3-11-1992

UA11/1 On Campus, Vol. 2, No. 4

WKU University Relations

Follow this and additional works at: http://digitalcommons.wku.edu/dlsc_ua_records

Part of the Higher Education Administration Commons, Journalism Studies Commons, Mass Communication Commons, Organizational Communication Commons, Public Relations and Advertising Commons, Social Influence and Political Communication Commons, and the Sociology Commons

Recommended Citation
http://digitalcommons.wku.edu/dlsc_ua_records/4311

This Newsletter is brought to you for free and open access by TopSCHOLAR®. It has been accepted for inclusion in WKU Archives Records by an authorized administrator of TopSCHOLAR®. For more information, please contact topscholar@wku.edu.
Meet Your Staff Advisory Council!

Last summer, President Meredith received approval by the Board of Regents to establish a Staff Advisory Council to be elected by the 500 to 600 people who really don't have a voice that I can hear," Dr. Meredith said. Here are the people you elected to advise the President on matters relating to WKU staff. Left to right; back row, Jim Schadler, chair, representing technical paraprofessional; Pam Ogden, service maintenance, physical plant; Dr. Meredith; Don Gray, skilled craft; Sue Miller, secretarial/ clerical, Office of the President and Student Affairs; front row: Sue Pillow, secretarial/ clerical, administration and technology; Judy Byrd, professional non faculty; Elizabeth Downs, professional non faculty and Sharon Harlz, secretarial/ clerical, Academic Affairs.

Eastman Kodak Supports WKU Program

Photojournalism students at WKU are one step closer to the latest technology, thanks to a gift of more than $50,000 in equipment from Eastman Kodak Co.

The gift includes three major pieces of equipment that will help the program establish an electronic darkroom, according to Michael Morse, coordinator of photojournalism sequence. In making the gift, Kodak has designated Western's program as a test site for Kodak Imaging Equipment.

Morse said Kodak donated a 35 mm Rapid Film Scanner, worth almost $7,000, that can turn negatives or transparencies into digital computer information; a $23,000 Kodak XL 7700-C Digital Continuous Tone Printer to print the digital information and a $21,000 Kodak Digital Camera System, "the first electronic filmless camera that works."

The camera, a modified Nikon F-3 with an electronic side pack, records up to 600 images as digital information, which can then be output to a computer, electronic darkroom or printed by the continuous tone printer, Morse said.

The equipment will be used with other equipment already on loan to the department and an Associated Press photo transmitter recently installed by AP to give students experience with the new technology.

"All this technology is great in the workplace, but it is also advantageous for Kodak to..."
Announcing an addition to On Campus each month:

Academic Council Actions

New courses approved or existing courses changed or dropped:

**New Courses:**
- PSY 405/PSY 405G Cognitive Psychology
- BIOL 430/Biol 430G Evolution, Theory and Process
- Potter College Honors HIST 463, 1492 and Beyond - The Intersection of Two Cultures (approved for General Education Category G and Category C)
- Potter College Honors ENG 398, Hemingway and Faulkner (approved for General Education Category G and Category B elective)
- THEA 351 Women's Drama

**Courses Changed:**
- BIOL 231 Advanced Human Anatomy and Physiology
- CET 346, Soil Mechanics
- CET 107 Introduction to Civil Engineering Technology
- CS 476G Research Methods and Projects in Computer Science
- SPAN 471G Advanced Spanish Syntax (to Advanced Spanish Composition)

**Courses Dropped:**
- ECON 104 American Economic History
- ECON 370 Economic Development of Latin America
- ECON 490 History of Economic Thought to 1870

Changes in major and minor programs:

- Economics major (reference no. 638) and Economics minor (reference no. 356)
  - The distribution requirements were eliminated from the list of requirements
- ECON 365, Economics of Aging, will count toward the major or minor

Proposed revision of general education:

All general education courses and non-categorical requirements (if approved) will be reviewed on a five year cycle, with the first cycle beginning fall semester 1993.

