12-1994

UA11/1 On Campus, Vol. 4, No. 16

WKU University Relations

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December Nights

He filled the room with loud imaginings.

Branches at the window, crooked and black
against the moon, turned reindeer antlers
clacking together, drawing Santa’s shadow
along the wall. Out of the pages of books
camels strolled, stately and aloof.

Wisemen postiled with elves all wanted and wended,
chattering and sawing, screeching and scurrying so
he thought surely his father would come to see
why elves hummed and harmonized in the room,
why camels walked overhead. Then he would
wash the room a creche—so still the only
sounds were straw rustling, a lamb dreaming
in baa, the Christchild sucking his fist.

Jane Warren Miller
TO A MARKET ECONOMY: THE ‘GREAT CHALLENGE’

By Sheila Eisen

When Dr. James Ramsey was named vice president for finance and administration at WKU in 1992, his long history of public service to Kentucky’s fiscal management and his background in the academic community were widely respected.

His service as executive director of the State Office of Financial Management and Economic Analysis and nearly twelve years of experience as an adjunct professor in public administration and economics at the University of Kentucky made him a natural for working in the area of higher education finance.

Ramsey was the state’s chief economist from 1988 until his appointment to Western, and he had the responsibility for the revenue estimating and planning function of Kentucky state government.

But few probably know WKU’s vice president was selected by the United States Information Agency and the University of Kentucky to teach in a Public Administration and Management seminar in Kazakhstan earlier this semester.

Dr. Ramsey joined six professors and a representative from the Council of State Government in providing training on economic and financial management issues in the former Soviet State.

Dr. Ramsey joined six professors and a representative from the Council of State Government in providing training on economic and financial management issues in the former Soviet State that is now pursuing a democratic government and a market-oriented economy.

The program was such a success, the group has been notified by the USAID that they will be invited for a return visit next year, probably in May.

The American professors’ students were mid and higher level government officials.

“They were very eager to learn and it was a very positive experience for us,” said Ramsey, adding: “It was professionally rewarding to try and provide this kind of help and information and to see their interest.

“These were individuals who have always worked in the Soviet system where all the economic decisions were made in Moscow. As government officials, their role has been to implement the decisions made there because basically they didn’t make decisions,” Ramsey said, adding: “Our mission was to try and provide them with an overview of economic markets and how the market economics work, public management, and administration—in general to educate them on the role of government officials in a democracy.

“They realize they have a great challenge ahead of them,” said WKU’s vice president, who is also a member of WKU’s economics faculty. “Some of the basic tenets of a market economy are private property rights, prices and profits, but the Kazakhstani people have no experience with this,” Ramsey explained.

Kazakhstan, settled by Turkish nomads, has been dominated by Russia, and later the Soviet Union for hundreds of years.

“Kazakhstan is 8,000 miles away, literally a world away, and the people there have very little familiarity with the Western world. They are very interested in our ways of life and in our social and government programs, and the concept of private property is something they have no familiarity with, so to make a dramatic shift from a command economy to a market economy is a tremendous challenge, and the people there realize that. But they have a great hope, a great desire to be successful, and they see this as a once-in-a-lifetime opportunity, not only for themselves, but for their country,” Ramsey said.

“They expressed a real appreciation for the opportunity to be involved in this program,” Ramsey said, adding as an example a touching experience of being presented with bouquets of flowers by both the men and women at the end of the seminar period.

“The people there are a very warm and generous people with great senses of humor,” Ramsey said.

“They work hard; they play hard, but they talk very much about their goals and their ambitions. “When you think of 38 percent of the population being Russian, you know there is still some attraction by a lot of the people there to Mother Russia, and so there are some who are a little reluctant to try to change, but a great many of the Kazakhstani have a great commitment,” Ramsey said.

Next semester, in addition to his work in the Office of Finance and Administration, Ramsey will teach a course in macroeconomics.

