7-24-1991

UA11/1 On Campus, Vol. 1, No. 9

WKU University Relations

Follow this and additional works at: https://digitalcommons.wku.edu/dlsc_ua_records

Part of the Higher Education Administration Commons, Journalism Studies Commons, Mass Communication Commons, Organizational Communication Commons, Public Relations and Advertising Commons, and the Social Influence and Political Communication Commons

Recommended Citation

https://digitalcommons.wku.edu/dlsc_ua_records/4247

This Newsletter is brought to you for free and open access by TopSCHOLAR®. It has been accepted for inclusion in WKU Archives Records by an authorized administrator of TopSCHOLAR®. For more information, please contact topscholar@wku.edu.
Two new members of the University's Board of Regents will be sworn in at the July 29 meeting at 2:30 p.m.

Gov. Wallace Wilkinson has appointed Bowling Green Attorney Stephen B. Catron to the University's Board of Regents to replace Regent Wendell Strode, whose term expired in April.

Student Regent Heather Falmie, a junior from Winchester, was elected by the students to the post as Associated Student Government president.

Catron, 42, is a 1971 graduate of WKU and a 1974 graduate of the University of Mississippi. He is a partner in the law firm of Reynolds, Catron, Johnston & Hinton in Bowling Green.

He currently serves as vice chairman of the Kentucky Educational Television Authority, is chairman of the Citizens Advisory Board of the Bowling Green Warren County Airport, chairman of the Kentucky Bar Association Committee on Corporations, Business and Banking Law and chairman of the Board of Trustees Kentucky Interest on Lawyers Trust Account Fund of the Kentucky Bar Association.

He holds memberships on the Advisory Board of Western's Institute for Economic Development, the Board of Directors of the Kentucky Board of Education, and the Advisory Board of the College of Business and Public Affairs at Western Kentucky University.

Glasgow Director Search Is Narrowed to Three Candidates

A new director of WKU-Glasgow is expected to be named next month, says Dr. Elmer Gray, dean of Graduate Studies and Research.

Finalists are Dr. Larry J. Adams, director of the Extended Learning Institute at John Tyler Community College in Chester, Va.; Dr. Ruby M. Beal, director of the Office of Business and Industry at Santa Fe Community College in Gainesville, Fla.; and Dr. G. Gregory Washington, director of Multi-Cultural Affairs at Southwestern University, Georgetown, Texas.

Dr. Charles Henrickson, professor of chemistry, left, and Scottsville students Kerri Stowell and John Cliburn.
Expert Says Student Health Services ‘Important’

A consultant evaluating the Student Health Service at WKU said such services are becoming more important given the “nonsystem of health care in the United States.”

Dr. J. Robert Wirag, director of the student health center at the University of Texas at Austin, says that college students are a population at risk if the schools they attend do not deliver adequate health service.

“If we expect students to fend for themselves and to go out into the community for health service, then we have a population at risk,” he said. More and more parents are finding that their employers have changed health insurance coverage, leaving college students uncovered, he said. “This is the reality of what we are seeing in college health service today.”

The role of student health services has changed, Wirag said, from inpatient care to providing outpatient services. Prevention and education are also playing a major role in college health services, especially with AIDS. College students are a population at risk for AIDS, he said, and the college environment is one of the last chances health professionals have to influence the future leaders of society.

College health services have to be properly funded if they are to be effective, Wirag said. At UT-Austin, Wirag heads a staff of 170 and a budget of more than $7 million in a center that is totally student-supported. He said funding comes from student fees and usage fees.

Health professionals also have to better use their resources and market and promote their services, Wirag said. They must also set goals and objectives and be connected to the community and students they serve, not waiting for students to get sick and then visit. Programs that remain reactive “are on their way out,” he said.

Wirag visited Western at the request of President Meredith. The University is interested in the future role of student health services as a result of Western XXI.

One suggestion made during the study was to look at privatization of health services. Wirag said he only knew of one university in the country where that has been done, and it has not worked.