The Academic Council will continue the second reading of the proposed revision of general education at the March 1992 meeting.

- Prepared by Livingston Alexander, secretary, Academic Council

Distribution of minutes to the Academic Council meetings:

To the end of reducing costs associated with the copying of Academic Council materials, copies of the Academic Council minutes will be sent only to department heads, Academic Council elected representatives, ex-officio members and the Kentucky community colleges. Department heads will be asked to post the minutes in a location accessible to all faculty in their respective departments.

Management (reference no. 723)

- Human Resources/Personal Management Option
  - Several changes in course requirements were approved.

The Faculty Development Committee will meet the second Friday each month to consider applications for funding.

Applications must be received in the Office of the Vice President for Academic Affairs by the last Friday of each month.

Dr. Jack Leshan, assistant professor of English

On Campus is published biweekly on Wednesdays during the academic year and monthly during the summer by the office of University Relations; Sheila Eason, Editor.

On Campus does not report any special interest group. If opinions are stated in any copy, material is attributed. We reserve the right to accept or reject any material.

For assistance in University Relations, contact:

- Director, Fred Heitbey
- Information Center, Sally Ragge
- On Campus, Sheila Eason
- News and Photo, Bob Skipper
- Publications, Tom Meekham
- Radio-TV, Jeff Younglove
- Special Events, Gene Cram
POWDERLY, Ky.—In her 40 years as a teacher, Helen Harris would sometimes get frustrated when it came to teaching science. "I felt like I wasn't getting the information across to them," said the fifth-grade teacher. "It was from the textbook and it didn't come alive for them."

But it was alive and well at Longest Elementary School, where Muhlenberg County teachers and several students gathered to experience an innovative and fun approach to teaching and learning the fundamentals of science and physics.

Students...eagerly learned about energy by hammering nails into blocks of wood, slamming together two small carts or jumping as high as they could and smacking their hands against a wall—all in the name of science.

Marvin Russell, a professor of physics at Western Kentucky University, developed the program while on sabbatical at the University of Alabama at Huntsville. He named it Physical Activities for Learning Science, or PALS for short. "For years, I've been deeply concerned about science and math education in elementary and secondary education," he said. "The lessons haven't been sinking in, mainly because the message has been delivered through dry textbooks and no hands-on experiences."

"We're teaching it more differently than it has ever been," Russell said. "We have been a long way from understanding how the children learn."

"This approach involves them with as many bodily senses as possible and makes it enjoyable."

A student of Shakespeare and Emily Dickinson, Russell's lesson plans also simplify the language. "For example, when we would define 'work' we would define it as 'Force times Distance.' Yuk. It's simply the transferring of energy."

Kim Melton, a third-grade teacher at Drakesboro Elementary, said she was impressed by the teaching approach. "I have no complaints," she said.

"There are so many good ideas with this. I'm looking forward to using them this year. The kids will have a blast."

Chris Nelson, 11, will enter the sixth-grade at Longest this fall. He enjoyed being a part of Russell's seminar.

"This is a lot better than just reading it out of the books," the Powderly resident said.

Brian Reynolds is 13 and will be an eighth-grader at Muhlenberg South Middle School. "This is pretty neat," he said. "It's easier to understand because you get to see how it's done."

Wesley Webb, the school system's instructional supervisor, is sold on the program. "It's outstanding," he said. "This will gear us up for (the Kentucky Education Reform Act) performance assessment and it's a fun way to learn science. The kids are really into this."

---

**About the creator of PALS**

Dr. Marvin Russell has been a member of Western's faculty since 1962, serving as dean of the Ogden College for Science, Technology and Health for 14 years.

The story above is reprinted in *On Campus* by permission of Reporter Tom Ross, and the Owensboro Messenger-Inquirer. Ross's story appeared in the Owensboro daily newspaper last August.

It is about a discovery the WKU professor of physics made teaching introductory physics courses that often language is a barrier to helping students understand course material. In simplifying the language, Russell says he discovered children were particularly receptive to some of the physics concepts he demonstrated.

