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On Campus

RE-ENGINEERING HIGHER EDUCATION:
Changes in the Academy

By Sheila Conway Eison
The president of the nation's most prominent higher education association predicts educational processes in the future will be reinvinted worldwide, and that faculties will have to keep pace with new information and the use of that information.

Dr. James P. Appleberry, President of the American Association of State Colleges and Universities (AASCU) told faculty and professional non-faculty at WKU's annual opening of school meeting Aug. 16.

"Higher education is serving a very different society than that of just a few short years ago," and outlined forces that have shaped the changes.

Some of those, he said, "are sometimes in conflict. Which forces will ultimately dominate and set the stage for the future are as yet unclear," he said.

Three other major forces, including current and future changes in higher education's environment, Appleberry said, are:
- rapid expansion of information in almost every field;
- increased technological capability for storing, retrieving and transmitting information; and
- change in the nature of work worldwide.

On the changing environment, Appleberry said some changes will include continued reductions of public support and increased private financial support, for several reasons. Some of these, he said, include a perception that the cost of education has grown "out of proportion to any justifiable...rational," the view that education "is a private gain, not a public good...that higher education is not adaptable, does not serve our society for its long range needs, cannot restructure because of its outmoded governance structure and vested interests of faculty, and is not competitive in its ability to prepare our citizens for the "knowledge society," which he explains is due to his second force, increased technology.

"Policy makers on the national level--and many at the state level, want to move to a higher education delivery system that responds to the competitive marketplace," said Appleberry, adding, "state budgets have become captive to the tremendous increases in Medicare and corrections.

Because of these changes, the leader of the organization that includes more than 400 higher education institutions in the United States predicted there will be changes also in the ways faculty relate to their institutions, including a phasing out of tenure "as a guarantee of lifetime employment."

"In the future, faculty will "sell" their expertise or abilities--just like other knowledge workers in the new world of the knowledge-based society," he said.

Acknowledging some of his remarks would be controversial, Appleberry said college graduates are often higher education's worst critics, discussing the notion that the term "degree" today is vague. "We don't know what a baccalaureate degree means or is supposed to represent," he said, adding, "Until we can answer these questions and criticisms, we are at the mercy of our critics."

This relates to the third force, rapid expansion of knowledge, Appleberry said. "There is no way any university can teach a person all the information that person needs to know by the time he or she graduates or completes a course of study."

"Technology capability will make learning and retraining much easier," he said, adding: "Two consequences of these changes are readily apparent. First, we can no longer prepare our students by using a linear educational system when they will experience a randomly accessed informational environment."

Appleberry said the second consequence is that universities no longer have a monopoly on information.

Finally, changes in the working environment, Appleberry said, will come about because latest research shows that no one will have a job for life anymore, that college graduates may have as many as five careers in one lifetime, making an openness to change and "a commitment to a lifetime of learning" necessary.

What's Inside

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Aiding Minority Ed Recruitment

The WKU Department of Teacher Education has been awarded a $75,000 grant from the Kentucky Department of Education's Minority Educator Recruitment and Retention Scholarship Committee.

Dr. Chris Wagner, director of the Minority Teacher Recruitment Center, says WKU's scholarship amount has increased over the years. Western received $14,000 three years ago and $32,000 in the last school year.

Increases are a direct result of WKU's commitment to providing matching funds and recruiting African-American students into teacher education.

Classification and Compensation Plan

Inventories have been turned in to Human Resources, completed by staff members and professional non-faculty.

They will be used by the W.F. Corroon Consulting group to assist WKU in developing a more fair and competitive salary structure and to provide appropriate pay adjustments.

In a memo to staff employees, President Thomas C. Meredith said target date for completion is January 1996.

Monthly updates have been promised, the President said.

Choral Society Final Audition

The Bowling Green Western Choral Society will continue its 1995-96 auditions during its rehearsal this Monday, Aug. 28 at 7 p.m. in the Ivan Wilson Center Recital Hall.

The BGWS is a university and area-wide musical organization consisting of students, faculty and citizens of Bowling Green and the surrounding region.

For more information, call Dr. Gary McKercher at 502-745-5915.

New Libraries Council Members

Western Kentucky University President Thomas C. Meredith recently appointed six new members to three-year terms on the University Libraries Advisory Council. The new appointees are David Broderick, Ron Grim, Lowell Guthrie, Tim Hulse, Al Petersen and David Wiseman, who replace Heidi Hildreth, Clarence Gamble, Barry Perkins, Evelyn Richardson, Linda Thomas and Vilma Witten, whose terms expired in July.