“I enjoy teaching very much... It helps me in my work here because I believe everything we do here is devoted to Western’s mission.”

-Dr. Jim Ramsey

“I enjoy teaching very much,” he says. “It helps me in my work here because I believe everything we do here is devoted to Western’s mission, and that is to teaching and to learning.

“In finance and administration we are attempting to become even more customer-oriented, toward students, toward faculty and toward staff,” he says.

“We need to be sensitive to their needs and to do what they expect of us, and a customer-driven orientation is an approach we are striving toward,” he says.

“We need to be sensitive to their needs and to do what they expect of us, and a customer-driven orientation is an approach we are striving toward.”

WKU’s vice president is actively involved in a number of professional endeavors, and some of them include serving as president of the Kentucky Economics Association, serving on the Kentucky Economic Development Finance Authority Board, an appointment by the Kentucky Economic Development Partnership, serving as treasurer of the WKU Foundation and serving on the board of directors of the Kentucky Science and Technology Council Inc.

Ramsey has been a member of the Governor’s Roundtable, an appointment by Gov. Brereton Jones.

Continued on page 3

James W. Grimm, Sociology and Anthropology, with others has published an Evaluation Report and a Summary Report concerning The Alaska Native Community-Oriented Tobacco Project. Funded by the Congress through the Alaska Area Active Health Service, the project was aimed at and succeeded in reducing tobacco usage among Alaska Native school children in grades 2-6. Dr. Grimm was the primary methodological consultant on the project.

The following faculty from the Department of Geography and Geology had papers published in the Proceedings, Geography Section, of the Kentucky Academy of Science, Nov. 1994. Stuart Foster, Editor:


James L. Davis, A Transportation Analysis of Bowling Green and Warren County, Ky., pp. 9-19;

Glen Conner, Lattitudinal Variation in Consecutive Days Precipitation, pp. 29-38;


David J. Keeling, Developing MERCOSUR: Can Argentina and Brazil Replicate the European Common Market? pp. 59-72;

Conrad T. Moore, Inverse Relationships Between Monthly Wind Velocities and Precipitation in the United States and Pacific Basin, pp. 73-82.

Other recent publications by the geography and geology faculty include:


KAZAKHSTAN: THE 'GREAT CHALLENGE'

Continued from page 2

The group advises the Governor and his administration on the state's economic outlook and revenue situation, and he is a member of the board of directors of TQ Inc. which produces sporting goods equipment and clothing, located in Monticello, Ky.

He's a graduate of Western and received his doctoral degree from the University of Kentucky in 1974.

He was an associate dean and director of public administration at Loyola University in New Orleans, and besides the University of Kentucky, has also taught at Middle Tennessee State University.

He has authored dozens of research articles, working papers and other publications on finance, and frequently presents papers before professional organizations.

When not thinking about WKU's economy, Ramsey says he likes to spend time with his family.

"We like to take advantage of many things the University has to offer," he says, and one of those activities includes the Friday afternoon Children's Theatre series presentations, he says.

Some of his latest involvements in the community include serving on the board of directors of the Bowling Green-Warren County Chamber of Commerce, and serving this year as president of the Bowling Green-Warren County Arts Commission.

"We like Bowling Green. It's a great community and there are a lot of good people here."

When the weather outside is frightful...!

What do we do?

If you ever have a question about whether the University will be conducting classes during any kind of bad weather, the quickest way to find out is to tune into your favorite local radio or television station's weather announcements.

If you do not hear any information about WKU, assume classes are being held. Media will announce only closings for WKU.

Mornings, the decision will have been made by the University Inclement Weather Committee by 5 a.m., and instructions to notify media of closings only are passed on to Fred Hensley, Director of University Relations, whose office notifies a large number of area and regional media immediately.

The Committee has announced no procedure for determining evening class closings; however, if University Relations receives instructions, we notify media within minutes.