Wirag said a more likely approach would be to contract with an outside agency for those services which are too expensive for the university to operate or are infrequently used.

Two Student Groups Win Commendation

Two WKU sororities, Alpha Omicron Pi and Kappa Delta, recently came away from their annual conventions with honors. The Delta Gamma chapter of Kappa Delta sorority received the Council Award, which distinguishes them as the best national Kappa Delta chapter. According to Janie Price, a representative of the organization, the criteria include scholastic average, campus recognition, involvement in the panhellenic system, contribution to philanthropy and meeting pledge quotas.

“As a result, the national president will visit our chapter in September to present the award,” Price said.

Western’s KD chapter, one of 130 national chapters, had 20 of their 120 members attend the bi-annual conference in Tarpon Springs, Fla., July 5-10. They also received an honorable mention for philanthropy, which, according to Price, refers to “volunteer hours and money given to non-profit organizations,” and the mileage award for the highest attendance.

Their national philanthropy is the Children’s Hospital and their local philanthropy is the Child Protection Agency of Bowling Green.

Alpha Omicron Pi received the top national honor, the Jessie Wallace Hughen (JWH) Award, as well as the Rush Excellence Award. According to Amy Douglas, president of the organization, “the JWH is based on scholarship, rush, efficiency, community service and relationships with other groups, whether they be other A0Pi groups, other sororities or other groups in general.”

The Office of University Relations regularly solicits news tips regarding faculty activities, achievements and awards. To submit news items for external media consideration, contact Bob Skipper (4255).
WKU Prof Helps Students Take PRIDE

By Carol Overby, WKU senior journalism major from Greenville, Ky.

A WKU professor is working to help students take PRIDE in being drug-free.

Dr. Ron Adams, professor of educational leadership, is a project director for the National Parents Research Institute for Drug Education (PRIDE), the largest non-profit organization in the nation devoted specifically to drug-abuse prevention.

Adams first began working with PRIDE in 1980 when he was approached by an old classmate, who was also the president of the organization.

"Since 1976, he had been working with families and communities across the country, talking with them about drug abuse. However, he was running into situations when parents would deny that their community had a drug problem.

"Even though national statistics were quoted, there was a tendency to say, 'That's somewhere else, and not my community.' We thought it would be helpful if parents could have evidence that it was a problem in their community."

After much deliberation, a PRIDE questionnaire was developed. With just a few short questions, when area students are evaluated, Adams said the questionnaires can tell school administrators what drugs are used by students of each grade level, where to place their drug education efforts, when and where drugs are used, the availability of drugs, age of first use and student attitudes.

The PRIDE questionnaire, first implemented in 1982 for grades 6-12, now has a data-base of more than 4.5 million students. A questionnaire has also been developed for children in grades 4-6.

"When information is available about kids at a local level, it helps break down the denial process of parents, and it gives them information about the nature and extent of the problem."

Adams said each year the information gathered at each school is broken down into an annual summary so that local officials can compare themselves at a national level. PRIDE is now in 24 countries, and some survey work has been done in 45 states in the U.S.

"Through the questionnaire, PRIDE has been able to dispel many myths, including the myth that there is rampant drug use in the schools. According to Adams, drug use at school is lower than anywhere else in the community.

"Most of the time, drug use occurs at a friend's home or specific places in the community where kids hang out. Also, the time of drug use is overwhelmingly on the weekends," he said. From this information, PRIDE works with schools and communities to help them develop drug-prevention strategies.

"We're pretty well convinced that conventional ways of approaching the problem, such as teaching drug abuse in schools, while important, do not reduce drug use," Adams said. "Drug use is a social problem that should be approached in a social environment, including the family, school and community."

All three of these areas must be addressed before a program can be effective."

"One way to impact the community is through community drug-awareness campaigns, such as the red ribbon programs," he said. "Also, the media, although they are part of the problem, are also part of the solution. We think anti-drug messaging, such as those presented by Partnership for a Drug-Free America, are very important, as are civic clubs, businesses, industries and religious institutions."

