WKU Produces Agri-Leaders

Dr. Jenks Britt

By Teresa Bell Kindred

Which academic department at Western do you think has the highest retention rate? (76 percent) Is 30 percent female? Agriculture.

That may or may not surprise you, but when you look at the statistics, WKU's agriculture department tops some records, and has an all-star cast of graduates who are successful today in the area of agrileadership.

And WKU's new head of the Agriculture Department says the future of the University's 400-plus students enrolled in its programs is bright.

Dr. Jenks Britt, returns to his alma mater as department head after a successful career in veterinary medicine, and he says he wants students in WKU's agriculture programs to profit from "programs suited to our area."

Through applied research we can do this," says Dr. Britt, a 1996 WKU grad of Western's Pre-Veterinary program. The 1986 WKU grad is a graduate of Auburn University School of Veterinary Medicine, and for 23 years practiced in Russellville, Ky. before leaving in 1993 to teach clinical practice to fourth year veterinary students at the University of Wisconsin. His specialty was teaching herd problems and conducting research.

An itch to come back home while staying in a satisfying academic environment brought the Bowling Green native and his family to Western where he replaces Dr. Luther Hughes as head of the Agriculture department in the Ogdon College of Science, Technology and Health.

Dr. Britt's wife, Kathy, is also an alumna of Western, and they have three sons. Their youngest, Matthew, is a senior at WKU.

Some programs high on WKU's new department head's list include an 11-month grazing program and improving reproductive management in cattle, by using computer-assisted identification systems," says Dr. Britt, adding:

"Two of my goals are to train students to take jobs to the job market after their B.S. degree, and to continue to develop an intense scientific curriculum to prepare students for veterinary or graduate school."

Dr. Britt's return to Western brings focus to the distinction WKU's Department of Agriculture has in graduates who are successful in the Agricultural Leadership field.

For example, Kentucky's Commissioner of Agriculture, Billy Ray Smith, is a 1960 graduate of Western. One of the state's most powerful leaders, Smith was voted Progressive Farmer Man of the Year in Southeast Agriculture in 1998.

Dr. Genny Lacelfield, a 1970 graduate of WKU, and Dr. Don Ball, Class of 1968, made a professional lecture/study leave which took them around the world. Dr. Lacelfield is Extension Professor of Agromony at the University of Kentucky, and Dr. Ball is Professor of Agriculture at Auburn University.

Consider also in the list Dr. Martin Massengale, who received his B.S. in Agriculture in 1962, and who served in many positions of leadership, including serving as President of the University of Nebraska-Lincoln from 1989-1994. He currently is director of the Center for Grasslands Studies and Professor of Agromony and President Emeritus at the University of Nebraska, and just recently has been named to the prestigious and influential position of member of the board of the Cooperative State Research, Education, and Extension Service of the USDA.

Mike Overson, a 1985 graduate, a non-traditional student, has long been the Executive Director of the Ky. Pork Producers.

Ruth Miller Steff, a 1984 graduate, is a Natural Resources and Conservation Service employee serving as Director for Mammoth Cave Area Rural Conservation and Development

More facts about Western's Agriculture Program

• Golf course/turf grass management program
• 35 percent of agriculture students are on scholarship
• 50 percent of agriculture students come from non-farm backgrounds
• Pre-professional programs: Pre-Veterinary and Pre-PreVeterinary


Dr. Neysa Call, a 1993 WKU graduate in agriculture, has a Ph.D. from the University of North Carolina and currently is Congressional Science Fellow working in the office of Rep. George E. Brown Jr. (D-CA), the ranking Democrat on the House Science Committee and the second ranking member on the House Agriculture Committee.

Dr. Call will serve as legislative assistant for agricultural and scientific issues, including food safety, animal waste management, and genetically modified organisms.

For the 106th Congress, Dr. Call is working on science policy, specifically educational reform.

"These are just a few success stories out of WKU's Department of Agriculture, a subject very central to living in Kentucky, but one that is often taken for granted," says Dr. Lacelfield.

"It is Kentucky's most important industry, accounting for over $3.5 billion in revenue this past year, with an expected growth of $5 billion by the year 2000.

"We are so fortunate in this country to have an abundance of safe and relatively cheap food.

"We can say without a doubt that we owe the farmers and the ones who serve farmers a debt of gratitude. The average American family spends only 10.3 percent of its income on food, and that's the lowest percentage in the world," Dr. Lacelfield said, adding:

"Today we see a level of commitment to agriculture that is unprecedented, and Western alumni are a part of that commitment. We have excellent leadership in Billy Ray Smith and Jenks Britt, for example.

"Western will continue to play a major role in agriculture because The Spirit Makes the Place more than just a motto for this university."