Other members of the Advisory Council are Jane Baker, Shelby Bale, Paul Cook, Sarah Johnston, Loretta Murrey, Regina Newell, Mike Owley, Alan Read, John Ridley and Ben Smith.

University Libraries personnel Michael Binder, Riley Handy, Debbie Conway, Jane Brooks and Earlene Chell are ex officio members.

Officers for 1995-96 are Chair, Alan Read; Vice Chair, Mike Owley; Secretary, Paul Cook, and Treasurer, Shelby Bale.

For more information, contact (502) 745-5263.

At the Symphony, 1995-'96

The Bowling Green Western Symphony Orchestra will begin its 1995-'96 season with the first concert Oct. 19 at First Baptist Church. Rehearsals begin tomorrow evening, Aug. 24 at 6:45 p.m. in the rehearsal hall, room 181 of the Ivan Wilson Center for Fine Arts.

The Orchestra, a semi-professional ensemble consisting of University students and faculty, community musicians and performance support from the Nashville and Louisville orchestras, invites interested musicians with good skills to audition for seating in the string and wind sections.

The Bowling Green Western Symphony Association is pleased to announce that the Lindsayan String Quartet will be joining the orchestra beginning this season. (See ad, page three, this issue).

Music to be featured in this season's symphony concerts will be works by Beethoven, Tchaikovsky, Berlioz and Barber. Concerts will be conducted by Interim Conductor and Music Director, Dr. John A. Duff, head of the Department of Music at WKU.

For more information, call the Department of Music at 502-745-3752.

Send or E-mail items for the September
On Campus
by September 1 to:
Sheila Eison, Editor,
Office of University Relations

On Campus is published monthly by the Office of University Relations, containing information of interest to faculty and staff of Western, Sheila Eison, Editor.

On Campus does not represent any special interest group. If opinions are stated in any copy, material is attributed.

We reserve the right to accept or reject any material.

For assistance in University Relations, call 745-4295, Director, Fred Hensley; On Campus, Sheila Eison; News & Photo Services, Bob Skipper; Publication Services, Tom Meachum, Radio-TV Services, Todd Gibbs, Special Events, Jeff Younglove.
Kentucky Museum News

Boone In Bowling Green is the title of a week-long festival of events and activities, scheduled for Sept. 10-16, 1995, by Western Kentucky University’s Department of Library Special Collections.

Scheduled throughout the week are presentations and exhibits about America’s favorite frontiersman, Daniel Boone, plus tours of The Kentucky Museum’s 1830s log house, a workshop on pioneer life for teachers and a quilt workshop for children.

Nancy Baird, Kentucky Library faculty member and Boone-week organizer, said the programs were planned “because Daniel Boone missed our part of the state during his 18th century ramblings through Kentucky, and ‘Boone in Bowling Green’ will address that slight.”

Activities begin Sunday, Sept. 10, at 2 p.m., with a presentation by Bowling Green attorney Ray B. Buckberry, Jr., titled “Boone in Visual Materials.” Buckberry will display his collection of Boone memorabilia and talk about how the legendary hero has been portrayed visually.

Monday, Sept. 11, at 7:30 p.m., John Mack Faragher, Yale University history professor whose research produced the critically-acclaimed publication, Daniel Boone: The Life and Legend of an American Pioneer, will do a program titled “Boone: What a Man!”

Throughout the week, Boone “treasures” from the Kentucky Library and Museum collections will be displayed in an exhibit called “Boone in the Kentucky Building,” and group tours of the museum’s authentic 1830s Felt House will be available Monday - Friday.

Activities end on Saturday, Sept. 16, with the teacher workshop on Pioneer Life at 9 - 12 a.m., and the children’s quilt workshop at 2 - 4 p.m.

All programs and activities will be at The Kentucky Museum. Pre-registration is necessary for the Felt House tours and both workshops.

WKU faculty are encouraged to bring classes for the presentations and to arrange class tours of the Felt Log House.

For more information, call Earlene Chef (502) 745-5263.

The Department of Music

is pleased to announce establishment of a new String Development Program

Offering Private and Group Instruction in Violin, Viola, and Cello for pre-college students, ages 4—17

The Department of Music at WKU has been selected by the National Endowment for the Arts and Chamber Music America* to serve as host to the Lindayyan Quartet beginning this fall. The ensemble has most recently performed as the resident graduate string quartet representing Florida State University. Now enlisted in Chamber Music America’s Rural Residencies Program, the group will travel throughout the region, working in various school and community settings. Members of the ensemble are available for private and group instruction through Western’s String Development Program.

