an Agriculture Club festival. (Below) Campaigning during a student government election on campus is Tom Hayes from Bardstown.
Western Kentucky University is a center of learning where qualified students may receive general and specialized higher education at the undergraduate and graduate levels. University programs are designed to provide a broad spectrum of educational opportunities within an academic climate intended to promote the legitimate objectives of liberal education, democratic citizenship, character development and the pursuit of excellence.

Colleges at Western include the College of Education, Ogden College of Science and Technology, Potter College of Arts and Humanities, Bowling Green College of Business and Public Affairs, College of Applied Arts and Health, Graduate College and the Bowling Green Community College. Associate, baccalaureate, and master's degrees may be obtained through study in more than 90 academic curricula.

Further information on academic programs offered by Western can be obtained by following directions which you will find described on page 30 of this booklet.

The Bowling Green College of Business and Public Affairs is a grouping of business and social science departments, including Accounting, Business Administration, Economics, Government, Business Education and Office Administration and Sociology and Anthropology.

In the area of business, the Department of Accounting offers a major program designed to prepare students for public or private accounting.

The purpose of the Department of Business Administration is to provide a comprehensive, broad preparation for business students.

The programs and course offerings of the Department of Economics are designed to provide a basic understanding of economic concepts, institutions, processes and problems, to foster critical and analytical methods of thinking and to lay the foundations for further study of economics.

The Bowling Green Community College is the administrative unit through which the associate degree and certificate programs are coordinated across the University. Working in cooperation with various academic departments and colleges at Western, the Community College offers two-year and one-year programs to regular enrollee full-time students.

The curricula of the Department of Government provide students with a broad background leading toward a number of careers such as government service and politics, teaching and research in political science and entry into law and other graduate studies.

Programs in the Department of Business Education and Office Administration are designed not only for students who can devote only one or two years to college study but also for those who wish to follow in the four-year programs.

The Department of Sociology and Anthropology prepares students for positions in research and administration, government, social welfare and the fields of anthropology.

The business departments remain in close contact with regional businesses. The social science departments offer curricula important to individuals who plan careers in many areas, including public affairs.

(Above) A lecture in government class keeps instructor John Petersen busy with his students. Right/Finished at last! With mortar board in place and honor cords flying, accounting major Skip Schulte from Bellvue takes time out to play ball with some youngsters after picking up his cap and gown for commencement.

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Academics
Western's educational opportunities are preparing students for the future

The Colleges
Graduate work has been offered at Western since 1931, and the Graduate College continues to grow each year to include new programs. Presently, the college offers degrees in more than 25 different fields including joint doctoral programs which are offered in cooperation with the University of Louisville, the University of Kentucky and George Peabody College.

Specialist degrees are also offered for those seeking a level of study and specialization beyond the master's degree. Graduate assistantships are available in various departments to well-qualified students who serve a dual role as graduate students and members of the University instructional staff.

The Bowling Green Community College is the administrative unit through which the associate degree and certificate programs are coordinated across the University. Working in cooperation with various academic departments and colleges at Western, the Community College offers two-year and one-year programs to regular enrollee full-time students.
Clinical experience is a major part of Western's nursing program. Two students observe hand surgery performed by two Warren County surgeons. (Below) Becky Tope from Pretoria, South Africa, checks the card catalogue file in Cravens Library.

College fulfills a variety of roles

Six departments with subject matter ranging from family life to military tactics make up the College of Applied Arts and Health.

The Department of Military Science appeals to females as well as males, with the enrollment of women in the ROTC program. Pershing Rifles, Western's military drill team wins several major competitions every year.

The Department of Home Economics and Family Living offers such areas as dietetics, interior design and clothing, textiles and merchandising.

The Department of Health and Safety offers emergency medical technology training programs, courses in education for the deaf, alcohol and drug abuse and weight control and a first aid class.

In general, the Department of Library Science is constructed for the education of school media librarians and school media specialists. Courses are also offered to students in preparation for public or college libraries.

Students enrolled in the Department of Nursing receive a combination of nursing theory taught in the classroom and clinical or practical experience taught in community health agencies.

With the direction of a licensed dentist students in the Department of Dental Hygiene learn the skills of cleaning and scaling teeth, making dental examinations and taking X-rays.
Education pursues role of leadership

Western began in 1906 as a school for teachers, and teacher education remains a major function of the University. Despite some participation by most departments of the University in the teacher education function, it is the College of Education which assumes the responsibility for teacher preparation.

Eight departments aid in preparing students for the teaching profession, as well as for business, administrative positions and craftsmen. They are Industrial Education and Technology, Elementary Education, Reading and Special Education, Secondary Education, Physical Education and Recreation, Counseller Education, School Administration and Psychology.
Academics — continued

Creativity enhances a liberal education

Quite a bit of creativity pervades the Potter College of Arts and Humanities, especially in the areas of writing, acting, singing and painting, which are inherent in the eight departments in the college.