Teresa Bell Kindred received a master's degree from WKU in 1996. She writes a regular column for Kentucky Living Magazine.
Demonstrating Her Commitment to Her Alma Mater

Alumna Mary Nixon Pledges Her Support to Western

Louisville business executive Mary Nixon has pledged $500,000 to Western Kentucky University to create an accounting professorship.

The gift will be matched with funds from the Kentucky Regional University Excellence Trust Fund to create the Mary R. Nixon Professor of Accounting in the Gordon Ford College of Business.

"The Mary R. Nixon Professorship exemplifies many characteristics we seek in accounting and business graduates," said Dr. Robert Jefferson, dean of the Gordon Ford College of Business. "We expect from our graduates high academic achievement, initiative, creative ideas, leadership and values."

WKU President Gary Ransdell said the gift is a "tribute to her dedication to Western and the respect she has for the faculty who prepared her for a successful career. Western is grateful for her vision and leadership."

Nixon, also vice president of accounting services with Tricon Global Restaurants and a 1977 WKU accounting graduate, said two factors influenced her five-year financial commitment: the leadership at the University and the state's matching program.

"I believe in Dr. Ransdell's leadership and I was a student working in the Accounting Department and worked with the department head, Dr. Jack Hall," the Lexington native said. "I want this gift to benefit the University while they are driving the University and department forward."

Nixon also said the 100 percent match from the state "would be a huge opportunity lost if Western could not take advantage of it. I hope this will demonstrate the legislature how powerful this program is and continue it in the future."

Nixon's gift marks the fourth $1 million professorship announced at Western since the Kentucky General Assembly created the Regional University Excellence Trust Fund, Dr. Ransdell said.

The state has now put $2 million into four faculty positions created by four benefactors who have pledged a collective $2 million," he said. "With new endowed professorships in engineering technology, business entrepreneurship, music and accounting, we are beginning to create significant enhancements to our faculty, to the value of the Western experience, and to the quality of life in Kentucky."

Professorships announced in recent months include:
- The James L. "Bud" Layne Professor of Mechanical Engineering Technology, created through a gift by the Glasgow businessman.
- The Mattie Newman Ford Professor of Entrepreneurial Studies, created by Gordon Ford of Louisville in honor of his mother and part of a $10.6 million gift commitment to WKU.
- A professor of music created by an anonymous gift.

"Through this gift, Mary once again demonstrates her commitment to her alma mater," said Tom Hiles, vice president for Development and Alumni Relations. "She is a role model as a corporate executive, as a civic leader and now as a generous benefactor. We are so appreciative of Mary's continued volunteer and financial support."

"We're grateful that Mary Nixon, as a Western accounting and business graduate, has made this major gift commitment for a professorship which will provide continuing quality improvements in our accounting program," he said. "Such a commitment assures students and future graduates that they are receiving the best possible education for account-
Bowling Green Western Symphony Orchestra Association Presents

The Music of

Bernstein and Tchaikovsky

Thursday April 29 at 7:30 p.m.
at the Capitol Arts Center

Leonard Bernstein's popular Symphonic Dances from West Side Story and Tchaikovsky's Symphony No. 6, "Pathétique".

Tickets for the performance are available through the Capitol Arts Center ticket office.

Call 782-ARTS for Tickets
Adults - $15, Students - $5

Generously Supported by Ms. Susie Likes
Grants and Contracts

Binder, Michael. Library. $952 from the Warren County Bar Association for Library Books.


Otto, Robert. Teacher Education. $14,000 from the Kentucky Council on Economic Education for the Center for Economic Education, FY99.

Praete, Mary. $10,000 from West Kentucky Corporation for Web Site Enhancement for WKC.

Priest, Nancy. Center for Training and Development. $7,283 from Bluegrass State Skills Corporation for Triad Industries Supervisory Training.

Priest, Nancy. Center for Training and Development. $46,983 from Bluegrass State Skills Corporation for Hayes Lemmerz International, Inc.


Priest, Nancy. Center for Training and Development. $990 from Techno Trim for Techno Trim Access Computer Class.

Priest, Nancy. Center for Training and Development. $553 from the City of Bowling Green for City of Bowling Green Fundamentals Classes.

Woods, C. J. Minority Student Services. $28,000 from the Kentucky Council on Postsecondary Education for Project AIDS.


April 16, 1999: When 'All Hail Broke Loose'

April 1999 proved to be the cruellest month when "all hail broke loose" on the heels of tornadoes in the area, authors of an article on Disaster Recovery from WKU recently recounted in a February issue of Crisis Management Planning, a publication for emergency personnel.

Co-authors Horace Johnson, retiring Campus Police chief, Public Health faculty members Michael Ballard of WKU and Susan Smith, UT Knoxville, and WKU Public Health Office Associate James Rampie, documented events of last April 16, citing measures WKU and other safety personnel took to recover from the disaster, which included tornadoes, severe thunderstorms and hail throughout the area.