Russell now gives presentations at the invitations of schools, and he has accepted an invitation to present three workshops and present a paper on *Physical Activities for Learning Science (PALS)* before the National Science Teachers Association at their annual conference.
Lecture tonight features women's history month

WKU celebrates Women's History Month with the presentation at eight o'clock this evening of The Krupskaya's Sisters: Russian Women in the Revolution, a multidisciplinary one-hour theatre piece.

The drama incorporates four female performers and a crew of three, and it shows vignettes of women dressed in dark, unisex clothes in a mixture of scripted scenes, dance movements, songs and monologues.

The production combines the arts and humanities to focus on the role of women in the events which have shaped the 20th century, and the position of early 20th century Russian women is not unlike that of American women in the 1970s and 1990s with the introduction of the second and third waves of feminism in the United States, the producers say.

For more information, call Dr. Carol Crowe-Carraco, 5728.

Researcher has eye on aging process

Dr. Karlene Ball wants to understand more about vision and aging. To do that, the Western Kentucky University psychologist is using one of the largest grants in the University's history, a five-year, $789,000 award from the National Institute of Aging.

Ball is the head of the Vision Project, a program that helps determine what visual problems result in difficulty in everyday activities and develops procedures to counter these problems.

She deals with how information is perceived, how quickly visual information can be processed and if two pieces of information can be processed at the same time. Ball's research focuses on how information is introduced to the retina and how the brain interprets this information. Tests groups range from college students to 90-year-olds.

"Once we figure out where the visual processing system deficits are occurring, our main goal is developing a training procedure or intervention that would reverse this," Ball said.

One aspect of the program that has received much recognition predicts driving problems in the elderly. The test developed by the Vision Project team is the most predictive of anything produced in the last 50 years, she said.

Some participants view this program as training rather than testing, Ball said, adding improvements of 1.5 times in visual processing have been noted among some older adults. "I would like for the training to improve my vision in any way it could under any instructions they might have," said Alvis Huenefeld, a 69-year-old Bowling Green resident, who's in the Vision Project with her husband.

These accomplishments have received recognition from many groups, including the U.S. Senate Appropriations Committee, which called for more research, Ball said.

She intends to do work on children's reading problems and to test her current efforts on a large population of high-risk elderly drivers.

To fund the large-scale testing, Ball said she intends to apply for an additional grant of more than three times the current one. 
Lecture tomorrow features the supernatural

The Folk Studies Program of the Department of Modern Languages and Intercultural Studies will host a Rudy-McNulty lecture on "Persons Without Bodies: Supernatural Beliefs and Experience Today" tomorrow evening, March 12, at 7:30 in the Lecture Hall at the Kentucky Building.

The speaker will be Dr. David J. Hufford, director of the Center for Humanistic Medicine and academic director of the Medical Ethnography Collection at the Penn State College of Medicine.

For more information, contact Dr. Erika Brady, Folk Studies, 5902.

Kodak Gift

Continued from page one

donate it (to the University) so students will be trained in how to use it," he said.

Jo-Ann Albers, head of the Journalism Department, said fewer than 10 colleges across the U.S. can offer instruction in this technology.

"This really puts us right up there with all the other schools offering the latest in photo technology," she said. "What we've done up to now is talk about this with our students without having it here. Now we can give our students hands-on experience with the latest in technology."

An electronic darkroom allows images recorded with the special camera or scanned into the computer system with the Rapid Film Scanner to be adjusted via computer, Mores said. Factors such as contrast can be controlled electronically.

"All the things we traditionally do in the darkroom we can now do electronically," he said.

While the equipment, which should be in place by the summer, puts Western well on its way, Morse said the department still needs computer equipment and software to finish the project.

Morse said he is working on a grant proposal to get the funding for the additional equipment.
Hot off the press


Nancy Baird of Library Special Collections reviewed *America’s Forgotten Pandemic: The Influenza of 1918* by Alfred W. Crosby in the Spring 1991 issue (Vol. 89) of The Register of the Kentucky Historical Society.