"P R I D E groups try to reach the community and kids through song and dance with original music and membership in which there is a statement that they choose to be drug-free," Adams said. "PRIDE student chapters provide a place where youngsters can say it's OK to be drug-free. It makes it easier to stand up to your peers when you can say 'I don't want to use drugs because I'm a member of PRIDE.'" It's a status symbol. "Once the child begins to realize that it's not so cool to do this, then the social implications are not to use, rather than to use."

In order to allow young people to realize that it's acceptable to be drug-free, PRIDE works with community, religious and civic organizations, and also has developed PRIDE teams for youth.

"PRIDE groups try to reach the community and kids through song and dance with original music and membership in which there is a statement that they choose to be drug-free," Adams said.

Send to: Sheila Eison, Editor, Wetherby Administration Building 119
Dr. Karlene Ball, Psychology, $121,382 (100 percent federal funds) from the National Institutes of Health, continuation award for research to examine the bases for age-related declines in visual processing, perceptual learning in older adults.

Dr. Lyle Boyles, Educational Leadership, $1,000 from Appalachia Educational Laboratory Inc. to define a program of improvement that will impact the school performance of an identified group of students in the “at risk” category in the Middle Schools of the Edmonson County School District.

Dr. Linda Brown, Agriculture, $1,133 from Green Seed Company to conduct research on pearl millet cultivars for leafiness and herbage yield in south central Kentucky.

Dr. Nicholas Crawford, Geography and Geology, $15,887 from the Kentucky Division of Water and city of Auburn to fund a spring Wellhead Protection Area Delineation Study for St. Maur’s Spring in Logan County, to help Auburn address future water needs.

Dr. Valgene Dunham, Biology, two awards: $58,202 (72 percent federal funds) from the National Science Foundation to serve 20 senior high students during a five-week research experience in molecular biology; and $9,270 (8.62 percent federal money) from the National Science Foundation to continue funding a DNA Replication of Infected Cells project, year five.

Dr. Ronald Eckard, English, $25,680 from the Kentucky Department of Education to prepare a publication for classroom teachers on teaching English as a second language to diverse populations.

Dr. Stuart Foster, Geography and Geology, $1,600 from the South Central Area Health Education Center to provide data management and graphic production expertise for the Center.

Linda Gaines, Upward Bound, $179,580 from the U.S. Department of Education to provide eligible youth with services designed to generate skills and motivation necessary for success in postsecondary education.

Dr. Wayne Hoffman, Center for Government and Local Services, four awards: $7,500 from the Barren River Area Development District to produce the BRAUD Data Book; consisting of materials to depict demographic, economic, environmental and socio-economic information; $4,000 from American National Bank to conduct two feasibility studies on bank expansion; $8,000 from Logan County Fiscal Court to update the Logan County Comprehensive Plan and $19,500 from Franklin and Simpson County to update their Comprehensive Plan.

Dr. Stephen House, Institute for Economic Development, $50,000 from the Kentucky Department of Local Government to conduct planning activities toward preparation of a strategy and plan to promote the development potential locally and statewide.

Dr. John Hagaman and Gretchen Niva, English, $25,000 from the Kentucky Department of Education to fund the sixth year of a writing project workshop and follow-up sessions during the school year for Kentucky public school teachers.

Dr. Mary Hazzard and Linda Clark, Nursing, $1000 from the John Hopkins School of Nursing to conduct a cross-sectional study of nursing care needs of adults with HIV infection and AIDS in a rural setting.

Dr. David Lee, Dean’s Office, Potter College, $40,000 from the Kentucky Arts Council to administer Kentucky Arts Council Regional Coordinator allocation.

Colleen Mendel, Training & Technical Assistance Services, $625,646 from the U.S. Department of Health & Human Services to continue funding on the Head Start Training and Technical Assistance Resource Center.

