11-1995

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WKU University Relations

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"Mr. Mike" checks on Nathan Bryant during playtime at the Day Care Center. Nathan's parents are Janet Bryant, who works at the Student Health Service, and Mike Bryant, who supervises WKU's Water Quality Lab.

He's Mike Montgomery, and kids just love him!

The former offensive guard for WKU's Hilltopper football team has gone from making punishing blocks on the football field to helping pre-schoolers color, sing and learn to tie their shoes, and is known affectionately by the children at the WKU Day Care Center as "Mr. Mike."

"It's been an eye-opening adjustment from his former life, working as a pre-school teacher at the Center which is funded by Western's Center for Training and Technical Assistance Services.

"On the field, it was no holds barred, and sometimes you had to do some bodily harm to get the job done," said Montgomery, who graduated in May with a degree in elementary education.

He began working at the Day Care Center in August.

"Being here has made me very humble and understanding. I think I've learned to communicate, relate and express myself, as I've tried to get the kids to do the same."
When it just can’t wait

Sometimes even a little financial help is enough to carry a person through until payday, or until a financial aid check comes, students at WKU well know.

And thanks to some members of WKU’s faculty and staff, minority students through Minority Student Support Services can take advantage of some short term loans, without the long process of waiting.

People like Ann Mead, Director of Institutional Research, Student Life Dean Howard Bailey and countless unnamed faculty and staff members.

It was Mead who had the idea to make monthly contributions through payroll deduction to the WKU Foundation to be used toward assisting the Minority Student Support Services Office on campus.

Knowing student retention is a University priority and wanting to make a difference in that area were the reasons Mead chose Minority Student Support Services, she said.

“We all have choices about where we want our money to go, and I just wanted to help,” she said.

“When I came to Western, I found out that people were giving money out of their own pockets to help students they knew needed it. I wanted to help establish a program that would be more visible for students,” she said.

Mead also said a former colleague at the University of Kentucky where she had worked in budget and planning had “touched her heart” when she learned he had personally given money to students having a hard time.

That was the late Dr. John Smith, Vice President for Minority Affairs.

“I said to myself then, ‘There’s one person who is making a difference,’ said Mead, who joined Western’s staff a year ago.

And here at Western I began hearing stories from students like ‘I can’t eat today because...’

Student Life Dean Howard Bailey says there has been a need for short-term emergency money to help minority students for some time.

“This fund will help meet this need,” Bailey said, adding that it can offer incentive to other faculty and staff members to contribute because they can use payroll deduction to contribute to the WKU Foundation.

Western’s College Heights Foundation was established for and has for years provided loans and scholarships for students, and the only difference in this new fund through the WKU Foundation is that it is designed specifically for Minority Student Support Services.

“We are soliciting others to join in contributing to the fund,” said Dean Bailey, who has himself joined in regularly contributing to the fund through payroll deduction.

“It’s amazing how just a little can help some of these kids who have immediate needs, who might come in the office and say, ‘I’m hungry,'” he said.

If you’re interested in contributing to the Minority Student Support Services Emergency Loan Program, contact the WKU Foundation by calling 502-745-6421.

Congratulations to all involved with the annual Student-Alumni Phonathon!

WKU raised $329,460 for academic programs, according to Coordinator Donald Smith, Office of Alumni Affairs.

Hello? Topline? I’m ‘in’!

With the Spring 1996 semester, WKU students will begin registering for classes via Touch-Tone telephone using voice response technology.

The pilot program is underway with 25 percent of the students using the system this fall to register for spring classes, Registrar Freida Eggleton said.

“The goal of telephone registration is simply convenience to students,” Eggleton said.

The system will be available to all students in March to register for 1996 summer classes, and in April to register for fall classes.

Topline is a joint effort of the offices of the Registrar, Computing Services and Telephone Communications. The process also has been assisted by the Registration Advisory Committee, comprised of students and academic department heads.

Eggleton says future purposes of Topline will be for paying fees by credit card and checking semester grades. The system will also offer an electronic bulletin board service that students, faculty and staff may find useful.

On Campus

On Campus is published monthly by the Office of University Relations, containing information of interest to faculty and staff and friends of Western, Sheila Eison, Editor.

On Campus does not represent any special interest group. If opinions are stated in any copy, material is attributed. We reserve the right to accept or reject any material. For assistance in University Relations, call 745-4295. Director, Fred Hensley.