Fortunately, "no serious injuries were reported on campus," the authors said, and another lucky break came because two complete shifts of officers and communications personnel were present when the storm broke—just when there would normally be a shift change in staffing.

WKU's chronicles also included mention of the WKU student warning and communication system "Storm Team," made up of four proactive students who traced all weather and emergency situations and reported live on campus via the university cable system and campus radio station.

The article reminds us that total damage to Warren County and the city of Bowling Green was estimated to exceed $510 million; 6,300 homes received major damage and 1,300 minor damage; 37 businesses sustained major damage; 42 received minor damage.

Flash flooding closed 31 county roads and 16 in the city, and Bowling Green High School, in the direct path of the storm sustained $8 million in damages.

Western's Crisis Management Plan, implemented in 1994, was followed that day and it worked, say the authors, because responsibilities were understood and collaboration took place among the various agencies involved. However, a note to heed: "Despite the success of the campus response to the April 16 severe weather, severe concerns were later identified," the authors say, adding: "The first pertained to reaction of many students, and faculty and staff after the alarm warnings were issued."

"Scores of students were participating in Greek activities at the football stadium and failed to heed the warning, or believed it to be simply a test. As a result, WKU Police officers were forced to direct students to safety." The authors add:

"Typically, the public underestimates risk; people generally believe that they are safe from hazards."

A "second concern" they cited was "the fact that many individuals attempted to leave the campus when all of the roads were flooded. This situation could have easily proven fatal without the quick response of the WKU Police officers."

Proper planning, they say, is the best defense against the cruellest weather conditions.

"Even with today's technology, we have not yet been able to control the wrath of Mother Nature and her ever-present devastating effects."

The Kentucky Emergency Management has a web site with information on storm preparedness: http://webserve.dmos.state.ky.us/kyans under the public information heading.

Your Oral Health and 'Over All' Health

The Western Kentucky University Department of Dental Hygiene is participating in groundbreaking projects aimed at determining the clinical relevance of emerging information linking gum disease with heart disease, worsening diabetes, low birth weight, pregnancy outcomes, gastric ulcer re-infection and pneumonia in patients who can't fight off infections and diseases.

"We want our students and our dental community to get a jump on this new information," said Dr. Douglas Schaeffer, director of the Dental Hygiene program at WKU. "Rather than waiting for this knowledge to filter down to the private practitioner level, we wanted to review the available research and determine how we could best use this information to help maintain the overall health of our patients right now."

All the available research concerning the relationship between oral health and overall health is being comprehensively reviewed by students who are enrolled in the Advanced Periodontics course at Western.

Under the auspices of faculty members, a literature-based consensus statement is being developed concerning the clinical relevance of the new information. These consensus statements are then being used to develop protocols to teach this information to dental hygiene students. The methods used to develop the curriculum methodology will be published and made available to other dental hygiene programs for inclusion in their training.

"Western is taking the lead in this area," said faculty member Barbara Crismon, RDH.

Dr. Timothy Donley, Bowling Green periodontist and adjunct professor in the department, is spearheading a second project aimed at assisting practicing dentists and hygienists in getting this new and vital information to the patients to whom it can make a difference.

Periodontal disease is characterized by inflammation and bacterial infection of the gums surrounding the teeth. When the gums are inflamed, the bacteria in the mouth can enter the bloodstream and travel to other parts of the body, resulting in health problems far removed from the mouth. The end result could mean additional health risks for people whose health is already affected by other diseases.

The WKU Dental Hygiene projects are among the first in the country aimed at attaining a better understanding of these emerging concepts and are dedicated to helping students and the area's dental professionals develop the tools to make the most of the new information.

"We are trying to fast forward the normally slow process of getting research information filtered down to the level where it can be used in private practice," Donley said.
Robert Penn Warren 12th annual Symposium
A Reading for Robert Penn Warren

featuring

Dave Smith, poet, novelist, critic, co-editor of *The Southern Review*

Theresa Gerard Auditorium, Garrett Center
Reception immediately following, Cherry Hall
Tour of Warren Collection, Kentucky Library
Admission is free

At the Symposium, Writer/Critic Denis Donoghue will receive the annual Warren-Brooks Award.

In conjunction with the annual symposium, the Robert Penn Warren Circle will convene on Friday, April 23, with readings through Sunday, culminating with a brunch at 12:30 p.m. in the Ballroom of the Garrett Center. Admission to the fund raising brunch is $30. Tickets may be ordered by contacting Mary Ellen Miller, Department of English, 502-745-3041 the Robert Penn Warren Committee.

