8-1999

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Dr. Sam McFarland: bridging human hearts

By Sheila Conway Eaton

It’s probably the writer’s obsession with metaphor, but there’s a lot one can learn from a person’s surroundings. Sometimes it’s subliminal. But in the case of Dr. Sam McFarland, professor of psychology, it was nose-joying the sweat of his labors, the genius of its scientists, the hopes of its children.

-Dwight D. Eisenhower

Sam McFarland’s specialty is social psychology, the psychology of interpersonal relationships. “What I try to do is bridge the academic discipline with really critical human problems,” he’ll say, and it’s about the best explanation to be given for what makes Sam McFarland tick.

“Let’s talk about mass hate,” he says. “How one group can totally hate another group and decide to exterminate it. What’s recently happened in Kosovo, for example. Major, persistent problems in the human condition. Education needs to be relevant,” relevant to the student, we take this to mean, in order for subject matter to be understood.

His teaching philosophy is based upon this promise, and he espouses it every year when he teaches an honors course that is not a part of the psychology curriculum, but a “very rewarding course,” Understanding Human Rights.

The course has no textbook, and as a matter of fact, there is no single good textbook on the subject, he says, so one of Sam’s projects while he carries the title of Distinguished Professor is to write one.

To be named a Distinguished Professor one must have a record of good teaching, research and scholarship and public service.

Being modest, Sam says it was probably the “balance of all those” that made the committee select him.

He directed the University’s Honors Program for eight years, completed a Fulbright-Senior Lectureship in Tallinn, Estonia, U.S.S.R., in 1989, and has a thick stack of publications and papers presented at professional meetings.

His research concerns “the personality roots of ethnocentrism,” and a 1998 article he authored has been cited widely by contemporaries worldwide. His objective was “to simplify a previously confusing array of relationships between personality and prejudice,” he explained. This past year, he conducted two additional large-sample studies on his subject, the first of which was presented at the annual meeting of the International Society for Political Psychology, with results appearing in the Journal of Personality and Social Psychology.

A recent article, The Development of Aggression in Children—Recent American Studies, is in press for a Russian-language education journal, and he’s writing a chapter entitled Russian Authoritarianism that will appear in a book in German, Contemporary Approaches in Authoritarianism Research Today.

The relationship to Russia goes back to 1989, the year he and his family spent in Estonia.

“Nationalism was rampant when we were there,” he says. Estonia, smaller than the state of Kentucky, “was trying very hard at the time to saw themselves off from the Soviet Union. It would be another two years until Estonia became independent. It was an interesting time,” he said.

Sam McFarland never seems to sit still. I’m reminded of the line in T.S. Eliot’s poem, Ash-Wednesday.

Teach us to endure, and not to hate, teach us to sit still.

It is obvious Sam cares about his students and his work, hard for him not to care, and impossible for him to sit still.

His public service achievements include serving for the past six years on the Bowling Green City Board of Ethics, and numerous community service projects to include the Bowling Green Pollution Prevention Commission, Human Rights Commission, Big Brothers and Sisters, serving as vice president and president, and projects and research dealing with area electric power operations.

Asking him what he believes makes a good professor, WKU’s newest Distinguished Prof replied:

“First, I believe that a professor needs both to be scholarly in his or her own discipline and to see that discipline in light of the ‘human condition.’ My honors course, The Social Psychology of Good and Evil, illustrates how I try to bridge my discipline with important and perplexing human issues.

“Second, I believe that each student’s ‘potential self’ includes the capacities for integrity, responsibility, collaboration, concern for justice, intellectual mastery, and I want to help students develop these capabilities.”

Sam spoke at the fall 1997 induction ceremony of the Golden Key National Honors Society, and there explained briefly his view of education. It is worth noting:

“Beyond preparing you for a vocation, your education needs to prepare you for world citizenship in the 21st century.

“Citizenship, as well as business, must become global. And so our educational goals...are to help intelligence become reason, and parochial views to become universal ones.

“Your education should help you be able to examine objectively your own values and beliefs, distinguish rational argument from propaganda, become more resistant to following blindly either the dictates of authorities or the pressures of the group, and transcend both egocentrism and ethnocentrism.

“Paradoxically, a major aim of education is to help us all become more cognizant of our own ignorance, and to learn to withhold judgment and belief where these are not warranted.

“Beyond these, education should strengthen an ongoing inquisitiveness, curiosity, and spirit of learning. And above all of this, I believe that an education should help us learn to care and broaden the range of what we care about. An educated citizen cares.”
Education Dean Sees Role as 'Facilitator'

By Bob Skipper

Dr. Karen Adams has been appointed dean of the College of Education and Behavioral Sciences at Western Kentucky University.

Dr. Adams, Dean of the College of Education at Tennessee Technological University in Cookeville since 1994, began July 1.

"I'm very excited about coming to Western Kentucky University," Dr. Adams said. "The institution has for years had an excellent reputation not only as a university but also the College of Education and Behavioral Sciences as a progressive and exciting program."

She said the leadership of the president and provost are strong and the college offers a variety of programs.

WKU President Gary Ransdell said Western is fortunate in hiring Dr. Adams.

"Dr. Adams is the best of an outstanding pool of candidates. We are honored to welcome her as a leader and a scholar," he said, adding: "It is also gratifying to welcome Western's first female dean."