Applications are now being taken for enrollment in the Fall Semester

For more information, contact the Department of Music at: 502-745-3751

*The Chamber Music Rural Residencies Program is funded in part by the National Endowment for the Arts and the Helen F. Whitaker Fund

Kentucky Museum Calendar

September

10 9:30 a.m. “Illustrating the Past: Kentucky Historic Interiors” opens at The Kentucky Museum. Curated by Dr. Marilyn Casto, Consumer and Family Sciences Dept., this exhibit features photos of 12 historic buildings from across the state. (Closes Sept. 8, 1996). Call (502) 745-5263.

“Boone in Visual Materials” - program by Ray B. Buckberry, Jr. - 2 p.m., The Kentucky Museum. Buckberry will display his Boone memorabilia and talk about how the frontiersman is portrayed visually. (Free and open to the public).

10-16 “Boone in the Kentucky Building” - an exhibit of Boone “treasures” from the Kentucky Library and Museum collections will be displayed.

10-15 Group tours of The Kentucky Museum’s authentic 1830s log house are available. Pre-registration necessary. Contact Laura Harper Lee (502) 745-6082.

11 “Boone: What a Man!” - presentation by John Mack Faragher - 7:30 p.m., The Kentucky Museum. Faragher, a Yale University history professor, has done extensive research on Daniel Boone and published an award-winning biography, Daniel Boone: The Life and Legend of An American Pioneer. (Free and open to the public).

16 “Pioneer Life Workshop for Teachers” - 9 - 12 a.m., Kentucky Museum. Pre-registration necessary. Contact Laura Harper Lee (502) 745-6082.

“Quilt Workshop for Children” - 2 - 4 p.m., Kentucky Museum. Pre-registration necessary. Contact Laura Harper Lee (502) 745-6082.

17 2 - 4 p.m. Official opening and reception for “Illustrating the Past: Kentucky Historic Interiors,” The Kentucky Museum, co-hosted with the Landmark Association. Presentation at 2:30 by Guest Curator Dr. Marilyn Casto. Call (502) 745-5263.

More Kentucky Museum News is on page 7
Dr. Janice Ferguson
Award for Teaching

Dr. Janice Ferguson said when her name was announced as the recipient for the 1995 Faculty Excellence Award for Teaching, she couldn’t believe it.

"Though there must be somebody else with the same name," she said, "I feel I don't deserve it because there are so many other good professors."

Dr. Ferguson, who teaches special education courses in the Department of Teacher Education, said she used some of the $1,000 prize money to attend a family wedding in Atlanta, and some to buy teaching materials. Half of the prize money was awarded by the University, and half was awarded by the College of Education and Behavioral Sciences.

A WKU faculty member since 1983, Dr. Ferguson says she always tries to think of newer ways to teach her students so that they can become the type of teachers they need to be.

"What I do is have my students evaluate themselves on terms of what they already know and what they don’t understand," Dr. Ferguson said, adding: "Then I try to develop a strategy to help them where they are lacking and to reinforce what they already know."

She said this kind of pre-assessment is what's needed, so professors can learn what they need to do to help their students learn better.

For example, whenever she starts a new chapter she has her students do a Knowledge Rating checklist. On the checklist is a list of vocabulary words that they are to define. If they don’t know or aren’t quite sure about meanings, then they explain as much of it as they can.

"What they don’t know or understand we spend time on," she said. "This way the strategy is used to deliver the content of the chapter."

Dr. Ferguson said she became interested in teaching special education classes when she taught middle school special education classes in Indiana. She said that she discovered that some students did well in some subjects and were deficient in other subjects.

"That’s when I knew that it had more to do with the teacher developing a strategy that the child could understand," she said. "It wasn’t that the child couldn’t learn; it was that he or she couldn’t understand what the teacher was teaching."

Dr. Ferguson said she keeps this in mind now that she teaches on the college level.

"If I can teach by changing my strategy to suit them, then when they graduate and become teachers they can use the strategy in their classroom," she said.

During Spring Break, Dr. Ferguson will take Western's chapter of the Student Council for Exceptional Children to Orlando, Fla. There, they will present a paper explaining the effectiveness of a program they designed to help senior citizens with mild mental disabilities in Western’s Adult Day Care Center.

Dr. Michael Kallstrom
Award for Research

Dr. Michael Kallstrom, associate professor of music theory and composition, is recipient of the University Faculty Excellence Award for Research/Creativity for the 1994-95 school year. Each recipient receives $1,000.