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**International Week April 12-17**

**Monday-12**

- Coffee Hour
- Declaration of International Week
- Faculty House 8 a.m.
- Study Abroad Visits to Classrooms
- Parachuting Event TBA
- International Panel Discussions 2:30-4:30 p.m.
- Cultural Awareness Series Doris Kearns Goodwin Lecture at 8 p.m.
- Location TBA

**Tuesday-13**

- Coffee Hour
- Presidential Kickoff of Russian Institute
- Faculty House 8 a.m.
- Study Abroad Visits to Classrooms
- International Club Membership Drive
- DUC Variety of Cultural Exchange Programs
- Panel Discussions 2:30-4:30 p.m.
- Location TBA
- International Gala Institute of Economic Development 6 p.m.
- Tickets at International Center

**Wednesday-14**

- Coffee Hour
- Faculty House 8 a.m.
- Study Abroad Visits to Classrooms
- Brown Bag Luncheon and Book Discussion
- So Long a Letter, by Denis Donoghue
- Time and Location TBA
- Panel Discussions 2:30-4:30 p.m.
- Location TBA
- Languages Tables Meet at International Center 6 p.m.

**Thursday-15**

- Coffee Hour
- Faculty House 8 a.m.
- Modern Languages Festival for High School Students
- Garrett Conference Center All morning
- Cultural Awareness Game for High School Students
- Grise Hall #235
- All Day

**Friday-16**

- Coffee Hour
- Faculty House 8 a.m.
- Study Abroad Visits to Classrooms
- Loan Closet Donations Accepted at International Center
- Cultural Awareness Game for High School Students
- Grise Hall #235
- All Day

**Saturday-17**

- World Soccer Game
- Creason Field 11:00 a.m.
- International Community Potluck
- Picnic Creason Field
- Following Soccer Game

For more information, contact the International Center 763.4559 or e-mail to join@wku.edu
A Message From Your Faculty Regent

I hope everyone is keeping up with his/her e-mail. There have been some choice faculty responses to the ad hoc committees, especially to Faculty Governance and Early Retirement.

The Fisher Report. Who are these worthies telling us what to do? Five men: three university presidents; one former president; and one vice president. All five of them (excuse the expression) administrators. We really should look before we leap and look carefully. Perhaps we will decide not to leap at all.

I love change. Sometimes I love change for the sake of change. Gary Ransdell is a change artist. Like Gary Ransdell, forgive me— I'm working on it. We have a proud, long-standing belief at Western: faculty, good; administrators, bad. I believe in tradition and this belief has a wonderful, first-class zing to it. After all, administrators make a lot of money. Well, if not a lot, at least more than you and I do.

University presidents at Western are about 1.5 million a dozen, but we've had some damned good leaders through the years. Take this one. He looks like a leader; he walks like a leader; he talks like a leader. You don't suppose...?

Well, he's scared the pants and the name right off somebody; somebody lurking in the shadows, anonymously in e-mail land. I wish this guy (guy, sure; women don't behave this way) would step forward and identify himself. If he has a name, I want to know it. Don't you?

Where this e-mail phantom comes from, privatization is apparently a dirty word. Maybe he scratches it on the bathroom wall. Is it possible, though, that privatizing might bring our university community better health services? I don't know. I truly don't know but am trying to find out.

We are on the verge of a new century. I am excited about it: Y2K, problems and all. We are definitely on the verge of a new era in higher education in this state. I hope we can get the energy focused in the right direction. I think we can.

Mary Ellen Miller

The Hill is alive with the sound of ad hoc committees popping out of the ground like instant mushrooms. People are scurrying about studying this one or that one of the fifty-seven recommendations from the now infamous Fisher Report. Perhaps we all need to go back and reacquaint ourselves with those recommendations and do a little sorting and labeling; some are good; some are impossible; some are silly; and some are downright insulting.
Honored for Lifetime Achievement

Dr. Tom Baldwin, professor of Modern Languages and Intercultural Studies, has received the first-ever Lifetime Achievement Award from the Kentucky Council on the Teaching of Foreign Languages.

"You can live wide or you can live deep, you can stay where you are and make a difference, and I'm trying to make a difference for foreign languages in Kentucky," Baldwin said.

Baldwin received the Lifetime Achievement Award at the KCFTL conference luncheon, which was attended by Wilmer Cody, Kentucky Commissioner of Education, and several graduates of the WKU Modern Languages and Intercultural Studies program.

"It's a great source of satisfaction to know that 30 years of effort did some good and was recognized," Baldwin said.

Baldwin said he's easy to please but hard to satisfy. Coming from Jacksonville, Fla., he doesn't know what really attracted him to Western, but he liked the faculty and the department head at the time. Baldwin has been at WKU for 31 years.