Dr. Barbara Burch, Provost and Vice President for Academic Affairs, said Dr. Adams will be assuming an important leadership position at Western.

"She is a nationally-respected leader who will bring much strength and vision to the College and the University," Dr. Burch said. "The commitment of the University and the College of Education to the preparation of teachers for our elementary and secondary schools is one of long standing. The state leadership has placed a renewed priority on the improvement of education at all levels and in K-12 grades in particular. The importance of teacher education and the role of the university in achieving highest quality teachers for every student is imperative."

Dr. Adams said she brings experience in higher education along with a background in teaching. "I also think a strength I have is that I have been very involved professionally as an education dean," she said. "She is President of the Teacher Education Consortium of State Colleges and Universities. In this role I have been able to work with what is happening in teacher education, what are the emerging concerns and what are areas of growth and challenges for faculty," she said.

Dr. Adams said the role of dean is that of a facilitator to provide a working environment that helps faculty develop. "I hope to assist faculty in whatever ways I can to help them strengthen themselves and to build on the continued growth and quality for the College of Education."

Dr. Adams has been chair of the Department of Curriculum and Instruction at Tennessee Tech, chair of the Division of Education at Carson-Newman College in Jefferson City, Tenn., and an assistant professor of elementary education at Columbus Bible College in Columbus, S.C.

Dr. Adams has a doctor of education degree from the University of South Carolina, a master's of education and arts from the University of Virginia and a bachelor of arts from the University of Texas. She is a member of the President's Task Force on Teacher Education of the American Council on Education.

"Dr. Adams comes to us with a rich background of experience and successful leadership in preparing teachers and leaders for P-12 schools," Dr. Burch said. "She also understands well the richness of resources among the faculty and departments in the College, and the potential to make a significant difference in the quality of education in ways that will advance the goals of the region, the Commonwealth and the nation. She is also strongly committed to the importance of the globalization of our curriculum and the special importance of expanding diversity in our staffing, students and curriculum."

On Campus

On Campus is a monthly publication for the WKU faculty, staff and friends of the University, produced by the offices of University Communication and University Publications in the Division of Public Affairs.

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Tom Meacham, Director

Send items to On Campus, Von Meter Hall, Room 204 or e-mail to sheila.eison@wku.edu or kimberly.parsley@wku.edu.

Deadlines: First week of the month for the following month.

REGENTS APPROVE TUITION GUIDELINES

At its quarterly meeting in July, the WKU board approved a set of 11 guidelines the University will use to set tuition beginning fall 2000.

The Council on Postsecondary Education in 1999 mandated that Western and the other state universities begin setting their own tuition rates. In the past, CPE set the rates and the comprehensive institutions had the same tuition.

Regents approved the guiding principles University administrators will use to determine Western's tuition rate structure.

"These principles will assist the University with long-range planning and ensure that decision are consistent with our strategic goals and objectives," said WKU President Gary Ransdell.

The principles include addressing the need for educational quality, access and financial manageability; a shared responsibility of funding between state appropriations and student tuition; keeping any increases moderate and predictable to ensure economic access; and being sensitive to the financial planning of currently enrolled students.

As we go to press, the Board is scheduled to meet in special session Aug. 27 to vote on a tuition plan. The University must submit revenue projections based on tuition to CPE by Sept. 1.

In other business, the Board:
• Re-elected Cornelius Martin of Bowling Green as chair and Kristen Bale of Glasgow as vice chair.
• Approved establishing the WKU Student Life Foundation to facilitate the recapitalization and renovation of student housing facilities. The foundation was proposed by the WKU Housing Task Force.
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Western Kentucky University conferred more than 1,500 degrees during its 145th Commencement Exercises May 8. The University also bestowed honorary doctorates on a poet and former legislator.

WKU President Gary Ransdell and the Board of Regents presented approximately 1,250 baccalaureate degrees, 195 master's degrees and 136 associate degrees.

Dr. Ransdell said graduation is a beginning, "commencement a new life based on what you have learned. It means the beginning of learning and, hopefully, an acquired thirst and taste for knowledge, a capacity to explore, to question and to perceive relationships between fields of knowledge and experience."

In addition, Western presented honorary doctorates to Joy Bole Boone and Dr. Nicholas Kafoglis.

Boone, of Glasgow, was appointed Kentucky Poet Laureate in 1997 by Gov. Paul Patton. She has reviewed books for the Courier-Journal for more than 50 years, served as the chair of the Robert Penn Warren Center at Western, is the author of two collections of poems, and has been President of the League of Women Voters of Kentucky and Friends of Kentucky Libraries.

She was honored for her lifetime contributions to promoting and enhancing the literary arts in Kentucky.

Kafoglis, of Bowling Green, has distinguished himself in medicine and public service. He began his medical practice in Bowling Green in 1959 and was elected state representative in 1971. He was voted Outstanding Representative in the Public Interest by the Capitol Press Corps in 1974. Kafoglis was elected to the state Senate in 1986 and retired in 1998 after three terms as majority caucus chairman.

Kafoglis has received the William H. Natcher Award for Distinguished Government Service, served on the Task Force on Higher Education, was named Outstanding Senator by the Kentucky Psychiatric Association and Citizen of the Year by the Kentucky Chapter of the National Association of Social Workers.