Children, ages 7-16, needed, paid $5 per visit, for study in Reading Ability. Vision Lab, Tate Page Hall 745-5313 or 745-4311.
In the interest of research

By Sheila Eisen

How it all came together depends upon whom you ask, but that really is irrelevant, since the outcome has profited everybody involved.

"A result of many paths converging" is how Dr. Sally Kuhlenschmidt describes what has become a joint effort among colleges and faculty on campus in dealing with their research needs.

Kuhlenschmidt, who directs WKU's Center for Teaching and Learning, which is charged with developing programs to assist faculty with educational programs, said an idea by several campus units began to take shape last spring that had as its objective integrating faculty from different colleges for the purpose of research.

The TCL and Deans "are always collaborating," Kuhlenschmidt explains, so there was nothing new, but last summer, Graduate Dean Elmer Gray, who chairs the Faculty Development Committee, was scratching his head to come up with enough money to fund some summer grants.

"There just wasn't enough money for all the proposals submitted," said Kuhlenschmidt, so the TCL hosted a reception that made available booklets and information sheets about grants and projects, hoping to lure faculty to pursue other avenues.

It worked. People met each other and found common ground, though they were specialties apart.

Besides the Faculty Development component and the TCL's contributions, other areas of the campus became involved in the pursuit of collaborative research.

Dr. Terry Wilson directs WKU's Center for Math, Science, and Environmental Education, which organizationally includes both the Colleges of Education and Ogden College at WKU, and he has assisted with the collaboration efforts also.

Dean of Education and Behavioral Sciences Carl Martray saw the approach fit well with the principles of the Renaissance Group, a consortium of 21 universities dedicated to the improvement of educator preparation at the member institutions. Science, Technology and Health Dean Martin Houston promoted the notion that teaming faculty from different approaches would refreshen research.

In fact, Wilson, Kuhlenschmidt and Kathy Eddleman, physical education and recreation instructor, had made contacts to consider WKU as a host for a $47,000 NCAA-spon-pored national youth sports program.

They have sent a proposal, "and there's a good chance they'll get it," says Kuhlenschmidt.

Some others include: Jim Martin, agriculture professor, teamed with Kathy Matthew, teacher education assistant professor, pursuing a systematic approach to teaching plant science in grades K through 12, eventually offering course credit in both education and science;

Joyce Rasdall, consumer and family sciences professor, teamed with Dale McDaniel, industrial technology instructor, pursuing interests in solar energy and environmentally friendly design techniques;

Barb Kacer, teacher education associate professor and John White, public health assistant professor, who both had interests in the history of Kentucky medicine, but who couldn't find a funding agency. Together, they changed their focus from higher education to the elementary classroom via a collaborative curriculum, and voila, received suggestions to involve the history department and experts at WKU's Kentucky Museum, opening up avenues into NEH funding.

"Everyone involved has a bottom line concern that these projects can impact the college classroom in a positive way," says Kuhlenschmidt, adding says the process will continue, eventually involving other colleges as well.

"It's a wonderful way to integrate instruction," said Dean Martray, and Houston agreed, saying "by teaming up, the colleges have been able to come up with some good opportunities."

Another success of the teaming, says Kuhlenschmidt, has been the collegiality: "It is comforting for some people to have a partner."
Education and Behavioral Sciences

EDUCATIONAL LEADERSHIP
Three faculty members from the Department of Ed Leadership made presentations at the 38th annual Conference of the Kentucky Counseling Association in Louisville last month.

Dr. Vernon Lee Sheelely presented From Dispute to Dialogue—Some Promising Violence Prevention Strategies for Schools.
Dr. Donald R. Nims

NURSING
Dr. Patricia Bailey, associate professor of nursing, was elected chair of the Kentucky Nurses Association Nominating Committee for 1996-97.

Science, Technology and Health

CHEMISTRY
Dr. John T. Riley chaired the Oct. 16-20 meeting of the International Organization for Standardization (ISO) TC27/SC5 Committee in Beijing, the Peoples Republic of China. A total of 51 delegates from 11 countries attended. Twenty-eight countries hold participant status on the ISO Committee which oversees the development of international standards for methods of analysis of solid mineral fuels.

MATHEMATICS
The WKU Mathematics Department received more than $51,000 from the Exxon Education Foundation for a statewide project, New Horizons - Expanding Successful Practices in Mathematics for Elementary Teachers. Wanda Weidemann and Mary Barr Humphrey directed the grant. Three workshops were held around the state during September and October, designed to help college mathematics faculty incorporate problem solving, technology, manipulatives, cooperative group work, writing, and alternative assessment techniques into courses for pre-service teachers.


presented A Developmental approach to Counselor Accountability.
Dr. Aaron W. Hughey presented Gender, Race, Undergraduate GPA, and the Graduate Record Examination.