The KCFTL is the umbrella organization for Kentucky foreign language teachers at all levels. It currently has 450 members, and there were 336 registrations at this year's conference.

Baldwin is the co-founder of KCFTL and has also served as its president and in other capacities. In addition, he has twice been the president of the Kentucky Chapter of the American Association of Teachers of German and co-founder of the Kentucky Institute of Modern Languages, a consortium which now includes 16 universities.

"Foreign languages do play an important role in integrating Kentucky with the world-wide economy. We need trained young people to understand foreign culture so they can take our place and play our part in the globally-integrated economy," Baldwin said.

The KCFTL's annual conference is the largest meeting of its kind in the nation and the most extensive foreign language conference in the state. It has a history of distinction in the area of professional development for teachers.

The KCFTL and its members work to help advance the teaching of foreign languages and cultures at all levels of education within Kentucky and beyond. The organization supports the professional development of foreign language educators, encourages the study of foreign languages and cultures, and promotes the importance of foreign languages in today's globalized world.
Toward a More Multicultural University: Our Obligation as Educators

by Aaron W. Higley

By most standards, America has always been a pluralistic society. To a significant extent, our national strength has been a byproduct of our diversity, something that should continue as the total number of ethnic minorities continues to grow at a rate exceeding that of the traditional 'majority.'

The reality is that the traditional white majority is quickly becoming a thing of the past. The 'majority' is now made up of a melange of different cultures that must, if they are to survive and flourish, work together for the collective good.

So what do we mean by "cultural differences"? Culture refers to commonality of experience: it can refer to any group of people who share past experiences, history, human action, and tradition. At some point, most cultures shared a common geography.

Multiculturalism can be defined in different ways. Most definitions include aspects such as communication, cultural information, and the appreciation of differences. Multiculturalism entails a commitment to interaction between different cultures so that everyone feels productive, effective, and inclusive.

In the past, educators have attempted to promote multiculturalism primarily through activities aimed at increasing awareness within the academic community. The idea is that if you can precipitate greater awareness of cultural differences then that heightened understanding and appreciation will automatically translate into corresponding attitudinal and behavioral changes.

Although there is a certain degree of truth in this assumption, awareness by itself is insufficient to bring about the kinds of changes needed within our societal institutions. Awareness is simply the initial component in a comprehensive change strategy which must extend into proactive intervention.

Our ultimate challenge and obligation is to foster within our students a genuine sense of appreciation for the tremendous advantages of a pluralistic society. Education should extend far beyond the mere acquisition of technical information; to be truly successful, it must encompass every aspect of a student's total being. And an important aspect of educating the whole person entails nurturing an appreciation for individual and collective differences.

The task is not as easy as it might appear and must be institutional-wide in scope. Faculty, administrators and staff must work together in concert to bring about the kind of sweeping ideological change that is needed.

History has demonstrated time and again that the majority, i.e., the "dominant" culture, seldom relinquishes its status voluntarily. Attitudes and perceptions continue to linger long after any numerical rationale for their existence ceases to exist. If you have been a member of the dominant culture for an extended period of time, it is difficult to see the world from anything other than a "dominant" perspective. Remember the drama which continues to unfold in South Africa.

Resistance to anything unfamiliar is always to be expected. There will always be those who resist any change simply out of a fear of the unknown. Opportunity for growth inherently involves some degree of risk. Many are simply unwilling to take even the slightest degree of risk—unaware that the potential gain is incalculable.

Resistance, and the conflict it inevitably precipitates, should not be viewed within a negative context. When viewed multiculturalism is a desirable phenomenon. Change does produce anxiety. But anxiety tends to be a prerequisite for growth. If the anxiety associated with broadening one's perspective is dealt with in a straightforward, conscientious and consistent manner, students will benefit from the experience.

Manning and Coleman-Boatwright have developed a Cultural Environment Transitions Model (Journal of College Student Development, 1991) that helps to explain how educators can foster a multicultural environment within institutions of higher education. The model is centered on the notion that institutions tend to progress through several stages on their way to acquiring a multicultural point of view. Institutions that are successful in making the transition typically move from a monocultural perspective based on segregation, suspicion and paranoia toward a multicultural perspective based on appreciation, integration, and support.

A key concept in the Cultural Environment Transition Model involves institutional commitment. The institution must play a pivotal role within the context of the multicultural transformation. All segments of the academic community should share a tremendous responsibility in bringing about and maintaining this change. It is an ongoing process that requires constant attention. Faculty, staff, and administrators at every level must be meaningful contributors to the multicultural enhancement process.

Providing an appropriate environment in which multiculturalism can flourish constitutes a very formidable task. It involves making a conscientious effort in areas not traditionally thought of as being consequential. It involves sensitivity. It involves making sure that everything we do is fair and equitable to all of our students. It involves doing what is right and good.