The University also recognized 11 honor graduates. The college scholars have the highest grade-point average within their undergraduate colleges with at least 64 semester hours earned at Western. The Ogden Trustees' Award goes to graduating senior with perfect 4.0 GPAs and all coursework completed at Western.

From the Potter College of Arts, Humanities and Social Sciences, the honor graduates were:

- Tricia Culp, a mass communication major from Osoyoos, Minn., scholar of the college.
- Deanna Shipley, a music performance major from Scottsville, Ogden Trustees Award and college scholar.

From the Gordon Ford College of Business, the honor graduate was Cory Richardson, an accounting major from Bardstown, Ogden Trustees Award and college scholar.

From the College of Education and Behavioral Sciences:

- Angie M. Glass, an exceptional children and speech communication disorders major from Glasgow, Ogden Trustees Award and college scholar.
- Jill Powers, a middle grades education major from Cloverport, Ogden Trustees Award and college scholar.

From the Ogden College of Science, Technology and Health:

- Lesly A. Dossett, a biology and chemistry major from Mt. Washington, Ogden Trustees Award and college scholar.
- John Wesley Fleming, a chemistry major from Scottsville, Ogden Trustees Award and college scholar.
- James Morgan, a biology and chemistry major from Bow, Ogden Trustees Award and college scholar.
- Jesse Reiley, a chemistry major from Beaver Dam, Ogden Trustees Award and college scholar.
- Karla Roy, a biology and chemistry major from Russell Springs, college scholar.

From the Arts and Sciences:

- Shannon Wright, a biology and chemistry major from Russellville, Ogden Trustees Award and college scholar.

REGENTS APPROVE '99-2000 BUDGET

The Western Kentucky University Board of Regents approved a $153.6 million budget for 1999-2000 during its quarterly meeting in May.

The budget includes $337.3 million for educational and general operations and $16.3 million for auxiliaries, which includes dining and residence halls. It includes a 3.5 percent pool for salary increases. In other business, the Board:

- Approved a 6 percent raise for WKU President Gary Ransdell.
- Approved the merger of the Journalism and Broadcasting departments to form the School of Journalism and Broadcasting. The merger took place July 1.
- Approved establishment of a joint associate degree in respiratory care technology with Bowling Green Technical College. Pro- vost Barbara Burch said this is the first joint degree program of its kind in Kentucky.
- Approved the purchase of property at 235 E. 14th St. at a cost of $100,000. The property is surrounded by University-owned property.
- Approved an agreement with the City of Bowling Green for the construction of a connector road and the transfer of property at the University Farm. If approved by the City Commission, the City will build the connector for 14th Street, which will route through traffic from Big Red Way to University Boulevard, in exchange for approximately one acre on Bennett Road for the construction of a fire station.
May in China

Sunday, May 9, 1999, five of us left Nashville at 11:40 a.m. We arrived in Beijing on Monday, May 10, at about 5:30 p.m., in time for our first of many feasts—usually two per day until we finally put our American feet down and said, "Please, no more food." We joked that these spectacular meals—each one better than the one before—were the only "harm’s way" we encountered, though local news reports had some of our family and friends worried that we might be casualties of Chinese retaliation, thanks to the NATO bombing the Friday before we left of the Chinese embassy in Belgrade.

We’re all familiar with “Southern hospitality” but I think the Chinese—at least those who hosted our trip—could give us all a lesson or two, southern or not. So danger? Nothing newsworthy there. My travel companions—Tabitha Daniel, Education; James Kenney, Photographic Journalism; Michael May, Geology; and Brian Sullivan, Management—and I remain grateful that Western did not over-react and order us home. From the moment we arrived and our trip—could give us all a lesson or two, southern food, we American feel down and said, thanks to the vendors’ wares, and marvel at the number of friends and families’ names on them. One of the high points occurred when we talked our Xi’an guide into taking us south into the mountains for a day. It felt a little as if we were stepping outside the tour book in order to see first hand some of rural China. I especially enjoyed the waterfall before we made the final ascent, and the village at the foot of the hills, where we stroked along the sidewalk and smiled and waved at the store owners whose merchandise spilled off their porches. A kind of local Cost Cutters innovation had several beauties lined up along the sidewalk, giving haircuts to passersby. No matter how awesome many of the sites we visited were, my fondest memory is of that mountain trip.

There are obviously tremendous opportunities in the China exchange for us at Western, especially if we can find ways to go beyond tourism. I for one would like to take a group of students over for a May term course, and as soon as I get through this stack of papers, I’m going to find out how. I’m sure my traveling companions have other plans, so be sure to ask!

What I was able to do this summer is to move my hand-written journal to my website and to load up some of the pictures I took (and some postcards). Take a look, you’ll like: "China Journal" at http://www.uk.edu/~olmsj/ >

as part of an exchange with Chinese educational institutions, five WKU faculty traveled to China in May. Dr. Jane Olmsted, Director of Women’s Studies, shared excerpts from her journal.

Stupp Bridge Donates to WKU

Stupp Bridge Co. of Bowling Green has donated $25,800 to Western Kentucky University. Reuben Netherland (center), Vice President for Operations, and R. Phillip Stupp (right), Vice President for the bridge company division, made the presentation to WKU President Gary Ramsdell. The gift has been divided between the Southern Kentucky Festival of Books ($10,000) and the Engineering Technology Operational Endowment.

Congratulations, Concrete Canoe Team!