Dr. Kenneth Mussnug, Center for Industry and Technology, grants totaling $35,464 from Bluegrass State Skills Corporation for industrial training.

Judith Owen, Career Services Center, $165,000 from the Kentucky Higher Education Assistance Authority to continue the work-study program in which postsecondary students are placed in career-related jobs with eligible employers.

Dr. Jodie Pennington, Agriculture, $6,000 from the Kentucky Soybean Promotion Board to fund a second-year research project on the use of soybean products and whole cotyledons as protein supplements for high-producing cows in mid-lactation in hot and cold weather.

Dr. Albert Petersen, Geography and Geology, $15,000 from the National Geographic Society to assist teachers in instructional strategies leading to performance-based student assessment in geography.

Dr. Robert Prickett, Educational Leadership, $10,000 from the Kentucky Department of Education to fund a Summer Institute for Principals.

Dr. George Roberts, Industrial Technology, $19,841 from Zenith Data Systems for computer laboratory work stations, and $2,229 from the Bluegrass State Skills Corporation for training in geometric dimensioning and tolerancing.

Patricia Shanahan, Teacher Education, $7,000 from the McCreary County Schools for a child development training program for Head Start agencies.

Terry Wilson, Center for Math, Science and Environmental Education, $5,000 from the Kentucky Cabinet for Human Resources to produce a Radon Community Action Guide and coordinate workshops for cooperative extension agents; $20,000 from the Kentucky Council on Higher Education to provide in-service training for teachers in science, and $10,000 also from the CHBE to continue the District 2 Math/Science alliance among teachers at all levels in the state.

Dr. James Worthington, Agriculture, $19,050 from Monsanto Agricultural Co., E.I. du Pont de Nemours & Co., Sandoz Crop Protection, ICT Americas Inc., CIBA-GEIGY Corporation and BASF Corporation for a continuation program of grass and plant research conducted by the Department of Agriculture.
The Kentucky Museum will sponsor "CAE Presents Needle Expressions '90," an exhibit organized by the Council of American Embroiderers Aug. 11 through Sept. 13 in the Harry L. Jackson Gallery of the Museum. The photo above is a quilt entitled, "Blue Tango," crafted by Carol Goddu.

Information Center Serves Campus, Guests

The WKU Information Center serves the campus community, visitors and guests, providing general information about Western and Bowling Green.

The Center is located at the corner of University Boulevard and Normal Drive on the south end of campus. The Center is stocked with maps, brochures and the necessary forms to complete nearly all university admissions functions, and visitors can view the latest WKU yearbook video, browse through books on WKU's history and enjoy a cup of coffee in a living room setting.

The Center is staffed by WKU students, alumni and volunteers and is open 9 a.m. until 6 p.m. weekdays, 10 a.m. until 4 p.m. Saturdays and 1 until 5 p.m. Sundays.

Don't Forget Your Parking Decal...

If you plan on operating a motor vehicle on campus between 7 a.m. and 5 p.m., Monday through Friday, you must have a parking decal. Faculty and staff decals authorize parking in designated parking spaces, exclusive of reserved spaces, and can be obtained at the Department of Public Safety in the Parking Structure. Call 745-2549 for more information.

Season Ticket Discounts Available

Support the Hilltoppers for half price as a Western employee. By completing a season ticket application in the Diddle Arena Ticket Office, you can purchase two half-price season tickets per full-time employee. Individual home and away game tickets are also purchased at the Ticket Office at no discount. Baseball, basketball and football are the only intercollegiate sports with an admission fee.

Kentucky Museum Sponsors Storytelling

Children's author Barry Rudner will be on campus tomorrow at 10 a.m. to conduct a storytelling hour for preschool children in the Kentucky Building.

At 7 p.m., Rudner will share his secrets of success as an author in a session in the lobby of Helm Library. A reception will follow. Rudner's books include "Littlest Tall Fellow," "The Bumblebee and the Ram," "Nonsense " and "The Handstand."