Happy Holidays!
**Econ. Dev. Institute wins honors**

Western Kentucky University's Institute for Economic Development and Public Service has won second place in the economic development category of a competition conducted by the National Association of Management and Technical Assistance Centers (NAMTAC).

The Institute won the honors for its efforts to help Southcentral Kentucky develop a retiree attraction program.

To bolster existing development activities, Western presented a plan for attracting retirees to the region to the chambers of commerce, local government officials and tourism officials throughout the region. Endorsements for the projects were received from 11 counties: Allen, Barren, Butler, Edmonson, Hart, Logan, Metcalfe, Monroe, Ohio, Simpson and Warren.

In the spring of 1994, the Institute received a $100,000 grant from the Small Business Administration to purchase advertising, lease billboards, print brochures and establish a toll-free telephone line.

The results of the promotional effort included more than 250 telephone inquiries. Tourism visitations increased 11.1 percent and home sales have increased by 2.35 percent. Many of the retirees moving to the area will be asked to serve as volunteers to assist others who are visiting the region, helping the program become self supporting.

The positive economic benefits of attracting retirees are numerous. Retirees generally visit an area three to four times before relocating, benefiting the tourism industry. As retirees relocate, businesses benefit, including utility companies, real estate agencies, home builders, property owners and financial institutions. Also, one out of 10 retirees starts a new business.

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**On Campus**

ECONOMIC DEVELOPMENT INSTITUTE

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**Dr. Valerie Haskins, Valuable.**

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**Western Kentucky University**

**November/December 1995**

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**Michael Ann Williams, Modern Languages and Intercultural Studies**, has a new book from the University of Mississippi Press, Great Smoky Mountains Folklife, featuring a comprehensive look at the region situated at the border of eastern Tennessee and western North Carolina. Her book is available in bookstores and libraries or from the publisher by phone 800-737-7788 at $40 hardback; $16.95 paperback.

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Grant-Funded Appointments, Promotions

COLLEGE OF EDUCATION AND BEHAVIORAL SCIENCES

Psychology
Hugh H. Tyndall III, Information Dissemination and Database Management Specialist, funded by Improvement of Visual processing in Older Adults grant.

Training and Technical Assistance Services
Leigh A. Miller, Center Manager

POTTER COLLEGE OF ARTS, HUMANITIES AND SOCIAL SCIENCES

English
Suzie Niva, Jan. 1, 1996

Journalism
Dr. Corban Goble, Jan. 1, 1996

Faculty Retirement
Dr. Wilford E. Frady, Professor of English, June 30, 1996

Preparing the best teachers

The WKU Board of Regents at its meeting Oct. 27 approved elevating the Department of Teacher Education to the School of Integrative Studies in Teacher Education. Dr. Carl Martray, dean of the College of Education and Behavioral Sciences, said the restructuring is necessary because of the complexity of the issues facing teachers today. Teacher education programs have to prepare new and current teachers to deal with such issues as education reform and the use of technology in the classroom, he said.

“We want to be the best in teacher preparation and produce the best teachers we can produce,” he said.

The school will focus on providing the instructional, research and educational services necessary to promote quality teaching in the public schools. It will encourage and promote campus-wide collaboration and serve as a catalyst for the development and delivery of interdisciplinary models that blend effective teaching practices with meaningful content, Dr. Martray said.

He added that the school, which will be funded through internal restructuring, will “place Western in a position to lead the reform effort by confronting and embracing the challenges presented for teacher preparation.”

The Board also postponed until Nov. 11 a vote on implementation plans for “Moving to a New Level While Keeping Old Traditions,” a proposal to raise the quality of the educational experience at Western. On Campus went to press before results of the meeting were available. Story next issue.