The WKU Concrete Canoe Team finished 11th in the nation, beating out many big names among 250 universities from across the country in the 1999 National Concrete Canoe Competition along the way. It was an extremely challenging competition both academically and athletically. Congratulations to the Canoe Team and their faculty advisor Matthew Dettman, Department of Engineering Technology.
An Update on the First Year of Planning

by Jim Flynn
Assistant to the Provost for the Coordination of Planning
Professor of English

When Provost Barbara Burch asked me last year to assist her with the implementation Western's Strategic Plan, Challenging the Spirit, I was both flattered and filled with a sense of dread. I had been involved with previous planning efforts at Western, and knew full well some of the looming pitfalls. Been there, done that.

But a year later, I am extremely encouraged by the positive directions emerging from our planning process and by the marvelous professional cooperation that many people across the University have brought to our planning work.

I believe that most of us realize that Western simply cannot afford not to plan. Challenging the Spirit commits us to the vision of becoming the best comprehensive university in Kentucky and among the best in the nation. Realizing that vision, as President Gary Ransdell has reminded us more than once, means formulating clear goals with identifiable outcomes and working hard to achieve those goals.

And Western must plan in response to all sorts of new developments. The most pressing at the moment is the Action Agenda being proposed by the Kentucky Council of Postsecondary Education. As Gordon Davies, President of the Kentucky CPE explained in an open session on our campus last spring, we are being challenged to help raise the college-going rate in Kentucky and to improve our graduation rates as well. To that end, Western's Planning Process is a tool simply a tool to help us as a large institution to think and to act in focused, analytic, and ultimately effective ways in response to the variety of issues and situations we face. Planning and implementation are all that determine the future. We have attempted to minimize the paperwork for planning and to keep the focus on substance. Our electronic forms, produced by Bob Cobb and his staff in Institutional Research, and distributed electronically, are user-friendly, and will be even better this coming year.

I am confident that the planning process itself will continue to improve as we modify it and as people become more accustomed to it.

For more details about our Strategic Plan, including a full text of Challenging the Spirit, visit the WKU Planning Website at http://www.wku.edu/Dept/Support/AcadAffairs/Planning/ or you can reach me at my planning office, WAB 230, ext. 6237.

The Planning Process

A quick recap of our planning process. Last fall, 1998, each department and unit was asked to draw up Action Plans for 1998-99 and 1999-2000. At the end of the spring semester, departments and units submitted preliminary Planning Year-End Assessment Reports. The high level of cooperation displayed by everyone in getting this process started was gratifying and reflects the professionalism and commitment of the faculty and staff. And I believe that many people found the process to be helpful in their departments. More than sixty departments reported in their Year-End Assessment that the process of planning had helped them focus on and address issues confronting the unit. In the fall semester (by September 15, 1999), departments will submit the final version of their Year-End Assessment Reports. Any needed revisions to their Action Plans for 1999-2000, and new Action Plans for 2000-2001.

This is an ambitious schedule, but looking forward and planning some departmental directions at the beginning of the new academic year makes sense. Some departments set aside a retreat day or block of time in order to do such planning. We have attempted to minimize the paperwork for planning and to keep the focus on substance. Our electronic forms, produced by Bob Cobb and his staff in Institutional Research, have gotten progressively better, and more user-friendly, and will be even better this coming year.

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Challenging the Spirit: An Update on the First Year of Planning

The WKU Alumni Association is pleased to make the Craig Alumni Center available for your use. We are exceptionally proud of this facility and of its heritage. We hope you enjoy the occasion of your visit and take with you the warm and friendly atmosphere we know you will experience in its beautifully appointed rooms.

Director, WKU Alumni Association

Schedule with the reservations and accommodations administrator by calling 270/745-4395.
Smithsonian Brings Wade in the Water to Campus

As a part of The Kentucky Museum's fall exhibit schedule, the Smithsonian traveling exhibition, Wade in the Water: African American Sacred Music Traditions, will be at the museum beginning Sept. 4 and will remain on view through Oct. 31, 1999.

The official opening will be 4-8 p.m., Saturday, Sept. 11, with the third in a series of Kentucky Tour of Folk Music outdoor concerts on the museum's front lawn. The event, free and open to the public, is funded in part by the Kentucky Arts Council, with additional support from WKU-FM and WKYU/PBS.

Wade in the Water, developed by the Smithsonian Institution Traveling Exhibition Service with the National Museum of American History, examines how the legacy of music sung during slavery and the worship practices of black American churches contributed to African American heritage and became a worldwide cultural force.

Exhibition curator, Dr. Bernice Johnson Reagon, is distinguished professor of history and director of the Margaret Burroughs Center for African American History and Culture at American University, a pre-eminent historian of African American culture, received a prestigious MacArthur Genius Grant and founded the internationally acclaimed a cappella quintet Sweet Honey in the Rock.

The exhibition has six thematic sections adapted from programs in the National Public Radio series Wade in the Water. Topics include the use of sacred songs to commemorate historical events and the ways in which spirituals helped slaves survive and resist enslavement; the development of the spiritual concert tradition; the African-American quartet tradition; and gospel music. The exhibition also showcases the pioneering efforts of African-American composers and performers who first brought the musical repertoire to college campuses and working-class neighborhoods, then to recording studios, and to national and international concert halls.

For more information about the exhibit or the outdoor concert, contact (502) 745-5260 or outreach@ulw.edu.