March 15 women’s award deadline

Deadline for filing a nomination for the WKU Women’s Alliance Award for Outstanding Contribution to Women is March 15, says Dr. Martha Jenkins, this year’s judge. Nominees must work at WKU or be associated with the University. The annual award is given to recognize the woman in the WKU community who has made the most significant contribution to the advancement and/or well-being of others.

31st student art exhibit opens March 26

Thursday, March 26 at noon marks the opening reception for graduate and undergraduate students entering the 31st annual WKU Student Art Exhibition. The reception will be held in the Gallery of the Ivan Wilson Center for Fine Arts.

Students are eligible to enter up to four works of art under the categories of painting, prints, drawings, ceramics, sculpture, weaving, photography, computer art and graphic design. Max Hochsteter, chairman of the art department at Austin Peay State University, will be this year’s judge. Cash awards will be presented to winners in selected categories. Gallery hours are 8:30 a.m. to 4:30 p.m. weekdays and weekends by appointment. The exhibit will run through April 15.


Joe Millilchap of English has published *American Masterpieces in the Classroom Revisited* in the Kentucky English Bulletin (41: 105-109); an essay on the biographer of William Faulkner and Robert Penn Warren, Joseph Blotner, in the *Dictionary of Literary Biography* (103: 24-32); and *The Research Guide to Biography and Criticism* (VI: 549-554) published Margaret Mitchell, about the author of *Gone With the Wind.*


A message about withholding rates

In response to an order by President George Bush, the Internal Revenue Service has revised its withholding rates for wages paid after February 1992. The new rates will reduce income tax withholding for most low and middle income employees.

Employees withheld at the single rate may see as much as $345 more in take-home pay over the next year, while those withheld at the married rate may see as much as $172.

As a result of this change, several things may happen. Some employees who received a refund in 1992 (or 1991) may receive a smaller refund in 1993. Others who received refunds in 1992 will owe money when they file in 1993. And, other employees who usually owe money when they file may find they owe more.

The IRS has said, however, that it will not penalize any employee underwithheld for 1992 because of these new rules. If you prefer that the new withholding rates apply to you, no action on your part is necessary, as this change will be made automatically.

If you desire to keep your federal tax withholding at the old rate, you may do so by filling a new Form W-4 in the Payroll Office. You may request, on that form, that an additional amount of tax be withheld each pay period.

Anyone in the Payroll Office will be happy to assist you in making the desired changes. Specific questions related to these changes should be directed to Jim Cummings, payroll supervisor, at extension 3352.
The Personnel File

New Colleagues

Harry Allen - Associate Professor, Journalism
Doris Baribeau - Administrative Secretary, Public Health
Shelia Beasley - Building Services Attendant, Physical Plant
Cheryl Beckley - Producer/Director, Public TV
Susan Bradley - Staff Advisor, Teacher Education
John Bradshaw - Programmer
Katie Brown - Assistant Residence Hall Director, Residence Life
Miguel Castro - Senior Cook, Food Services
Linda Cockrill - Senior Administrative Secretary, Downing University Center
Alicia Davis - Senior Administrative Secretary, Community College
Carole Dunn - Building Services Attendant, Physical Plant
Sandra Darks - Building Services Attendant, Physical Plant
Robin Gadsden-Dupree - Parent Involvement Specialist, Training and Technical Services
Dedre Hatfield - Health Education Coordinator, Public Health
Chris Lagemann - Administrative Secretary, Hilltopper Athletic Foundation
Sandra Lake - Assistant Catering Supervisor, Food Services
Robert Luckabough - Superintendent of Building Trades, Physical Plant
Sherri Maguire - Senior Departmental Secretary, Philosophy and Religion
Cheryl McGuffey - Financial Aid Assistant, Student Financial Aid
Yvonne Parish - Senior Secretary, Student Activities and University Centers
Teresa Putman - Data Entry Operator III, Accounts and Budgetary Control

