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Western Kentucky University

WHAS

Earl Moore

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Strings and Voices  "College Heights."

Moore  Western Kentucky State Teachers College greets you all both great and small with the words of our college motto — —

Voices  Life More Life.

Moore  Life More Life is our motto and our wish for all our listeners.

Band  "You Gotta Be a Football Hero."

Students  Yell.

Moore  Ladies and gentlemen, all this excitement is over an event that is to take place in a few days, namely, Western's annual homecoming, with a football game and all the rest of it. The student body is holding what is commonly known as a pep meeting in preparation for that important event. But here is the chairman of the Faculty Athletic Committee, Mr. L. T. Smith, all ready to tell all about it. Mr. Smith.

Students  Applause.

Smith  No fall season at Western could ever seem to be complete without the big homecoming, when the old grads flock back to rejoice the heart of their alma mater and to take each other by the hand, look each other in the eye, and say "Those were the good old days, weren't they?" Of course alumni and friends are welcome on our campus any time, but it is a happy arrangement we have of designating one of our home football games as homecoming game and surrounding it with dinners and parties and get-togethers of all sorts. This year Western's homecoming coincides with Hallowe'en. October thirty-first is the date and we can have all the witches and jack o'lanterns and spooks we want. But there will be nothing spooky about that football game to be played Saturday afternoon,
October 31st, at two o'clock, with Oglethorpe University. We shall extend a hearty welcome to our friends from Atlanta as well as to our own grads. We really hope to win the game, but whether we do that or not we mean to have a grand time. The relief from economic stress, apparent on all sides, is being reflected in increased interest in sports. We have had a fine season so far and we look forward to the homecoming on October 31st as a glorious occasion.

Students Applause.

Moore Run down to the practice field, Bo, and see whether Coach Anderson can't tear himself away long enough to run up here and say something to the folks. And now we— And say ! Tell him to bring the captain with him. And now we— And say ! Tell him he ought to bring the whole team with him. They ought to get in on this. And now, as I was saying, I'm going to call on Ed Diddle, Varsity Basketball Coach, known in athletic circles over a wide territory. Step up here, Ed, and let the folks know what's on your mind.

Students Applause.

Diddle I've seen a good many homecomings, but it seems to me that every one is bigger and better than the one before. Personally, I look forward with a great deal of pleasure to seeing again many of the boys whom I have coaxed and cajoled and scolded and praised as the years have gone by. The "W" Club, composed of all who have at any time earned an athletic letter at Western will have a reunion. I think Arnold Winkenhofer is here to say something about the hour and place. Anyway, we have been getting returns from these boys by mail, and I can see right now that the "W" Club is going to have a great time. Among those who have sent word they will be here are "Babe" Hunt, a tackle on the team of 1922; "Blades" Glasgow, quarterback and halfback in 1924; Tony Horn, end, 1924; Ed Ward, captain of the 1924 team and now president of the Alumni Association; Harry Glenn, captain of the football, basketball, and baseball teams in 1925, the first man ever to earn three letters in Western; and "Lardy" Johnson, captain of the
basketball team of 1933. And others, and others and others. It will be a great day.

7:45  Students  Applause.
7:50  Band  "Wave the Flag."
      (Against band) One of our bands, directed by Dr. R. D. Perry, plays "Wave the Flag," University of Chicago march.

8:40  Students  Yell.
8:50  Band  "Across the Field."
      (Against band) Ohio State University.

9:50  Moore  "Illinois Loyalty."
      (Against band) University of Illinois.

10:40 Students  Yell.
11:00 Moore  Winkenhofer, what's that Diddle said about your announcing the "W" Club dinner? If you have words to speak, prepare to speak them now. Mr. Arnold Winkenhofer, athletic coach of College High and secretary of the "W" Club.
      Students  Applause.

11:15 Winkenhofer  Yeow, sah, we are honoring the 1914-1915, the 1925, and the 1935 football squads. The members of these squads who are present will be introduced on the field between halves. The "W" Club will have its annual dinner at the Helm Hotel at 6:30 p.m., on Saturday, October 31st. It will be a grand reunion. Also I wish to announce that Friday evening before Homecoming Day there will be a big parade of the students through the downtown streets, let by the band in full regalia, and afterward there will be a bonfire on the practice field, and all that goes with it.

12:05 Students  Applause. "Cheer Song."

13:05 Moore  Coach Anderson has arrived. We want a few words from you, Swede.
      Students  Applause.

13:10 Anderson  I haven't very much to say. Our team has acquitted itself well so far
this season and I have every confidence it will make an excellent showing in the homecoming game. We haven't had any football experience with Oglethorpe University, this being our first game with them. We look forward with pleasure to adding them to the list of our opponents on the gridiron and we trust that this game will mark the beginning of a long and pleasant relationship. Thank you.

Students: Applause.

13:40 Moore You hope to see a large crowd of homecomers as well as our regularly attending fans, don't you?

13:50 Anderson Yes, indeed, and we mean to supply them a brand of football that will make them glad they're there.

Students: Applause.

13:55 Moore And here's the captain of the team, "Bub" Ellis. Charles Ellis is the third of three brothers to captain a Western athletic team, Leslie and Tom having preceded him. What have you to say, captain?

14:10 Ellis On behalf the team I wish to say that we shall do our best to give the fans the kind of football they like to see. We appreciate the fine support we receive and we pledge our best on the gridiron and in the classroom.

Students: Applause.