Just remember, if you hear nothing, or if you hear announcers saying they haven't heard from Western yet, assume Western is open. Announcers have been discouraged from using misleading chatter because mention of a school can be more confusing than helpful, particularly if you heard only part of the message.

In WKU's case, no news regarding weather means no change in schedule.
<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>16</td>
<td>8 a.m. - 6 p.m. State Drama Festival, FAC, contact: Judy Woodring, 6340.</td>
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<tr>
<td>17</td>
<td>7 p.m. - Lady Topper BB vs. Murray State, contact: Pam Herriford, 3542.</td>
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<tr>
<td>19</td>
<td>Holiday Break Begins. The University is closed through January 3, 1995.</td>
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<td>28</td>
<td>8 p.m. - Men's Hilltopper BB vs. Alabama-Birmingham, contact: Pam Herriford, 3542.</td>
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<td>2</td>
<td>All day - KY Young Woman of the Year, VMA, contact: Donna Hixson, 781-5558.</td>
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<td>4</td>
<td>6:45 a.m. (All day) - OAR, DUC, VMA, GCC, contact: Sharon Dyrsen, 4242.</td>
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<tr>
<td>5</td>
<td>Residence Halls open for Spring Semester, contact: Housing, 4359.</td>
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<td>6</td>
<td>6:45 a.m. (All day) - OAR, DUC, VMA, GCC, contact: Sharon Dyrsen, 4242.</td>
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<td>All day - 3rd District Band Leaders Conference, DUC 340, Theater, TPA, contact:</td>
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<td>7 p.m. - Men's Hilltopper BB vs. Arkansas State, Diddle Arena, contact: Pam</td>
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<td></td>
<td>Herriford, 3542.</td>
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<td>12</td>
<td>All Week - Final Examinations</td>
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<td>8 a.m. - 6 p.m. State Drama Festival, FAC, contact: Judy Woodring, 6340.</td>
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<td>2 p.m. - Academic Council, contact: Registrar, 3351.</td>
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<td>18</td>
<td>Noon - 10 p.m. 3rd District Band Leaders Conference, DUC 340, Theater, TPA,</td>
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<td>contact: Keith Vincent, 651-8792.</td>
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<td>9</td>
<td>Classes Begin, Spring Semester.</td>
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<td>10</td>
<td>8 a.m. - 5 p.m. Fee Disbursement Student Loans, GCC Ballroom, contact: Dana</td>
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<td>Jacobson, 5527.</td>
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On Campus

Western Kentucky University

December, 1994

11
8 a.m. - 5 p.m. - Fee Disbursement Student Loans, GCC Ballroom, contact: Dana Jacobson, 5527.
3:15 p.m. - Faculty Senate Meeting, GCC Ballroom, Sylvia Pulliam, 6186.

12
7 p.m. - Lady Topper BB vs. Lamar, Diddle Arena, contact: Pam Herriford, 3542.

13
8 a.m. - 10:30 p.m. - Western Chamber Singers Fest/Vocal Fest, VMA, contact: Gary McKercher, 5915.
6:30 p.m. - Chamber of Commerce Banquet, GCC Ballroom, contact: Rick Dubose, 843-5467.

14
8 a.m. - 10:30 p.m. - Western Chamber Singers Fest/Vocal Fest, VMA, contact: Gary McKercher, 5915.
8 a.m. - 1 p.m. - Officials Clinic for Bowling Green Youth Soccer, Diddle Arena 220, contact: Pam Herriford, 3542.
10 p.m. - Student Activities Dance, GCC Ballroom, contact: Patty Witty, 5793.

16
Martin Luther King Day. The University is closed.

17
11:30 a.m. - 1:30 p.m. - WKU Women's Alliance, DUC 225, contact: Carol White, 3095.
4 - 9 p.m. - Student Recruitment Phonathon, DUC 340, contact: Carla Wuertzer, 2551.

18
8 p.m. - Lady Topper BB vs. South Alabama, Diddle Arena, contact: Pam Herriford, 3542.
4 - 9 p.m. - Student Recruitment Phonathon, DUC 340, contact: Carla Wuertzer, 2551.