The Department of English makes a significant contribution to the general education of all students and also serves other departments through its offerings in advanced composition, scientific reporting, linguistics and methods of teaching English.

The Department of History offers courses in Afro-American history, Western Europe, Ancient Rome and Ancient Greece, as well as courses in American and European history.

Courses in French, German, Latin, Russian, Spanish, Hebrew, Greek and Chinese are offered by the Department of Foreign Languages.

The Department of Speech and Theatre provides professional courses for students who want to teach in high school or college, enter such fields as communications, politics, the ministry or theatre.

The offerings of the Department of Philosophy and Religion acquaint students with the history, literature and beliefs of Christianity and the other major religions of the world, and give critical attention to the basic questions of life concerning man’s relation to himself, his fellow man, the universe and God.

Because the fields in which the Department of Mass Communications students can work are so varied, students may structure their course work from such subject areas as journalism, photojournalism, cinematography, broadcasting, advertising and print.

The areas for the Department of Art are planned to train students as teachers or as professional artists.

The Department of Music exists to prepare teachers of music and to provide a training ground for performing musicians.

A tuba and euphonium ensemble is alive and well at Western, so are other ensembles, quintets and a choir. These groups offer music students the opportunity to study in a specialized area. (Above) The tuba and euphonium ensemble’s conductor, J. Stanton Marchbanks, sets the beat. (Left) Suzy “Tuba” Brandenburg from Central City, gives her best during rehearsal. Below, taking a well-earned break is Mark McClanahan from Franklin.

Photos by Bryce Combs

School activities picture the diverse talents of Western students.
Students explore knowledge in science and technology

The Ogden College of Science and Technology is composed of the Departments of Agriculture, Biology, Chemistry, Engineering Technology, Geography and Geology, Mathematics and Computer Science and Physics and Astronomy.

The Department of Agriculture strives to fill the needs of both the student who requires general technical knowledge to practice farming and the student who needs more specialized training to pursue careers with businesses and professions which support agriculture.

Numerous specialized programs are available in the Department of Biology such as biochemistry, biophysics, pre-medicine and pre-dentistry.

The Department of Geography and Geology offers courses that are basic to the study of biology and social sciences as well as all aspects of the field of science and technology.

Modern equipment and facilities, including a planetarium, two observatories, a radio observatory and several mobile telescopes, amplify the instructional program of the Department of Physics and Astronomy.

Numerous specialized programs are available in the Department of Chemistry such as biochemistry, biophysics, pre-medicine and pre-dentistry.

The Department of Chemistry prepares students for teaching positions, for positions in industrial and governmental laboratories and for additional training in chemistry at the graduate level.

The curricula in civil, electrical, environmental and mechanical engineering are designed to fulfill technical skills in engineering activities.

The Department of Agriculture strives to fill the needs of both the student who requires general technical knowledge to practice farming and the student who needs more specialized training to pursue careers with businesses and professions which support agriculture.

Numerous specialized programs are available in the Department of Biology such as biochemistry, biophysics, pre-medicine and pre-dentistry.

The Department of Geography and Geology offers courses that are basic to the study of biology and social sciences as well as all aspects of the field of science and technology.

Modern equipment and facilities, including a planetarium, two observatories, a radio observatory and several mobile telescopes, amplify the instructional program of the Department of Physics and Astronomy.

Numerous specialized programs are available in the Department of Chemistry such as biochemistry, biophysics, pre-medicine and pre-dentistry.

The Department of Chemistry prepares students for teaching positions, for positions in industrial and governmental laboratories and for additional training in chemistry at the graduate level.

The curricula in civil, electrical, environmental and mechanical engineering are designed to fulfill technical skills in engineering activities.
Western's sports program measures up as one of the nation's trendsetters

You can use almost any yardstick for success you wish and Western athletics will measure up as one of the finest all-around programs to be found anywhere.

Western's men's teams compete within the National Collegiate Athletic Association's (NCAA) Division I except the football team, which competes in Division II. Almost without exception, Western teams have traditionally ranked among the nation's leaders, whether figured by wire service polls, national playoffs or overall winning percentages. Western's varsity sports for men include football, basketball, cross-country, baseball, golf, tennis, track, swimming and rifle.

The Hilltoppers have won more Ohio Valley Conference (OVC) championships than any other team in the league. Perhaps no further evidence of all-around excellence is needed beyond the fact that Western has won the OVC's All-Sports trophy for nine of the 13 years it has been awarded.

In its first 27 years, the member institutions of the OVC won or tied for 190 championships in seven sports. The Hilltoppers won 64 of those titles, slightly more than one-third, led by 18 championships in tennis, 15 in basketball, 12 in track, nine in golf and five in football.

Western athletes have graduated to outstanding careers in professional sports, to be sure, but many, many more have become prominently successful in business, industry, education and the professions. These may offer the most important yardstick of all for gauging the achievements of an athletic program.