The Cultural Environment Transitions Model also deals with how student growth and development is intimately linked to the acquisition of new information about other cultures provided within the institutional environment. As students gain exposure to individuals who are different from themselves, they are inevitably challenged both internally and externally. Reality may not coincide with what they have been led to believe. This creates internal conflict. Students are forced to make decisions. They can choose to move away from a traditional, less-tolerant philosophy toward a more multicultural vantage point. Or they can continue to hold to their preconceived notions about people who are different from themselves.

It is imperative that the academic community constantly espouse the former of these options. Multiculturalism can only be realized through a comprehensive effort aimed at both dramatic and subtle changes in individual and collective behaviors, attitudes, and beliefs. Multiculturalism cannot be achieved via mandate. It cannot be realized through legislative action or administrative decree. It will only be realized through the collective efforts of all those associated with the educational process.

Educators must realize that the obligation to promote multiculturalism extends beyond the classroom area to student services such as housing, counseling, food service, and other extra-curricular activities. Administrators and support staff can work toward developing and implementing programs that encourage students of divergent backgrounds (and viewpoints) to work together for the common good. The literature abounds with descriptions of efforts aimed at reducing cultural and ideological barriers—most of which seem to be especially adroit at accomplishing this goal.

A number of rather innovative programs have been built around the basic premise that success in accomplishing the program objective is only possible with a high degree of multicultural cooperation. Student entertainment committees, for example, are traditionally faced with the dilemma of choosing what type of speakers and/or musical groups to bring to campus. In order to make such events appeal to several different cultural subgroups, a considerable degree of cross-cultural discussion is required.

Along these other lines, traditional programs should be multi-culturally enhanced at every opportunity. Students need exposure to other cultures so that the fallacies of stereotypic thinking can be demonstrated in a practical sense. This is not always possible when the primary focus of a program is to achieve 'multicultural awareness' in and of itself. Student responsiveness is often much better if such awareness comes in the form of a nonthreatening byproduct.

Another approach is to actively promote more, rather than less, debate and discussion concerning multicultural issues. It is imperative that discriminatory ideologies be challenged and condemned wherever they find expression. Contrary to the belief held by some, it is possible to affirm freedom of expression while also firmly denouncing the content of that expression.

Education can have a profound ability to discredit many views that run counter to multicultural ideals, but only in an atmosphere that encourages free and open discussion of a wide range of opinions.

The acquisition and use of multicultural skills can be difficult to both foster and maintain. But it is essential that educators make themselves aware of multiculturalism from the outset of an educational program. There are a number of strategies and techniques that we can, and should, implement in our efforts to actively promote multicultural values within our institutions and especially among our student populations. These should be employed at every opportunity.

Dr. Higley is associate professor of Educational Leadership at WKU and a regular contributor to On Campus.
WKU students win Hearst Awards

Four more Western Kentucky University students have won honors in the 139th annual William Randolph Hearst Foundation’s Journalism Awards Program.

John Stamper, a senior from Monticello and current editor of Western’s student newspaper, the College Heights Herald, placed second in the in-depth writing competition. Stamper and Western’s Journalism Department will receive matching $1,500 grants.

Kristina Goetz, a December 1998 graduate from Owensboro, placed 11th. Goetz was editor of the Herald in the fall 1998 semester.

In the sports and news photography competition, two WKU students finished in the top 20. William Goodwin II, a senior from Cape May Court House, N.J., finished in sixth place. He and the department received $500 awards.

Carrie Pratt, a December 1998 graduate from Lexington, finished 12th. Pratt now works for the Indianapolis Star.

SPORTS SCHEDULES

1999 Baseball Schedule

- 4/23 (Fr) South Alabama* # 6:00 pm
- 4/30 (Sa) South Alabama* 2:00 pm
- 5/1 (Su) @Middle Tennessee* 7:00 pm
- 4/7 (Wknd) Austin Peay* 6:00 pm
- 4/8 (Mon) @Eastern Ky 3:00 pm
- 4/10 (Wed) New Orleans (2D) 2:00 pm
- 4/11 (Thu) New Orleans* 1:00 pm
- 4/13 (Sat) Middle Tennessee 6:00 pm
- 4/16 (Wed) @Tennessee Tech 5:00 pm
- 4/17 (Sat) @Arkansas State(OM)* 2:00 pm
- 4/20 (Sat) @ Arkansas Tech 1:00 pm
- 4/20 (Sat) Evansville 6:00 pm
- 4/21 (Sun) Eastern Kentucky* 6:00 pm
- 4/23 (Fri) Southwestern St.* 6:00 pm
- 4/24 (Sat) Southwestern St.* 2:00 pm
- 4/25 (Sun) Southwestern St.* 1:00 pm
- 4/27 (Tues) Kentucky* 5:00 pm
- 4/28 (Wed) Tennessee Tech 6:00 pm
- 5/1 (Sat) @Arkansas-Little Rock(OM)* 1:00 pm
- 5/2 (Sun) @Arkansas-Little Rock* 1:00 pm
- 5/6 (Thur) @Austin Peay 6:30 pm
- 5/8 (Sat) Florida International(OM)* 2:00 pm
- 5/9 (Sun) Florida International* 1:00 pm
- 5/11 (Tues) Kentucky* 6:00 pm
- 5/12 (Wed) @Evansville 3:00 pm
- 5/14 (Fri) Louisiana Tech* 6:00 pm
- 5/15/56) Louisiana Tech* 2:00 pm
- 5/16 (Sat) Louisiana Tech* 1:00 pm
- 5/18-22 (Sat) Sun Belt Conference Tournament TBA