19
All day - WKU Honors Band Clinic, GCC Ballroom, VMA, contact: Joe Stites, 4024.
2 - 4 p.m. - Leadership for the 90s, DUC 308.

20
8 a.m. - 6 p.m. - WKU Honors Band Clinic, GCC Ballroom and VMA, contact: Joe Stites, 4024.
8 a.m. - Rehearsal High School Students Honors Band, VM and GCC, contact: John Carmichael, 5893.
10 p.m. - 2 a.m. - Student Activities Dance, GCC Ballroom, contact: Patty Witty, 5793.

21
8 a.m. - 6 p.m. - WKU Honors Band Clinic, GCC Ballroom and VMA, contact: Joe Stites, 4024.
8 a.m. - Child Care Training, DUC 349, contact: Melinda Tonkel, (606) 257-5083.
5:30 p.m. - 7 p.m. - Presidents Club Reception, Diddle Arena Auxiliary Gym, contact: Lou Anne Beckham, 2497.

22
230 p.m. - Lady Toppers BB vs. Louisiana Tech, Diddle Arena, contact: Pam Herriford, 3542.
3 p.m. - 9 p.m. - Student Recruitment Phonathon, DUC 340, contact: Carla Wuertzer, 2551.
3 p.m. - Tom Chapin, Capitol Arts Center, 782-2787.
4 - 9 p.m. - Student Recruitment Phonathon, DUC 340, contact: Carla Wuertzer, 2551.

23
4 - 9 p.m. - Student Recruitment Phonathon, DUC 340, contact: Carla Wuertzer, 2551.

24
4 - 9 p.m. - Student Recruitment Phonathon, DUC 340, contact: Carla Wuertzer, 2551.

25
4 - 9 p.m. - Student Recruitment Phonathon, DUC 340, contact: Carla Wuertzer, 2551.
7 p.m. - Wilcutt Day, GCC Auditorium, contact: Lana Flynn, 4493.

26
8 a.m. - 6 p.m. - WKU Honors Band Clinic (Snow Date), GCC Ballroom and VMA, contact: Joe Stites, 4024.
8 a.m. - 7 p.m. - Region II Deca, DUC 226 and 230, contact Jerry Boles, 6484.
8 a.m. - 5 p.m. - Wilcutt Day, GCC Auditorium, contact: Lana Flynn, 4493.
11:30 a.m. - 1:30 p.m. - High School Scholars Luncheon, contact: Lou Anne Beckham, 2497.

27
8 a.m. - 6 p.m. - WKU Honors Band Clinic (Snow Date), GCC Ballroom and VMA, contact: Joe Stites, 4024.
10 p.m. - 2 a.m. - Student Activities Dance, GCC Ballroom, contact: Patty Witty, 5793.

28
8 a.m. - 6 p.m. - WKU Honors Band Clinic (Snow Date), GCC Ballroom and VMA, contact: Joe Stites, 4024.
8 a.m. - 5 p.m. - Super Saturday Seminar, TPH, contact: Dr. Julia Roberts, 6323.
10 p.m. - 2 a.m. - Student Activities Dance, GCC Ballroom, contact: Patty Witty, 5793.

29
8 a.m. - 4 p.m. - Scholastic Art Competition Exhibit, Kentucky Museum Building, contact: Earlene Cefal, 2592.
Development director will serve libraries

Debbie H. Conway has been hired as Director of Development for Western Kentucky University Libraries and The Kentucky Museum.

Conway replaces Mike Brey who resigned earlier this year to take a position with the Wisconsin Heart Association.

Before relocating to the Bowling Green area, Conway served four years as assistant director of agriculture development in the University of Kentucky’s Agriculture Alumni and Development Office. In that position she was responsible for a wide range of fundraising activities, including annual and planned giving and phonathons.