Community

Internet Workshops

Throughout the fall semester, BellSouth, InterMedia and WKU Libraries will continue to offer free, hands-on workshops for faculty, staff and students and the general public. Workshops include:

Aug. 26 Genealogy on the Web - Rich Weigel
Sept. 14 Investigating Murder Mysteries - fi sch Knight
Oct. 11 Comparative Religion Studies on the Web - Penny Papangeli
Nov. 9 Girl Scouting on the Web - Rose Davis

All workshops are at 7 p.m. at WKU's South Campus, 2355 Nashville Road, where parking should never be a problem. Registration is required. Contact University Libraries Reference Office (270) 745-6115 or web.reference@wku.edu

Calendar of Events

Aug. 26 Genealogy on the Web, 7 p.m. South Campus, contact UL Reference Office (270) 745-6115.
Sept. 11 Ky. Tour of Folk Music Outdoor Concert, Ky. Bldg., Front Lawn, 4-8 p.m. Free and open to the public. Call (270) 745-2592.
Sept. 14 Investigating Murder Mysteries, 7 p.m. South Campus, contact UL Reference Office (270) 745-6115.

University Holiday Schedule

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<td>Thanksgiving (2 days)</td>
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<td>New Year's Day (observed)</td>
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<td>Martin Luther King, Jr.'s Birthday (observed)</td>
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1999-2000
For Your Information

WOMEN’S STUDIES
Fall events:
Wednesday, Sept. 29, Dr. Jocelyn Elders, former U.S. attorney general, "Women and the Politics of Healthcare," Van Meter, 7:30 p.m.
Wednesday, Nov. 3, Dr. Allan Johnson, author of The Gender Knot, "The New Father and Patriarchy.

For more information contact Women’s Studies at 745-6477

SPONSORED PROGRAMS
The Office of Sponsored Programs (OSP) at Western is a service unit within the Division of Academic Affairs that assists the faculty and staff at Western in obtaining external funds. The OSP offers assistance across the entire spectrum of sponsored programs activities, from identifying a potential source of funding to reviewing the terms and conditions of awards made to the institution.

The responsibilities of the OSP fall into five major categories:
1. Information and communication
2. Proposal development
3. Review and approval of all grant and contract proposals to outside funding agencies
4. Administration of the University’s research policies
5. Post-award services

Workshops scheduled for Fall 1999:
Writing and Negotiation Contracts, Fri., Sept. 10, Cravens III, 1:20-4:20
Introduction to Grants, Thurs., Sept. 23, Cravens III, 1:30-4:30
Introduction to Grants, Fri., Sept. 24, Cravens III, 1:30-4:30
Developing Grant Budgets, Fri., Oct. 29, Cravens III, 1:30-4:30
Understanding Compliance Issues, Fri., Nov. 12, Cravens III, 1:30-4:30

Special Events:
• Open House for New Faculty, Sept. 15, Foundation Building
• Reception honoring all who wrote a proposal or received an award during FY 1999, Dec. 2, place TBA

Dr. Wood Selig Named Director of Athletics at WKU

By Paul Jut, Sports Information Director

Dr. Wood Selig, Associate Athletic Director for External Operations at the University of Virginia, has been named Director of Athletics at Western Kentucky University.

The 38-year-old Selig, (pronounced SEE-leg), a member of the athletic administration at Virginia for the past 11 years, fills the vacancy at Western created by the June 30 retirement of Lewis Mills.

"Dr. Selig is a seasoned, externally oriented athletic administrator who comes to Western from a strong athletic program at an esteemed university in a leading athletic conference," WKU President Dr. Gary Ransdell said. "He is ready to run his own program and lead Western toward its vision to be nationally competitive in all of its athletic programs. Wood connected well with the coaches and administrators at Western. He and Ellen and their children will be marvelous additions to Kentucky, to Bowling Green and to the Western Family."

Dr. Selig has served UVA as Associate AD for external operations for the past five years, helping the 24-sport Cavalier program reach new heights in fund-raising, ticket sales and corporate relations, along with marketing and promotions efforts.

Among his specific assignments at UVA were:
• Overseeing the athletic department’s partnership with its multi-media consulting firm, including assisting in the production, distribution and sales of various television and radio projects as well as corporate sales and marketing opportunities
• Production of annual marketing and sales plans for season and single-game ticket sales
• Overseeing the athletic department’s licensing and merchandising program
• Assisting in the athletics capital campaign
• Representing the athletic department in the negotiation of shoe and apparel contracts and other affinity programs.

"I want to thank Dr. Ransdell and the search committee for providing me with this tremendous professional opportunity at Western Kentucky," Dr. Selig said. "Western athletics has a dynamic history and a tradition of national success. I look forward to enhancing Western’s athletic facilities by increasing revenues via philanthropic and corporate support along with renewed enthusiasm for Hilltoppers athletics manifested through increased ticket sales and attendance," he added.

"Hopefully, the results will position Western to compete at the highest level as we enter the new millennium."

He joined the staff at Virginia as director of sports promotions in 1986 and was promoted to assistant athletic director for marketing and promotions in 1990, a position he held for four years prior to taking on his most recent duties. A native of Chapel Hill, N.C., who calls Norfolk, Va. home, Dr. Selig began his career in college athletics as an administrative assistant to the athletic director at Ohio University (1984-85) before moving to Virginia Commonwealth, first as director of ticket operations (1985-87) and then as assistant to the athletic director (1987-88), where he organized fund-raising activities, produced and marketed corporate sponsorship proposals, and coordinated scheduling for men’s basketball.