"I’ve used some of the prize money to buy equipment to use in Ghosts," said Dr. Kallstrom, who has been a faculty member for eight years, said.

Half of the Prize money comes from Potter College, and half from the University, he said.

Dr. Kallstrom said he thinks he was chosen for the award because of his use of electronic accompaniment in his own opera compositions, and in his concert performances.

"I got the idea to do the electronic opera because it’s so hard to get a group of musicians together to do an opera; so I decided to use my own electronic accompaniment," Dr. Kallstrom said.

Dr. Kallstrom, who is currently at work on Ghosts, the fourth installment to his Electric Opera series, said he is appreciative of the award.

"I don’t know why they chose me, but it’s good to know my peers think of me that way," he said.

Ghosts, which he began work on last Christmas, will feature opera based on Kentucky ghost stories.
Dr. Tabitha Carwile-Daniel
Award for Public Service

Kallstrom
ch/Creativity

The story is based on the death of a violinist who was buried without a headstone, Dr. Kallstrom said, adding "So the two of them battle it out, one with the violin and the other with a banjo."

Dr. Kallstrom said he was inspired to use Kentucky host stories while he was reading Western folk studies professor Lynwood Montell's book, *Ghosts Along the Cumberland*. He said he hopes to premiere *Ghosts* at Bowling Green during the spring 1996 semester.

His previous pieces of the Electronic Opera series include: *Stained Light*, a comedic satire on various aspects of opera and popular music; *Into the Deep*, a set on the biblical story about Jonah in the belly of the Leviathan and *Storiest*, which is based on serious and humorous Old testament Bible stories.

"The connection between these four pieces is not at the stories relate, but that they are all pieces with electronic accompaniment," he said.

Dr. Kallstrom has also written a comedic opera called *Sunday Pages* that he hopes to produce next spring in conjunction with the Theatre and Dance Department.

Continues on page 7
Regent Howard Gray chairs Ky. Chamber

C.C. Howard Gray, president of Western Kentucky University’s Board of Regents, has been elected 1995-96 chairman of the board for the Kentucky Chamber of Commerce. The term began July 1.

WKU President Thomas C. Meredith was appointed to a three-year term on the board of directors as Wendell Strode, a former WKU regent and chairman and chief executive officer of Monticello Banking Co. in Monticello, Ky.

Gray, a WKU regent since 1992, was elected at the association’s annual meeting. He succeeds T. William Samuels Jr., president of Maker’s Mark.

The board of directors sets policy for the Kentucky Chamber on a wide range of legislative and chamber issues.

Robert August named to direct Administrative Computing

Robert August assumed the position of director of Administrative Computing at Western Kentucky University on July 1, 1995. In that position he will be responsible for all administrative computing applications (student, human resources, financial aid, etc.) as well as the university-wide networking group.

His prior experiences include positions as director of Computer Services at Salisbury State in Salisbury, Maryland; director of Computer and Information Services at Armstrong State College in Savannah, Georgia; and, deputy director for Plans and Programs in the Computer Center at Vanderbilt University, from Central Michigan University; an MBA in Information Systems from Regis University; and has completed all of the coursework toward a doctorate in "Bob August brings a strong combination of experiences in university computing and academic credentials to the position of Director of Administrative Computing at Western Kentucky University," said Dr. Charles Anderson, Assistant Vice President for Finance and Administration.

Dr. Marilyn Brookman to direct Owensboro

The college dean of instruction and student development at Kaskaskia College in Centralia, Ill. has been named director of Western Kentucky University’s Owensboro campus.

Dr. Marilyn K. Brookman will assume the duties at the Owensboro Center in August. At Kaskaskia College, Dr. Brookman was the chief academic officer as well as the chief student development officer. She replaces Dr. George Overstreet, who retired in June after serving as director of the Owensboro campus for 15 years.

Hall named Acting Dean of College of Business Administration

Dr. Jack O. Hall Jr. has been named acting dean of the Bowling Green College of Business Administration.

Hall has been serving as head of the Accounting Department, a position he has held since 1986. He has taught accounting at Western since 1968.

Dean J. Michael Brown resigned in June to return to full-time teaching. A search is underway for a new dean.

Lt. Col. Joel T. Payne heads Military Science

Lt. Col. Joel T. Payne is the new Professor of Military Science and Battalion Commander on campus.