*Sun Belt Conference Game
All Times Central
Alternate WKU Baseball Broadcast Schedule
(Approximately 10 minutes before scheduled gametime)

1999 Men’s Tennis

- 4/4 Murray State in Bowling Green, Ky.
- 4/7 Southern Indiana in Bowling Green, Ky.
- 4/10 Belmont in Nashville, Tn.
- 4/11 Austin Peay in Bowling Green, Ky.
- 4/15 Sun Belt Championships in Mobile, Ala.

1999 Women’s Golf

- April 13 Lady Colonel Invitational Richmond, Ky.
- April 25-28 Sun Belt Conference Championships Bradenton, Fla.

1999 Women’s Tennis

- 4/1 Louisiana State in Baton Rouge, La.
- 4/2 Ole Miss in Tuscaloosa, Ala.
- 4/7 Tennessee State in Nashville, Tenn.
- 4/8 Tennessee Tech in Cookeville, Tenn.
- 4/13 Austin Peay in Bowling Green, Ky.
- 4/15 Sun Belt Championships in Mobile, Ala.

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SOUTHERN KENTUCKY FESTIVAL OF BOOKS: SOMETHING FOR EVERYONE!

For the first time in many years, a book festival will be held in South-Central Kentucky. WKU Libraries/Kentucky Museum, the Bowling Green Public Library and Barnes & Noble Bookellers have joined forces to bring this eagerly anticipated event back to the community. Thanks to the efforts of many volunteers and the support of great underwriters, the event is shaping up to be a weekend of great fun for the entire family.

Scheduled as a part of National Library Week, the 1999 Southern Kentucky Festival of Books will be held April 16-18 at the Bowling Green/Warren County Convention Center. Hours are: 9 a.m. - 5 p.m., Saturday (the 17th) and 12 noon - 5 p.m., Sunday (the 18th). The event takes on even greater significance since Governor Paul E. Patton has lent his name to this project, serving as Honorary Chair.

More than 80 local, regional and nationally-known authors will be at the book festival to meet the public and sign books. Headliners are R.L. Stine, the all-time best-selling children's author; John Carpenter, Bowling Green's own award-winning film-maker; and many more.

Besides book signings, many of the authors will also do a variety of special programs on a variety of topics: gardening; motivational / self-help; famous Kentuckians; poetry readings; how to get published; and more. In all, there will be about two dozen special presentations scheduled throughout the festival. An added feature will be Antiquarian Book Dealers, some of whom have volunteered to do free appraisals.

What's a festival without lots of activities for children? The answer: "not much," so organizers of the Southern Kentucky Festival of Books have gone to great lengths to plan an array of activities to capture children's interest. There will be eight costumed literary characters, such as Garfield, the Cat in the Hat, Maisie Mouse, Angelina Ballerina, etc., circulating throughout the festival. And there will be storytelling; celebrity readers; hands-on activities such as creating bookmarks, button-making and book-making; musical performances; and more.

And, area schoolchildren whose artwork or creative writing is selected as the best among all entries in festival-sponsored contests will be recognized.

For more information about the Southern Kentucky Festival of Books, contact Earnie Cheli or Martha Simpson at (502) 745-5263 or check the website www.sokybookfest.org.