Conway is a 1990 graduate of U.K., with both a B.S. in Agriculture Economics and B.B.A. in Finance.

For more information, contact Earlene Chelf (502) 745-5263.

Kentucky Building Calendar of Events

1995

Jan. 8
Big Red’s 15th birthday party - 4-7 p.m., at The Kentucky Museum following WKU’s Lady Topper’s game with the University of Iowa.

Public is invited.

Jan. 30
Scholastic Art Competition. Co-sponsored with BG/Warren County Chamber of Commerce, Capitol Arts Center, and WKU Art Dept. Features work of middle school and high school artists in southern Kentucky; award-winning pieces travel to the national competition. (Closes Feb. 19, 1995)

Now Showing at Hardin Planetarium

‘The Star of Bethlehem’

The presentation will show the audience the Bethlehem sky around the time of the recorded birth of Christ, and the program will also discuss several astronomical possibilities for the Christmas Star.

Show Times
Tuesdays and Thursdays
7:30 p.m.

Sundays
2:30 p.m.

Show ends Sunday, Dec. 18

Books open 15 minutes before show time. No one admitted after program begins. Call 4044 for more information.

Telecourses through the WKU Community College

English, history, psychology, sociology, health, science, literature and art, plus business courses.

Registration is through the Community College, just as for other classes.

For more information, call the Community College, 5371.
Institutional Advancement
The Institutional Advancement staff has received seven awards from the Kentucky chapter of the Kentucky Council for the Advancement and Support of Education (CASE-K).
Western received three awards of excellence in institutional relations: Fred Hensley, director of University Relations; Sheila Elison, editor of On Campus; and Bob Skipper, coordinator of news and photographic services.
The University also received two awards for non-fund raising, special events, including an award of excellence for the Cherry Society Dinner and an award of merit for the Presidents Club reception.
The Alumni Magazine, edited by Lucinda Anderson, assistant alumni affairs director, received an award of merit for alumni publications.
Tom Meacham, coordinator of publications services, received an award of merit for the Viewbook student recruitment publication.
This brings to 16 the total number of awards won or shared by the Office of University Relations in 1994.

Science, Technology and Health

GEOGRAPHY AND GEOLOGY
At the annual meeting of the Kentucky Academy of Science in Paducah last month, the following faculty presented papers:
Dr. Christopher Groves, Catastrophism Vs. Uniformitarianism: Cave Passage Development in the Central Kentucky Karst;
Dr. Conrad Moore, Central North American Grassland Migration: Stochastic Processes or Climatic Influence?
Dr. Nicholas Crawford and Tim Slattery (student), Sinkhole Collapse Subsurface Investigation Using Microgravity;
Glen Conner, The History of Kentucky Climate;
Dr. Nicholas Crawford, Groundwater Monitoring of Carbonate Aquifers;
Dr. James L. Davis and Dr. Nancy Davis (Dept. of English), Spatial Influences in a Literary Context: A Case Study;
Dr. David J. Keeling, Urban Environments, Sense of Place and the Genesis of Popular Music;
James M. Bingham and Dr. Wayne Hoffman, The Persistence of Poverty in Kentucky: A Spatial Analysis;
Dr. Elizabeth A. McClellan, Shear-Related Folds in the Scandinavian Caledonides, Norway;
Dr. Deborah W. Kuehn and Margaret Chai (student), Implications of a Holocene Mangrove Peat from San Salvador, Bahamas; and
Dr. Kenneth W. Kuehn, Prospects for Ultra-Clean Kentucky Coals.
Professor Mary Prante presented a paper entitled The Effect of Student Perception on the Teaching of Introductory Cartography at the annual meeting of the National Council for Geographic Education in Lexington, Ky. last month.
Faculty who presented papers at the Midwestern Association of Latin American Scientists in St. Louis, Mo. were:
Dr. Michael Trappaso, Deforestation of the Amazon, and

INDUSTRIAL TECHNOLOGY
The National Association of Industrial Technology (NAIT) has granted the maximum six-year accreditation to the WKU Department of Industrial Technology. The accreditation was granted under provision of a two-year follow-up report that must be presented at the NAIT fall conference in 1996.