"Our search committee struggled to narrow the field of candidates from 45 to three," said Louis Berman, president of the Hilltopper Athletic Foundation (HAF) and chair of the search committee. "The quality of candidates was extraordinary. We are very pleased with Dr. Ransdell’s final decision," he added. "And, we believe our new AD will bring considerable experience, along with tremendous energy and intellect, to the position. I am confident that, with his leadership, the HAF will achieve its ambitious goals."

Selig earned his doctorate in higher education at the University of Virginia in May following the completion of the dissertation, A Study of Donor Predictability Among Alumni Athletes at the University of Virginia. He received his bachelor’s degree in psychology from Washington & Lee in 1983. And, he holds a master’s in sports administration from Ohio University (1985).

An active member of the American Marketing Association, the National Association of Collegiate Marketing Directors and the National Association of Development Directors, Dr. Selig and his wife, the former Ellen Miller of Annapolis, Md., are the parents of two sons, two-year-old Camden Alexander and three-month-old Nicholas James.

Dr. Wood Selig (photo by Shary A. Hoggan)
She's Adviser and Mentor

By Kimberly Shain Panley

When Dr. Martha Jenkins began her career at Western, the university and its culture were very different. The Consumer and Family Sciences department where Dr. Jenkins has been a professor for 35 years was called Home Economics. In 1963, Jenkins was a member of the Faculty Wives club, which now is a part of the Women's Alliance and encompasses a wider range of members and goals. Dr. Jenkins has not only witnessed these changes, but by her work and example has been a driving force behind them.

"When I joined the faculty in 1966, the vice president of academic affairs asked me to provide a written description of how my children would be cared for before my employment would be made," Jenkins said. "Of course that is illegal today, and isn't done, and of course he didn't ask my husband to do that before he was employed."

Dr. Joyce Rasdall, president of the Women's Alliance, cites Jenkins' enthusiasm and service to women, her students, and the university as reasons Jenkins received the 1999 Annual Women's Alliance Award.

The Women's Alliance award recognizes a woman in the WKU community who has made a significant contribution to the advancement of or well being of others, especially women. For 35 years, Dr. Martha Jenkins has been doing just that.

Dr. Jenkins entered optional retirement on July 1, and will be teaching two classes in the fall. "I don't think there is anyone else at Western who has given more genuinely and with such a high level of productivity as Dr. Jenkins," Rasdall said. "She is a good example of the purpose of the Women's Alliance—encouraging people in the educational and professional arenas, as well as in personal development."

Jenkins' work in textiles and apparel merchandising has been recognized on local, regional and national levels. She has served as national president and district counselor of Phi Upsilon Omicron, the Consumer and Family Science honor society. She is also an active member of the American Association of Consumer and Family Sciences, previously serving as chairperson of the organization's textiles and apparel section, a distinction not normally given to professors from regional universities.

In addition to being an authority in the field of textiles, Jenkins has provided other valuable information to her students. In her issues and ethics course, Jenkins teaches her students about professional protocol and relationships with clients and supervisors. Rasdall said Jenkins is a "tireless adviser," regularly assisting students in their search and application for scholarships. Students often seek out Dr. Jenkins for help with resumes, job applications and leads on possible employment.

"She's been known for thirty years here at Western as an outstanding mentor by students and new faculty, as well as staff and others in the university community," Rasdall said.

Jenkins' philosophy is that education should be about improving one's quality of life, as well as preparing for a career and earning a living. Both in and out of the classroom, she has helped women realize their capabilities, whether it be in the family, their personal lives or their chosen professions.

"I hope that I have helped women realize that they can have a say in politics, or the university, or whatever roles they might find themselves in," Jenkins said.

Jenkins has indeed witnessed many changes during her tenure at Western, and she notes that the treatment and perception of women are among the most important of those changes. Though advances have been made, Jenkins says she believes there is still an imbalance between the treatment of men and women. She cites equal salaries for equal qualifications as an area in which Western, like many other employers, could improve.

Jenkins also would like to see more women in administrative positions and positions of authority.

"Maybe by the time my daughter is my age there will not be a difference between the way women are treated and the way men are treated."

Professional Activities

BUSINESS SERVICES

Gary Meszaros has been elected to the position of President of the National Association for Campus Card Users (NACCU). His article, "Thoughts from NACCU's New President," was published in the NACCU's newsletter, Card Talk.

ECONOMICS AND MARKETING


Dr. Felicia Lassk's article, "Impressing the Satisfaction of C-Store Customers: Preferences for Potential Product Offerings," has been accepted for future publication by the Journal of Professional Services Marketing (Volume 20, Issue 1).

Dr. Richard Shannon presented a paper he wrote (with Dr. Felicia Lassk and Joey Davenport -- Northwestern Mutual Securities), "The Job Interview Role Play in the Personal Selling Course: Benefits for Students," at the National Conference on Sales Management, New Orleans, La., April 7-10, 1999. Dr. Shannon's article, "An Examination of Academic Sport Marketing Publication," has been accepted for inclusion in a special edition of sports marketing by the Journal of Services Marketing.