The sessions are presented by WKU Libraries and co-sponsored by First Federal Savings and Loan, Bowling Green Junior Women's Club and Hampton Inn.

For more information, contact Adele Kupchella, University Libraries, 5084.

Football Schedule Set

<table>
<thead>
<tr>
<th>Date</th>
<th>Opponent ('90 Record)</th>
<th>Site (Time-Central)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sept. 7</td>
<td>at Austin Peay (0-11-0)</td>
<td>Clarksville, Tenn. (6:30 p.m.)</td>
</tr>
<tr>
<td>14</td>
<td>Murray State (2-9-0)</td>
<td>Bowling Green (7 p.m.)</td>
</tr>
<tr>
<td>21</td>
<td>Morehead State (5-6-0)</td>
<td>Bowling Green (7 p.m.)</td>
</tr>
<tr>
<td>28</td>
<td>Open date</td>
<td>Bowling Green (7 p.m.)</td>
</tr>
<tr>
<td>Oct. 5</td>
<td>Middle Tennessee (11-2-0)</td>
<td>Bowling Green (7 p.m.)</td>
</tr>
<tr>
<td>12</td>
<td>at Eastern Ky. (10-2-0)</td>
<td>Bowling Green (7 p.m.)</td>
</tr>
<tr>
<td>19</td>
<td>Troy State (5-5-0)</td>
<td>Bowling Green (7 p.m.)</td>
</tr>
<tr>
<td>26</td>
<td>Northern Iowa (8-4-0)</td>
<td>Bowling Green (7 p.m.)</td>
</tr>
<tr>
<td>Nov. 2</td>
<td>at UT-Chattanooga (6-5-0)</td>
<td>Chattanooga, Tenn. (6 p.m.)</td>
</tr>
<tr>
<td>9</td>
<td>Eastern Illinois (5-6-0)</td>
<td>Bowling Green (1:30 p.m.)</td>
</tr>
<tr>
<td>16</td>
<td>at Indiana State (4-7-0)</td>
<td>Terre Haute, Ind. (1:30 p.m.)</td>
</tr>
<tr>
<td>23</td>
<td>at Illinois State (5-6-0)</td>
<td>Normal, Ill. (1:30 p.m.)</td>
</tr>
</tbody>
</table>
College of Education and Behavioral Sciences

DEPARTMENT OF HOME ECONOMICS AND FAMILY LIVING

Dr. Marilyn Casto, associate professor, has been appointed to the Kentucky Museum Advisory Council.

DEPARTMENT OF PSYCHOLOGY

Dr. Lois Layne, professor of psychology, appeared last month on "This is Kentucky," a Kentucky Educational Television program, discussing "the sandwich generation" on the weekly call-in public affairs program.

"The sandwich generation refers to care-givers, usually women, who are caring for elderly parents, as well as dependent children," Layne said. "Since they have two generations dependent on them, the older and the younger, the demands can be fairly overwhelming for some people, particularly when the elderly family member has a health problem, such as Alzheimer's Disease."

According to Layne, a situation involving the sandwich generation can create conflict within the family, when the caregiver is trying to meet all needs.

"Also, with more women working it becomes increasingly difficult for them to fulfill all the roles."

Potter College of Arts, Humanities and Social Sciences

DEPARTMENT OF JOURNALISM

Corban Goble is one of 38 college and university instructors selected through a competitive application to attend C-SPAN's Summer 1991 Seminar for Professors in Washington, D.C.

He will participate in professional roundtable discussions, professor-led workshops on using C-Span in a variety of disciplines and attendance at the National Press Club.

Michael Morse, sequence coordinator of the photojournalism program, has been elected president of the National Press Photographers Association.

He will serve on the executive committee of NPPA, and will help administer a $1.3 million budget for the organization. The NPPA sponsors a large number of nationwide seminars and workshops aimed at raising the level of photojournalism in both still photography and TV newsvideo photography.

Morse is the first photojournalist-turned-educator to be elected president in the 46-year history of the 11,500 member organization.