MATHMATICS
Tom Richmond presented Quasorders, Principal Topologies and Partially Ordered Partitions at Miami University's 22nd annual Mathematics and Statistics Conference in Oxford, Ohio.
Joe Stokes presented Common

On Campus
Western Kentucky University
December, 1994

Arts, Humanities and Social Sciences

ENGLISH

HISTORY
Dr. Robert Antony will be on sabbatical leave during the spring 1995 semester to be a visiting research fellow at the Institute of Modern History, Academia Sinica, in Taiwan.

Dr. Jason Thompson presented The View From the Old World: Frederick Catherwood in the Middle East at the Southern Historical Association meeting in Louisville last month.

Education and Behavioral Sciences

TEACHER EDUCATION
Dr. Kathleen Matthew, assistant professor of science education, and Alice Mikovich, instructor of mathematics education, have been selected as two of only 61 professors of education nationwide to participate in the National Science Foundation-funded Teacher Education Equity Project, whose goal is to increase girls' relatively low level of participation in math, science and technology.
The Teacher Education Equity Project, housed at the Center for Advanced Study in Education at the City University of New York Graduate Center, is a $1 million endeavor funded by IBM, Hewlett Packard and AT&T.
Happy Holidays!

On Campus will resume publication in January 1995
Send items to
Sheila Eison, Editor, WAB 119 by Jan. 17

PUBLIC HEALTH

Dr. Ray Biggerstaff, faculty adviser for the WKU chapter of the Kentucky Public Health Association, recently was elected secretary of the Southern Health Association. Membership in the group includes health professionals from 15 states, including Kentucky and Tennessee.

Dr. J. David Dunn, Professor and Head of the Department, was awarded the Sara C. Stice award for outstanding contributions in the field of health education at the annual convention of the Kentucky Public Health Association.

WKU has been designated as a Multiple Event Provider for Continuing Education contract hours for Certified Health Education Specialists (CHES). WKU also has received approval from the National Commission for Health Education Credentialing Inc. as a permanent test site for the National CHES exam.

The WKU Community Health Program was approved by the site visiting team from the Society for Public Health Education Inc., meaning the program has met the guidelines established by SOPHE/AAHE baccalaurete Program Approval Committee.

The Community Health AHES project has received funding to provide financial support to students completing internships in rural Kentucky for 20 consecutive years. This program has the highest retention rate for employment, following internships, of any other AHEA program in Kentucky.

Dr. Richard Wilson has been presented a Distinguished Service Award from the Barren River Area Champions Against Drugs. The award was given for Dr. Wilson's five-year tenure as the chairperson of the ten-county coalition of drug abuse educators and prevention specialists. During that period, Dr. Wilson presided over the coalition's expenditure of about 400,000 in prevention activities, conducted annual conference for teen leaders, sponsored numerous training pro-

grams for professionals and parents and promoted via mass media, awareness of solutions to the drug problem.

Henry Baughman was part of the Southern Tennis Association All-Star team that finished second in national competition. Baughman won five of his seven matches in the 55 and over category of the National Inter-Sectional Championships in Tucson, Ariz. last month. The Southern team defeated teams from the Missouri Valley, Interstate, Mountain, Florida, Eastern and Middle States. They lost to Southern California in the finals.

University Libraries

LIBRARY PUBLIC SERVICES
Elaine E. Moore presented Meeting the Challenge of Electronic Information: Reorganization at Western Kentucky University Libraries at the Southeastern Library Association Biennial meeting in Charlotte, N.C.

LIBRARY SPECIAL COLLECTIONS
Pat Hodges and Jonathan Jeffrey participated in a panel discussion on Using Volunteers in the Archives at the Kentucky Council on Archives' fall meeting.