John Carpenter (in the white hat) on the set of his 1997 movie "Vampires."
April

1  STD Awareness Student Health Services, (502) 745-5641
2  WKU Baseball vs. South Alabama 6 p.m. Bowling Green KY Sports Information (502) 745-4298
3  WKU Baseball vs. South Alabama 2 p.m. Bowling Green KY Sports Information (502) 745-4298
4  WKU Baseball vs. South Alabama 1 p.m. Bowling Green KY Sports Information (502) 745-4298
5  B & B Little North American L.D. Brown Ag Expo Center Bowling Green KY Sports Information (502) 745-4298
6  Career Day 7 a.m. - 3 p.m. Garrett Conference Center Dr. Carl Kell, (502) 745-5883 Sports Information (502) 745-4298
7  World Health Day Student Health Services, (502) 745-5641 WKU Baseball vs. Austin Peay 6 p.m. Bowling Green KY Sports Information (502) 745-4298
8  Women's Studies Gender Images Film Series, Sacrifice and These Hands, 7:30 p.m. Theresa Gerard Auditorium Women's Studies (502) 745-6477
9-10  Student Health Services Annual Conference Downing University Center Student Health Services, (502) 745-5641
10  WKU Baseball vs. New Orleans 2 p.m. Bowling Green KY Sports Information (502) 745-4298
11  Greek Week Spring Sing TBA Van Meter Hall Auditorium Chartly Pride, (502) 745-2029 Percussion Ensemble 7:30 p.m. Ivan Wilson Fine Arts Center Recital

Hall Music Department (502) 745-3751
12  OAR All Day Various Campus Locations Greg Purpus, (502) 745-4242 Cultural Enhancement Series Program Doris Kears Goodwin Lecture 8 p.m. Van Meter Auditorium Special Events (502) 745-2497
13  International Week Gala All Day Downing University Center International Programs, (502) 745-3334 Twelfth Annual Western Authors Reception 1 p.m. - 2:30 p.m. Faculty Hosted Brenda Wood (502) 745-6162 WKU Baseball vs. Middle Tennessee 6 p.m. Bowling Green KY Sports Information (502) 745-4298 Jazz Band Concert 7:30 p.m. Garrett Conference Center Ballroom Music Department (502) 745-3751
14  OAR All Day Various Campus Locations Greg Purpus, (502) 745-4242 Astronomy Public Nights 8:00 p.m. Thompson Complex Central Wing Department of Physics and Astronomy, (502) 745-4357
15-15  Foreign Language Festival 8 a.m. - 2 p.m. Garrett Conference Center Greg Brisco, (502) 745-3842
16  History Conference 8 a.m. Downing University Center/Garrett Conference Center Marion Lucas (502) 745-3736 Women's Studies Awards Luncheon Speaker Eugenia Potter, Chair, Kentucky Commission on Women 11:45 a.m. - 1:45 p.m. Institute for Economic for Development Women Studies, (502) 745-6477
17  Spring Choralini Female Sale L.D. Brown Ag Expo Center L.D. Brown Ag Expo Center (502) 843-3542 University Choir Concert 7:30 p.m. Presbyterian Church Music Department (502) 745-3751
18  University Awards Ceremony 2 p.m. Garrett Conference Center Ballroom Doug McElroy, Honors Director, (502) 745-2081 Sylvia Kersenbaum Faculty Recital "Chopin Series" 3 p.m. Van Meter Auditorium Music Department (502) 745-3751 Michael Sokol "Opera Scenes" 7:30 p.m. Ivan Wilson Fine Arts Center Recital Hall Music Department (502) 745-3751
20  Women's Alliance, Update on the Status of Women Report 11:45 a.m. Dr. Judith Hoover, professor, Communication and Broadcasting, Garrett 100. Moderator, Judy Owen. WKU Baseball vs. Evansville 6 p.m. Bowling Green KY Sports Information (502) 745-4298 Concert Band Concert 7:30 p.m. Van Meter Auditorium Music Department (502) 745-3751
21  WKU Baseball vs. Eastern Kentucky 6 p.m. Bowling Green KY Sports Information (502) 745-4298
22-24  Choir & High School Band Festival All Day Van Meter Hall, Garrett Conference Center, Fine Arts Center Joe Stites, (502) 745-4388
22  Earth Day 2 - 9 p.m. Downing University Center South Lawn Bennie Beach, (502) 745-5792
23  Capitol Arts Table 10 a.m. - 2 p.m. Downing University Center Lobby Capital Arts (502) 782-2814 WKU Baseball vs. Southeastern Louisiana 6 p.m. Bowling Green KY Sports Information (502) 745-4298
25  WKU Baseball vs. Southeastern Louisiana 1 p.m. Bowling Green KY Sports Information (502) 745-4298
26  Wind Ensemble Concert 3 p.m. Van Meter Auditorium Music Department (502) 745-3751 Western Arts Quintet 7:30 p.m. Ivan Wilson Fine Arts Center Recital Hall Music Department (502) 745-3751
28  WKU Baseball vs. Tennessee Tech 6 p.m. Bowling Green KY Sports Information (502) 745-4298
29  Bowling Green Western Symphony Orchestra 7:30 p.m. Capital Arts Theatre Music Department (502) 745-3751
30  WKU Final Examinations begin Academic Services, (502) 745-4242


April 1999