Dr. Lou Turley's paper (with Dr. Scott Kelly, University of Kentucky), "Consumer Perceptions of Service Quality Attributes at Sporting Events," has been accepted for publication by the Journal of Business Research.

EDUCATIONAL LEADERSHIP

Dr. Aaron W. Hughey was featured speaker at the first U.S. Postal Service Conference, June 8, 1999, at the Remote Encoding Center in Bowling Green, Ky. The topic of his presentation was "The Y2K Problem: Separating Fact From Fiction."

ENGLISH

Dr. Joe Millichap presided over the annual meeting of the Kentucky Philological Association at the University of Louisville in March. His presidential address, "The Philological Landscape of Kentucky," will be published in the Kentucky Philological Review.

HISTORY

Dr. Richard V. Salisbury presented an invited paper entitled "The History of Costa Rican Neutrality at a Symposium on Costa Rica: Democracy, Environment, and Peace held in Lawrence, Kan., April 2, 1999. The event was hosted by the University of Kansas and the University of Costa Rica.

ENVIRONMENTAL SCIENCES AND TECHNOLOGIES

Dr. Murat Tiryakioglu was se-
Society Awards Banquet. He will also receive the TMS Young Leader Internship Program grant from the TMS Foundation. The grant will allow him to attend the TMS annual Meeting & Exhibition in San Diego, Calif., February 28-March 4. During the TMS meeting, Dr. Tarsaki received recognition at the Society Awards Banquet. He will also receive a grant to attend and participate in the TMS Fall Meeting, October 31-November 4, 1999, in Cincinnati, Ohio.

Dr. George Masannat, 1998 Faculty Library Award winner

By Kimberly Stem Parker

Senior statesman of the department. That is how Dr. John Parker, Head of WKU’s government department, describes his longtime friend and colleague, George Masannat. For 32 years, Dr. Masannat has been a professor of government, serving from 1967-86 as department head and since as the department’s representative to the library. This year he was presented with the University Libraries Faculty Award, given annually to a professor who has contributed constantly and notably to the use and development of university libraries.

Dr. Masannat entered optional retirement on Jan. 1, and currently teaches two classes each fall.

Parker says that Dr. Masannat has been an asset to the government department in his roles as professor, author, and especially as representative to the library. “He always kept the best interest of the department in mind, whether by closely monitoring the department’s library budget or by being responsive to faculty who requested new books or journals.

Dr. Masannat has always been very conscientious in working with the faculty and the library so that we have always been well served,” Parker added, adding: “Dr. Masannat is well respected in his field.”

He has authored, co-authored and edited several books and textbooks on such topics as international relations, public policy, American government and developing nations. He has also published several articles on the Middle East, his primary field of expertise, and other topics for professional journals. He is regularly contacted by the media to comment on affairs in the Middle East, especially during times of conflict such as the recent air raids on Iraq. In addition, publishers frequently send books and articles for his examination in order to determine if they are worthy of publication.

“I think research is an essential element of higher education,” Dr. Masannat says. “We always think of research as a published article or a book, but it could be research in the library for a class, which I do, and then disseminating whatever information I find to my students.”

Parker says that Dr. Masannat has an increased the body of knowledge of the political science discipline, but says he believes Masannat’s most valuable contribution to Western has been instilling students with an understanding of world affairs by getting them to see the relevance of what is in the current media. Parker said that student evaluations reflect a respect for Masannat’s insistence that students do more than just memorize what is in the textbook. He urges them to think independently and analyze current events.

“Americans tend to think world affairs don’t affect us,” Parker said. “Dr. Masannat has been an effective spokesman for the relevance of international events on the lives of all of us.”

Masannat said that some of his students come into his class without being able to point out the Middle East on a map. He attributes this to a lack of proper high school education in the areas of political science and geography. He is careful to point out his students are intelligent, but their interests do not include reading newspapers. He said students don’t care about what is going on in the world because they feel that it doesn’t affect them. He stresses that, though prevalent, this belief is wrong.

“My goal is to educate, enlighten, get students to be interested, and above all explain to them why a conflict in a given area may have an impact upon us as Americans,” he said.

“For example, an oil embargo because of a conflict in the Middle East means that you are going to pay a higher price at the pump. It’s going to affect your pocketbook.”

Masannat’s research spans several areas within the discipline of political science. As a native of Jordan, his primary interest is in Middle Eastern affairs, but he is sometimes called upon to teach and speak about issues involving European studies, Russian foreign policy and political terrorism. In fact, he developed the political terrorism course taught annually in the government department. He began researching the issue when it was still relatively new. Seeing the importance of more knowledge about political terrorism, Masannat developed a seminar on the subject, which was so successful that it evolved into a course.

Masannat cites political terrorism as an example of why we as Americans need to be informed about international affairs. He teaches that in order to prevent terrorism, we must first understand why people become terrorists in the first place, and what they hope to gain. He said the terrorism of today is more difficult to combat, because it is no longer a threat from just one well-organized group, like the former Palestinian Liberation Organization. Masannat said terrorists target the United States “because we are a great power and have interests on almost every continent. This world presence, though beneficial, leaves us exposed to dangers and threats of terrorism.

“Terrorism is a real, not an imagined threat,” he says. “It is directed against the United States because of our influence in the world.”