Changes

Anna Adams - from Checker to Assistant Kitchen Supervisor, Food Services
Marcia Allen - from Senior Administrative Secretary to Special Populations Assistant, Community College
Becky Anderson - from Library Assistant III, University Libraries to Senior Administrative Secretary, Residence Life
Terry Blanton - from Police Officer to Patrol Sergeant, Public Safety
Darryl Bridges - from Assistant Residence Hall Director to Associate Residence Hall Director, Residence Life
Vonda Davis - from Administrative Secretary, Hilltopper Athletic Foundation to Senior Administrative Secretary, Bookkeeper, Student Publications
Shannon Green - from Assistant Residence Hall Director to Associate Residence Hall Director, Residence Life
James Hicks - from Senior Electrician to Master Electrician, Physical Plant
Zella Martin - from Assistant Catering Supervisor to Cafeteria Supervisor, Food Services
Nancy McGann - from Senior Grill Cook to Assistant Grill Supervisor, Food Services
Michael Pack - from Associate Residence Hall Director to Residence Hall Director, Residence Life
Kelli Peck - from Associate Residence Hall Director to Residence Hall Director, Residence Life
Deborah Sloss - from Administrative Secretary, Academic Advising Center to Staff Advisor, Teacher Education

Retirements

James Ausenbaugh - Professor, Journalism 12/31/91
Hazel Gable - Purchasing Assistant, Purchasing 1/31/92
Gladdis Jacobs - Administrative Secretary, Recreational Activities 12/31/91
Helen Knight - University Archivist, University Libraries 1/31/92
Robert Martin - Associate Professor, Modern Languages and Intercultural Studies 12/31/91

Service Anniversaries

30 Years

Joseph Boggs - Professor, English
Buddy Childress - Director, College Heights Bookstore

25 Years

Richard Cantrell - Associate Professor, Economics
Charles Lowery - Senior Electrician, Physical Plant
Joseph Mayes - Light Equipment Operator, Physical Plant
Betty Neblett - Administrative Secretary, Psychology
Janice Williams - Senior Departmental Secretary, Nursing

20 Years

Willie Carter - Assistant Director, Purchasing

15 Years

Robert Baxter - Professor, Engineering Technology
Michael Dale - Director, Personnel Services

10 Years

Jane Brooks - Serials Specialist, University Libraries
Chandra Carter - Staff Assistant, Graduate College
Keith Kubic - Auto Mechanic, Transportation Services
Cora Mack - Building Services Attendant, Physical Plant
Robert Otto - Associate Professor, Finance & MIS

5 Years

Dennis Angle - Resource Specialist, Training and Technical Assistance

Sponsored Awards

Dr. Ronald Adams, Educational Leadership, $15,967 from PRIDE, Inc. to provide PRIDE, Inc. with selected technical and administrative assistance in the areas of research and evaluation related to drug abuse prevention.

Dr. Randall Capps, Communication and Broadcasting, $23,830 from the Whirlpool Corporation for Consultant Services on Change Processes. Western will provide assistance in completing a change process related to training managers and supervisors in team concepts.

Dr. Wiel Vandermeer, Physics and Astronomy, $38,400 from the National Science Foundation (EPSCoR) for Biofunctional Membranes; synthesis, Structure and Function. In this research, luminescence and time-dependent fluorescence spectroscopy will be used on proteins and membrane systems.

All campus events and activities must be scheduled on the University Calendar. To reserve facilities or to place your event on the calendar, contact Gene Crume (4235) in the Office of University Relations.
COMING UP

March

11

Last day of advance registration for summer school

Academic Council agenda items due in Academic Affairs.

Faculty Research grant applications due in Academic Affairs.

Teacher Education Committee, 3:20 p.m.

International Forum. The Independent Baltic States: Problems and Prospects, featuring Dr. Vakdomar Kolga, Tallinn Pedagogical Institute, Tallinn, Estonia. 11:45 a.m. Garrett 100. Call 6146.