14:30 Band "Betty Co-ed."

Moore (Against band) "Betty Co-ed."

16:55 Moore (Against band) "Hail Purdue."
And now, here is Mr. W. J. Craig, familiarly known as Uncle Billy, officially Secretary of the Alumni Association and Director of the Personnel Office. Unofficially the friend and comrade of Western students for many years and a walking directory of alumni. He knows 'em by the thousand and follows their careers with paternal interest. Uncle Billy, stand up here and tell folks the real meaning of homecoming is.

The old graduates will gather on the Hill on Homecoming Day in great numbers. They will stroll over the campus and enjoy again the familiar scenes and beauty spots on the campus. They will see the place where old Potter College Building isn't, and will try to visualize the new building that is rising so rapidly on the site of the old. They will swarm through the libraries and the laboratories and the shops as their individual interest directs them. They will gather in congenial groups and talk of their wives and kiddies, or possibly their wives and kiddies yet to be. They will meet the undergraduates with a smile of encouragement, and with a secret pride that they have their own college work behind them. They will meet the members of the faculty on the campus and tell them they do not look a day older than they did ten years ago; and the faculty members will believe it, just as they believed the "blah" they handed them when they used to handshake them in their classrooms ten years ago. They will go to an old-time chapel at 9:30 in the morning, lunch together in little friendly groups, and see a great football
game in the afternoon. Those of an athletic turn of mind will likely tell each other how much better ball they played in the old days than they do now. Then they will wave farewell to College Heights in the gloaming and call it the end of a perfect day.

What about the ball game, did you say? Well! it will be a good game all right, but Oglethorpe has had two pieces of bad luck lately. One of them is Coach "Swede" Anderson of Western and the other is his football team. If they can overcome that "jinx" of course they can win, but I hardly believe they can.

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**Students**  
**Applause.**

**Moore**  
Thank you, Mr. Craig. And here is Mr. Kelly Thompson, Publicity Director speaking on behalf of the College. Mr. Thompson.

**Students**  
**Applause.**

**Thompson**  
This afternoon there comes within mental view of College Heights thousands upon thousands of faces, most of them eager, youthful, but many characterized by the dignity and poise of experience and splendid achievement— all loyal and devoted friends of Western. This vision arouses emotions that are deep, a gratitude and appreciation which give both sincerity and warmth to the invitation which is extended to you for Western’s Homecoming on Friday and Saturday, October 30-31.

On Friday evening there will be a Pep rally and parade starting from the Stadium and moving from there to the business district, followed by a big bonfire on the practice field.

The annual Homecoming Dance will be given in the Physical Education Building at 9:30 the same evening.

On Saturday morning at 9:30 the Band will give a concert and at 10:00 A. M. a mass chapel will be held in the auditorium of VanMeter Hall.
At 12:00 o'clock the History Luncheon will be given in the Cedar House and at 2:00 P. M. an outstanding football game will be played between Western and Oglethorpe.

At 6:30 P. M. the "W" Club dinner will take place at the Helm Hotel.

At 9:30 P. M. the Shadow Dance will be given in the Physical Education Building.

I am sure I speak the sentiments of everyone connected with College Heights in extending to all former students, alumni, and friends a most cordial invitation to be here on October 31 and help make the 1936 homecoming one of the best in the school's history.

22:20 Students Applause. 2 yells.

23:10 Moore I want you to meet these cheer leaders. Run up here, boys, and talk into the microphone. From the Sophomore class, John Paradiso, Jr., of Philadelphia, Pennsylvania.

23:20 Paradiso Hello, everybody.

Moore Junior, Willis Ward, of Paducah.

23:23 Ward How are you, folks?

23:27 Moore Senior, Morris Vincent, of Corinth, Kentucky.

Vincent Hello everybody, I'll be seeing you at Homecoming.

23:31 Band "Victory March."

Moore (Against band) The "Victory March" of the University of Notre Dame.

24:24 "Indiana, Our Indiana."

Moore (Against band) Indiana University.

24:45 "U. of M. Rouser."

Moore (Against band) University of Minnesota.

25:15 "Go U. Northwestern."

Moore (Against band) Northwestern University.

25:50 "Iowa Corn Song."
Before we adjourn I wish to announce that the first state meeting of persons interested in the Social Science studies will be held at Western Kentucky Teachers College Friday and Saturday, November 6th and 7th. An excellent program has been arranged. All interested persons are invited, particularly those teaching any phase of social science in grades, high school, or college. The program will close with a luncheon Saturday noon, November 7th.

We convey our cordial greetings to the Second District Education Association of Kentucky, which will be in session in Madisonville next Friday, and to the Fifth District Education Association, which will meet in Louisville next Friday and Saturday.

You have been listening to an athletic rally at Western Kentucky State Teachers College. Among those who have participated in the program are L. T. Smith, chairman of the Faculty Athletic Committee; E. A. Diddle, varsity basketball coach; Arnold Winklenhofer, College High coach; Carl Anderson, Director of Athletics and football coach; Charles Ellis, captain of the football team; W. J. Craig, Secretary of the Alumni Association; and Kelly Thompson, Publicity Director. Music was furnished by selected personnel from the College Band, under the direction of Dr. R. D. Perry. This program has come to you from Bowling Green.

We cordially invite you to be with us next Tuesday afternoon, same hour, same station, for the cornerstone laying of a new classroom building.

Your master of ceremonies is Earl Moore. We wish you Life More Life.