University Libraries

Dr. Michael Binder, dean of libraries, has been elected to the Board of Friends of Kentucky Libraries. He will serve a three-year term.

DEPARTMENT OF LIBRARY SPECIAL COLLECTIONS

Jonathan Jeffroy has been appointed to a three-year term on the Landmark Association Board of Directors and a three-year appointment as editor of the Kentucky Council of Archives Newsletter.

Sue Lynn McGuire spoke on "Kentucky's Sweetheart: The Little Colonel" for the Daviess County Historical Society.

Sandy Staebell spoke on "Museum Basics" for the Allen County Historical Society.

Dianne Watkins gave presentations at the Janice Holt Giles Symposium at Campbellsville College.

Also, she made presentations on Giles for the Butler County Daughters of the American Revolution and the Michigan Shaker Study Group at Pleasant Hill Shaker Village.

DEPARTMENT OF LIBRARY PUBLIC SERVICES

Cindy Etkin was a panelist at the Kentucky Library Association Government Documents Roundtable where she gave an "Introduction of the Kentucky State Documents 'Core' Collection."

Susan Gore has been appointed to the American Library Association's Cooperative Reference Service Committee of the Reference and Adult Services Division. Also, she has been appointed to the Association's Communications Committee of the Women's Studies Section.

Sally Ann Strickler has been appointed to the Culture and the Arts Committee of the Bowling Green-Warren County Chamber of Commerce.

She spoke to the Glasgow Business and Professional Women about "Civic Spirit Spurs Satellite: A Tale of an Off-Campus Library."

GLASGOW CAMPUS LIBRARY

Bonita J. Boeticher served on the local arrangements committee for the 1991 Joint Conference of the Kentucky Libraries Association Academic Section and the TLA College and University Section at Barren River Lake State Resort Park.

FYI:

A special 1991-92 issue of On Campus with items of interest to new faculty and staff will be available Aug. 1.

Anyone interested in copies may contact either David Sloss in Personnel Services (207) or Carol Barsdale (4297) in University Relations.

This will be an annual publication.
The Personnel File

The Manager as Coach

Does Your Team Ever:

* Miscommunicate and waste time?
* Experience jealousy and conflict?
* Seem bored or burned out?

Do You Have Employees Who:

* Make excuses and blame others?
* Turn in disappointing work?
* Let personal problems hurt performance?

Career Track Training Program

Tuesday, Aug. 6 in Bowling Green

Call the Dept. of Personnel Services, 2071, for details.

Hot Off The Press


Dr. Luz Maria Umpierre, head of the Department of Modern Languages and Intercultural Studies, has had poems published in "Puerto Rican Writers at home in the USA," Open Hand Publishing Co., Seattle, 1991.


Dianne Watkins, Kentucky Museum, "Folk Lore(ate) - Lynwood Moniell." Kentucky
COMING UP

July

24
Academic Council. 2 p.m.

July 24, 1991

27
Run for Your Wife. 6:30 p.m. Garrett Ballroom.

28
Commonwealth Institute for Teachers. DUC. Julia Roberts. 6063.
Pops at the Topper. 12:30 p.m. Garrett Ballroom.

29
Board of Regents Meeting. 2:30 p.m. Regents Conference Room, Wetherby Administration Building. 1:30 p.m. Committee Meeting. 5394.

30
Run for Your Wife. 6:30 p.m. Garrett Ballroom.

31
Pops at the Topper. 6:30 p.m. Garrett Ballroom.

32

January

11

15
Last Day to Apply for December Graduation.
Deadline to receive fee balances for students who advance registered.

16
Physical Plant Meeting. DUC Theatre. 1 p.m. 2497.

17

19
Council of Academic Deans. 9 a.m.
President and Vice President for Academic Affairs meet with Academic Deans, Dept. Heads and Directors. 1 p.m.

20
New Faculty Orientation.

21
Residence Halls open for fall.

February

Mark Lawry. Van Meter Auditorium. 2497.