Men’s Tennis. WKU vs. Belmont College. Tennis Courts. 4298.

Knapskaya’s Sisters. Gordon Wilson Theatre 100, 8 p.m. 6477.

12

CTL Workshop. Qualities of Good Teaching. Dr. Jimmie Price. 6508.

Graduate Council 3:20 p.m. Faculty Senate, Garrett Ballroom 3:30 p.m.

National Student Speech Association Conference. DUC. Frank Kersting. 2167.

Women’s Sun Belt Conference Championship. E.A. Diddle Arena. Through March 14. First round games, noon, 2, 6 and 8 p.m. today; 8 p.m. tomorrow. Championship Saturday, 7 p.m. Adults, $10, children $2. 4298.

Folk Study Lecture. 7:30 p.m. Kentucky Museum. See story, page

Winter Skies. 7:30 p.m. Harrison Planetarium. 4044.

University Choir European Tour Concert. 8 p.m. Van Meter. 3751.

14


3rd District Elementary/Junior High School Choral Fest. Van Meter. Elizabeth VanArsdale, 843-0181 or 3751.

Spring Festival Walking Horse Show. Agricultural Exposition Center, 3 p.m. Charles Anderson, 3151.

University offices will be closed and classes are dismissed the week of March 16-20 for Spring Break.

16


Baseball. WKU vs. Vanderbilt. 2:30 p.m. Denes Field. 4298

18


Baseball. WKU vs. Jacksonvil. 1 p.m. Denes Field.

20

State High School Speech Tournament. Judy Woodring, 6340.

Baseball. WKU vs. Jacksonvill. 2 p.m. Denes Field.

Faculty Concert Series Potpourri Recital. 8 p.m. Recital Hall, Ivan Wilson Center for Fine Arts. 3751.

21

Quarter Horse Sale. Through Tomorrow. 300 horses will be sold. Starts noon today; 11 a.m.


Baseball. WKU vs. Jacksonvill. 1 p.m. Denes Field.

22

Baseball. WKU vs. Jacksonvill. 1 p.m.

Winter Skies. 7:30 p.m. Harrison Planetarium. 4044.

23

Senior Recital. Todd Coop. 8 p.m. Recital Hall, Ivan Wilson Center for Fine Arts. 3751.

24

Women’s Alliance Workshop. Lunch, 11:45 a.m. Faculty House. Workshop 1:30-4 p.m. Speaker: Dr. Cecile Garman, Taking Off The Suit & Tie: Women & Perceptions of Professional Dress. Call Dr. Rhetta Poe, 4409.

Winter Skies. 7:30 p.m. Harrison Planetarium.

25

Cow Chip Bingo. Ag. Expo. Center. 7 p.m. Shelby Emmick, 781-2667.

26

American Law Network Teleconference. Academic Complex 240. 11 a.m.-1 p.m. Dr. Sandra Webb, 4138.

Academic Council 3:30 p.m.

Winter Skies. 7:30 p.m. Harrison Planetarium.

27

Chamber of Commerce Coffee Hour. DUC. 7:30 a.m. 4295.

Faculty Proposals due in Academic Affairs.

Southern Kentucky Regional Science Fair. Garrett Center. Through tomorrow. 4448.

Baseball. WKU vs. North­eastern Illinois. 2:30 p.m.

International Forum. PRIDE INC. Drug Prevention Lecture. 11:45 a.m. 210 Cherry Hall. Speaker: Dr. Ron Adams, Drug Prevention Efforts in the International Community. 5333.

28

Baseball. WKU vs. North­eastern Illinois. 1 p.m.

State Speech Tournament. 4295.


29

Little Ms./Mr. America Pageant. DUCT. 1:30 p.m.

30


Baseball. WKU vs. Kent­ucky. 2 p.m. Denes Field.

31


DUCT Movie. Sleeping with the Enemy. 7 & 9 p.m.

Jazz Ensemble. 8 p.m. Garrett Ballroom. Dr. Marshall Scott directing. 3751.