Staff Appointments, Promotions

PRESIDENT’S OFFICE
Huda N. Melky, Affirmative Action/ADA Compliance Officer

ACADEMIC AFFAIRS

Sponsored Programs
Molly Daniel, Development Coordinator

FINANCE AND ADMINISTRATION
Educational Television Service
Tracy L. Smith, Distance Learning Assistant

STUDENT AFFAIRS
Admissions
Lida D. Dunbar, Admissions Counselor

Residence Life
Ingrid Vilar, Intern Assistant Residence Hall Director

Monica A. Beason, Complex Director

UNIVERSITY LIBRARIES
Library Automation and Technical Services
Nancy Steen, Humanities Catalog Librarian

Classified Personnel Appointments, Promotions

ACADEMIC AFFAIRS
Lisa A. Beatty, Senior Administrative Secretary, Honors Program

Sherry West, Senior Administrative Secretary, Bookkeeper, Student Publications

FINANCE AND ADMINISTRATION
Sharon Wooten, Order Clerk, Facilities Management

INSTITUTIONAL ADVANCEMENT
LaDonna M. Harmon, Senior Administrative Secretary, University Advancement

BUSINESS ADMINISTRATION
Jefferson D. Barnes, Senior Departmental Secretary, Finance and Computer Information Systems

EDUCATION AND BEHAVIORAL SCIENCES
Kristy K. Hamm and Mandy L. Kay, Departmental Secretaries

Nancy J. Duncan, Departmental Secretary, Teacher Education

Prepared by the University’s Board of Regents at their Oct. 27 meeting. Information source: Department of Human Resources.

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Foundation sets fees

WKU Foundation Trustees at their regular board meeting Oct. 26 adopted a fee structure for the management of all non-endowed funds within the Foundation. The sliding-scale fee structure includes management fees of not less than 1 per cent and not more than 2 percent, based on annual earnings. The Foundation board previously had approved a 1 per cent management fee for all endowed funds. The Foundation earlier had discussed higher fees. However, a survey of schools with comparable programs showed WKU Foundation Trustees that while most surveyed do not charge a management fee on non-endowed funds, most do not pay interest either.

WKU had established the precedent that Western pay interest on non-endowed funds previously managed by the University, and the Board of Trustees felt that this practice should continue. “We want to make sure that we are being fair,” Foundation Chair Rick Guillaume said.
COMING UP

November
15
Women's Alliance Fall Workshop, Luncheon
Noon-4 p.m.
Institute for Economic Development
Report from Beijing: Fourth UN Decade for Women
Conference
Jimmie Price 745-6477
SAE Paddy Murphy Fagaent
6:30 pm
DUC Theatre
Jonathan Nichter 502746-0267
Clarinet Choir Concert
Recital Hall, Ivan Wilson Center
Music Department, 745-3751
Concert “Letters To Cleo”- Student Act.
8 pm
Ballroom GCC
Bennie Beach 745-2459
Kentucky Appeals Court Hearings
Institute For Economic Development (Auditorium)
Jim Highland 745-4143
Ky Need Project/targeting middle/his science teachers/students
7am-4pm
DUC 340
Karen Reager 606 578 0312 or
Lowell Shank in Chemistry
15-18
Boys’ Life/WKU Theatre
8 pm
Russell Miller Theatre
745-5845
Rich Mullins concert (Contemporary Christian)
7:30 pm
Van Meter Auditorium
Meghan Gohil 314/962-4000
Tickets at Diddle Ticket Office

16
Philosophy Lectures featuring Prof. Larry Hickman, Director, Center for John Dewey Studies, Southern Illinois University.
2:30 p.m. and 5:30 pm
Department Conference Room
Dr. Cassandra L. Pinnick, 745-3136, has topics.

17
Chamber Coffee Hour
7:30 am
L D Brown Ag Expo Ctr
Rick DuBose 502 781 5200
Kentucky Academy of Science Meeting
8 am
Garrett Conference Center
Darwin Dahl. Dept. of Chemistry
745-5074

18
WKU Fall Classic Walking Horse Show
3 pm
L D Brown Ag Expo Ctr
Dr Charles Anderson 502 745 9958
BG Western Choral Society Concert
8 pm
First Baptist Church
For details, see page 2

19
SKPTPA Team Penning
1 pm
L D Brown Ag Expo Ctr
Albert Haley, 502 782 8453
Boys’ Life/WKU Theatre
3 pm
Russell Miller Theatre
745-5845

28
High School Counselors Workshop/Student Financial Aid
8am-3pm
DUC 305
Mary Jo Williams 745-2756
Jazz Band Concert.
8 pm
Garrett Ballroom
Marshall Scott, feaburing special guests Janet Campbell, WKU student combo, and Phunk Dat
Music 745-3751

29
Brass Quintet Recital
8 pm
Recital Hall
Ivan Wilson Center
Music 745-3751

December
1
Family Holiday
Pops
8 pm

VMA
John Carmichael 3751. See page 3.