The native of Nashville, Tenn., has 16 years as an Army officer. He has flown over 3,000 mission flight hours in various countries and has served in multiple key leadership positions to include command of an Army basic training company at Fort Knox, Ky., and an aviation company in Wiesbaden, Germany.
Historic Interiors

Photographs of 12 historic Kentucky buildings that show how domestic interiors have changed over time are featured in The Kentucky Museum’s exhibit “Illustrating the Past: Kentucky Historic Interiors,” which opens to the public Sept. 10 and runs through Sept. 8, 1996. The exhibit’s guest curator, Dr. Marilyn Casto, associate professor, WKU Consumer and Family Sciences Dept., said, “What we choose to live with reveals a lot about us.”

She said the way houses are decorated shows the changes in both individual’s and society’s aesthetic preferences, values, economic status and lifestyle over time.

“When we look at these homes, we get a better understanding about the people who built Kentucky,” Casto said.

Historic houses featured in the exhibit are Adsmore, Princeton; Ashland, Henry Clay’s home, Ashland; Butler-Turpin House, General Butler State Park; Carrollton; Farmington, Louisville; Federal Hill or “My Old Kentucky Home,” Bardstown; Liberty Hall/Orlando Brown House, Frankfort; Riverview at Hobson Grove, Bowling Green; Pleasant Hill, near Harrodsburg; Shakertown, South Union; Waveland, Lexington; White Hall, Richmond; the William Whitley House, Stanford.

This exhibit of both contemporary and historic photos is funded by Hill’s Pet Products, Morgan Keegan Co., Shutterstock Photo, and TKR Cable of Southern Kentucky.

The formal opening and reception, which is co-hosted with the Landmark Association, will be held at The Kentucky Museum Sunday, Sept. 17, 2-4 p.m., with a program by Dr. Casto at 2:30. For more information, call 745-5263.

An Out of this World offer

Terry Wilcutt, WKU alumnus, who piloted the Space Shuttle Endeavor in a mission in October 1994, came back to campus to give words of inspiration to students participating in Residence Life’s MASTER PLAN. Making Academic and Social Transitions Exceptionally Rewarding, the plan goes new and transfer students a week of activities to familiarize them with college life at WKU. Wilcutt gave everybody his phone number, in case they needed inspiration along the way.

—Photo by Bob Skipper

For the hearing impaired only

With all the tech terms we have to learn these days, it’s no surprise that we can sometimes get them confused.

An example on campus is learning the concept of Voice TDD. What is Voice TDD? It means Voice/Telecommunications Device for the Deaf, and WKU has several of these devices in various locations in operation across the campus.

There’s been some apparent confusion with the concept of Voice Mail, which is an entirely different issue.

Here’s what’s been happening: You may have noticed that your departmental stationery indicates a Voice TDD number. It is 745-5389. But please don’t remember it unless you’re hearing impaired!

Well, this number’s been dialed frequently by persons thinking this is just an extra line to people’s offices, and lots of parents have thought it’s voice mail information about financial aid. And how that happened is another story. But never mind.

What happens is that the caller doesn’t get the office he/she called; the person gets the Voice TDD in University Relations, which isn’t set up to answer general calls.

So try to help matters, all new stationery on campus will have the Voice TDD number clearly designated as For the Hearing Impaired Only, and that should fix things.

Now, about Voice mail...
Craig Alumni Center

An inviting location to host your event

The Office of Alumni Affairs and the WKU Alumni Association are pleased to make the Craig Alumni Center available for your use. We are exceptionally proud of this facility and of its heritage. We hope you enjoy the occasion of your visit and take with you the warm and friendly atmosphere we know you will experience in its beautifully appointed rooms.

Direct of Alumni Affairs

Schedule with the reservations and accommodations administrator by calling 502-745-4395.

The WKU 1995-'96 Theatre Season

Shakespeare's
Twelfth Night
Oct. 2, 3, and 10, 11, 12, 13, 14, 15

Boys' Life
by Howard Korder
Nov. 14, 15, 16, 17, 18, 19

A Piece of My Heart
by Shirley Lauro
April 2, 3, 4, 5, 6, 7

Fabulous Feet
An Evening of Dance '96
The Western Kentucky University Dance Company
April 16, 17, 18, 19, 20, 21

The musical will be announced later. Dates currently are tentative.

All performances will be in the Russell Miller Theatre, Ivan Wilson Center for Fine Arts, on the Western main campus

Admission: $5 Adults; $3 Students and Senior Citizens

Twelfth Night, She Loves Me and Evening of Dance admission $7/$5