(Top) Enthusiastic Hilltopper fans wave red towels galore during the football team's 1973 Grantland Rice Bowl victory. (Right) Hard play and lots of action are typical of Ohio Valley Conference basketball — Western style, in particular. (Below) NCAA cross-country champion Nick Rose, who holds most of Western's distance records, moves at a blurred pace.
Hilltoppers achieve excellence with E's

"E's", for both excellence and excitement (as well as effort) might be the keynote in Western's well-rounded athletic program. (Above) A close play at the plate exemplifies all three of those facets found in collegiate sports. (Lower left) Concentration pays off for Western tennis standout P. A. Nilhagen. The team has won 18 Ohio Valley Conference titles since the league was formed in 1948. (Below) Hilltopper swimmer Doug Mullikin takes a gulp of air as he competes in the 400 freestyle relay.

Intramurals offer challenge

There is athletic competition available for every Western student, not just those with varsity-level talent. The University's intramural program encompasses an impressively wide array of sports for both men and women, such as flag football, golf, tennis, badminton, bowling, horseshoes, table tennis, handball, swimming, basketball, volleyball, softball and track. They are administered to keep competition keen, enjoyable and safe.

Play is offered in three divisions: fraternity-sorority, housing and independent. Championships are determined in each of these divisions, followed by single-elimination playoffs to establish a University champion.

For students more interested in recreation than competition, there is ample opportunity offered within the intramural program. Western's athletic facilities—fields, gymnasiums, courts—are made available as often as possible for recreational play. A great variety of athletic and recreational equipment can be checked out by individual students upon presentation of their ID cards.

Another facet of the intramural program involves club activities, emphasizing the development of skills in particular sports. These activities include archery, folk dancing, gymnastics and judo, to name a few. Some clubs compete with similar organizations from other colleges and universities.

Every student on campus should be able to find an intramural sport of interest within the wide range illustrated here by women's volleyball and men's touch football. They are all there—indoor, outdoor, contact, non-contact—a veritable supermarket of athletic competition.
Women's sports teams are expanding rapidly

The University's intercollegiate sports program for women began in 1973, when teams were organized in gymnastics and golf. Competition in tennis, basketball and track soon followed. The establishment of other teams for women is currently under consideration.

Western is a member of the Association of Intercollegiate Athletics for Women (AIAW) and the Kentucky Women's Intercollegiate Conference (KWIC). The latter organization sponsors state championship competition in five sports. Champions and runnersup in basketball, volleyball and gymnastics qualify for the AIAW Southern Regional Tournament, with Regional winners advancing to the AIAW National Championships.

Western's sports teams are expanding rapidly

The gymnastics team is typical of women's sports at Western, competing on a highly successful level with some of the nation's top teams. Limbering up for a free exercise event is Tina Hemmer. (Below) The fast break, long a trademark of Hilltopper men's basketball, is just as big a weapon for the women's team. Encircled Tonya Dillon drives downtown.

--Don Bruce

Western's Trixie McGill returns a serve.

--Bob Coffey

--Jim Daniel
Campus tours

Western has established its reputation for warmth and hospitality in the way that matters most—through the lives of generations of students who have rejoiced the benefits of being Westerners. This is the continuing hope of the faculty and administration of Western today, and it is extended to you in the form of a sincere invitation. Come to Western when your schedule permits and see for yourself the extended to you in the form of a sincere administration of Western today. It is Garrett Conference Center houses campus setting and the spirit which pervades the people who are a part of this institution. Come for warmth and hospitality in the way Westerners. October moon shines over the Hill.

Campus tours are conducted daily Monday through Friday at 10 a.m. (Central Time). These tours are specifically designed to familiarize prospective students, their families and friends with the many services and facilities to be found at Western. The information provided will assist you in many ways, not the least of which would be to help you take better advantage of the many opportunities available on "the Hill."

Further information can be obtained and other printed materials are available concerning campus tours, admissions, housing, financial aid academic programs if you will write or contact:

Office of University-School Relations
Wetherby Administration Building
Room 207
Western Kentucky University
Bowling Green, Ky. 42101
Telephone Area Code 502 745-4656

An open door

The President says ‘welcome’ in a unique way

The door to office 135 in the Wetherby Administration Building is open to students—and President Downing. Opening the door is one way. The "open-door policy" is an important way President Downing has of saying "welcome" to Western students, faculty, and others who need his assistance. President Downing has been connected with the "Western spirit" continuously since he attended college at Western in the early 40s. He began as a mathematics teacher and occupied a number of positions of responsibility, rising to the vice-president of business affairs in 1962. In 1969, just three years after Western achieved university status, he was chosen as Western’s fourth president.

Under appointment of the Board of Regents, President Downing acts as the University’s chief executive officer, carrying out the policies approved by the Board and providing leadership to the university community.

In order for an institution of the size and complexity of Western to continue its traditional warmth and concern for its students, the University depends upon many other effective leaders. Western’s deans, directors and department heads, as well as the faculty and staff working under them, are committed to the long-range objectives of the University, each of which provides in its own way for support of meaningful education for Western students. In these day-to-day processes, Western is a blend of past and present together preparing students for their futures.