5
Symphonic Band Concert WKU Band
8 pm
VMA
Department of Music, 745-3751

7
Faculty Senate Meeting
3:15pm-5pm
GCC Ballroom
Dr. Carl Kell 745-3296

11-15
Final exams.

19-Jan. 1
Holiday break.

January 1996
3
Residence Halls reopen.
Registration, today, tomorrow, Garrett Center.

7
Classes begin.

19
Honors Band Clinic
8 a.m.
Garrett Center, Van Meter Auditorium, FAC
John Carmichael 745-5893

21
Holiday, Martin Luther King Jr. Birthday

31
Where’s Waldo/performed by Theater Works of USA/Living Arts for Students
VMA
Tim Burns, 423 450 3455

Series features
TVA Chair
Craven Crowell

Electric utilities of the future will be stronger, larger companies that buy out weaker ones and deliver a complete package of energy, information and communication products, says TVA Chairman Craven Crowell.

Crowell spoke on Western’s campus Oct. 26 as a guest in the lecture series established by President Thomas C. Meredith aimed at bringing business leaders to campus to speak to students and faculty.

"Clearly, deregulation and free-market competition in the electric utility industry will set into motion forces that we cannot control, but with which we must contend," Crowell said, adding:

"The utilities that succeed in spite of competition will be those that turn market forces to their advantage, and that will lead to a repeat of what’s happened with earlier deregulations, where industries consolidate into three or four key competitors."

Crowell said electric utilities of the future will combine with other industries such as cable TV, telephone companies and computer companies to deliver "a single-package product."

Since Crowell became chairman in 1993, TVA has held rates stable for nine consecutive years, ended a 28-year commitment to building nuclear plants, reduced debt costs and announced plans to set a self-imposed cap on borrowings, streamlined management, improved productivity and efficiency and reduced operations and maintenance overhead.

Next issue:
February 1996
Send items by Feb. 1 to:
Sheila Eison, Editor,
On Campus, Office of University Relations
sheila.eison@wku.edu
STATE SUPPORT FOR PUBLIC HIGHER EDUCATION IMPROVES NATIONALLY

Although state support for public higher education has improved somewhat nationally, access is still compromised, according to a new report from the American Association of State Colleges and Universities (AASCU).

"Fiscally, this is the most stable year public higher education has experienced since the late 1980s," said AASCU State and Campus Relations Director John Hammang.

Higher education, however, continues to lag behind state appropriations to Medicaid and corrections. In the future, higher education will likely face crises similar to draconian fundings in 1990 that left tears in the fabric of public higher education that have yet to mend. Federal appropriation and tax reform proposals, state tax reform, and demographic changes likely will bring continued "disinvestment" in the mindpower of our citizens, said Hammang.

Hammang and Robert Sweeney, a researcher with AASCU, collected the information for the 1995 Report of the States, which looks at priorities and issues facing institutions, financial support and state-funded aid, enrollment, student charges, quality, retention and use of technology at public, four-year colleges and universities.

Tax cutting and tax reform agendas in many states could easily cut into state revenue collections, the report states. If this happens, higher education would again be at risk. The report cites predictions by Federal Reserve Chair Alan Greenspan and economist Hal Hovey, publisher of State Budget and Tax News, who predict downturns in state economies and state fiscal crises as early as next year.

Report coauthor Sweeney says that because state reserves are so thin, even states experiencing good times this year could hit fiscal bottom again by next year. "The good news is that state budget makers have been fairly conservative about revenue estimates and revenue collections are generally meeting or exceeding budget-making assumptions," Hammang said. This means that money appropriated to higher education is actually being delivered and in most states there won't be any mid-year budget cutting. But a combination of factors changes the outlook for the future, including changes in federal spending and tax reform in the states. These could have serious implications for future state budgets because the state receive matching federal funds for state expenditures. If state budgets are in danger, higher education funding is traditionally one of the first areas to feel the budget-cutting knife.

The report looks at tuition, which is declining, but is still not keeping pace with the rising costs; and concludes that access to higher education appears to continue to be threatened.

The report includes the results of a survey of presidents throughout the United States who represent the state colleges and universities in their states on AASCU's Council of State Representatives.

The report reveals that increased use of technology could be a way to expand access. It says that computer networks now link faculty, staff and administrators on almost all member campuses that responded to the recent AASCU survey.


The report was a joint project of AASCU's Office of Association Research and the Division of Governmental Relations and Policy Analysis. AASCU is made up of more than 400 institutions.