Masannat believes that the United States should accelerate its efforts in solving problems that lead people to choose terrorism as a tool against the United States. He feels that solving the conflicts in the Middle East is crucial to stability in the world. The United States, he said, has played a very constructive role in negotiating peace in the region and he hopes that constructive relationship will continue. Though Masannat endorses the United States’ role as peace broker between the Israelis and Palestinians, and the Syrians and Lebanese, he disagrees with the policy of prolonged economic sanctions against Iraq.

“Saddam Hussein is still there. There is no indication he is going to be toppled because of the sanctions,” Masannat said. Many hundreds of children, even thousands, are dying every day. The poor people are suffering but not Saddam Hussein, so I question the usefulness of these sanctions.”

Dr. Masannat believes that one contributes to the expansion of knowledge and the interpretation of what is available to the informed can be understood by other people. Looking back over his career, Masannat says he feels that he has done this by disseminating information to young people, writing books and articles: “I hope I have contributed to the good welfare of my students.”
Top Spots for WKU Journalists

WKU won 10 radio/TV Society of Professional Journalists awards handed out Saturday April 10 in Covington, Ky. WKU competes in SPF in the regional competition which includes schools in Kentucky, Indiana and Illinois. All first place winners move on to compete in the SPF national competition. Here is a list of the 10 WKU winners and the total awards broken down by school.

*This is the third year in a row WKU has claimed the radio newscast in the region.

Students in Western Kentucky University’s radio and news won awards in two major competitions this April. The Society of Professional Journalists awards took place in Covington April 10, and included schools from Kentucky, Indiana and Illinois. The winners were:

- 1st Place TV Sports Reporting: KY State Champs – Chris Freeman
- 1st Place TV Spot News Reporting: Storm Coverage – Kristi Runyon
- 1st Place Radio: Newscast – Kristi Runyon, Kerri Richardson, Darla Johnson
- 1st Place Radio Spot News: Storm Coverage - Vicki Logdon
- 1st Place Radio Feature: Women in College and Dieting – Kim Olson
- 2nd Place Radio In-depth: Voices of Color – Kristi Runyon
- 2nd Place Radio In-depth: Tape Recorders in Disciplinary Conferences – Kerri Richardson
- 3rd Place TV NewsCast
- 3rd place TV Spot News Spot News Reporting: Storm Coverage – Vicki Logdon
- 3rd place General News Report: School Violence – Kristi Runyon

WKU student news and sports broadcasters won 20 of 27 radio/TV news awards handed out by the Kentucky Associated Press at the 1999 awards banquet Saturday April 10 in Elizabethtown. WKU swept all 12 radio awards and tied for 15 TV news awards among Kentucky college and universities competing in the third annual event. EKU and Murray State were the only other schools to win awards. There are five categories in which students compete in radio and TV including: NewsCast, News Report, Feature/Human Interest, Sports and Best Reporter.

The students also competed in the Kentucky Associated Press News awards held in Elizabethtown April 11. WKU competed with other schools from Kentucky. The winners were:

- 1st Place Radio NewsCast: Aimee Reed
- 1st Place Radio News Report: Rachael Crump – Sexual Harassment
- 1st Place Radio Feature/human interest: Darla Johnson – School Tradition
- 1st Place Radio Sports: Randall Pamrey
- 1st Place Best Reporter: Lisa Hughes
- 1st Place TV NewsCast
- 1st Place TV News Report: Kerri Richardson – PFT Fire Safety
- 1st Place TV Feature: Heath Myrick – Fall season
- 2nd Place Radio NewsCast: Rachael Crump
- 2nd Place Radio news report: Chris Freeman – Hell House
- 2nd Place Radio Feature/Human Interest: Kristi Runyon – Voices of Color
- 2nd Place Radio Sports: Tony Bobrowski
- 2nd Place Radio Best Reporter: Kevin Willis
- 2nd Place TV Sports Reporting: Chris Freeman – KY State Champs
- 2nd Place TV Best Reporter (tie): Kristi Runyon, Kim Olson
- Honorable Mention Radio NewsCast: Lisa Hughes
- Honorable Mention Radio News report: Kerri Richardson – PFT Fire Safety
- Radio Feature/human in terest: Darla Johnson – Tape recorders in disciplinary conferences
- Honorable Mention TV Feature: Adrienne Nobles – Woman leads WKU ROTC

John Stamper, a Western Kentucky University senior from Monticello, will continue as editor of the College Heights Herald. Stamper, a print journalism and government major, was editor of the twice-weekly student publication in the spring semester.

Professional Activities, continued from page 11

Services in the Developing World: The Case of the Pan African News Agency at the University of Tennessee College of Communications 21st annual communications Research Symposium, Knoxville, Tenn., April 16, 1999. Dr. Ihator had a research, Analysis of the Public Relations Research and Practice Needs in a New Global Economics and Market Convergence, published in the Fall 1998 edition of the Electronic Journal of the American Association of Behavioral and Social Sciences (AABSS). The web address is: http://www.ekerd.edu/academics/bvs/aabss/. It was also published in hard copy. Dr. Ihator has also reviewed the following scholarly articles for the AABSS Journal: Using a Non-Hierarchal Approach to Collaborative Learning Projects, An Overview of Brunt's College's Collaborative Learning at a Distance Project, Teaching the History of American Technology on the Web, Going to the Next-Level of Growth. Engaging System Thinking to Make Effective Interventions, and Emerging Information Technologies and Their Application to Collaborative Learning at a Distance.

MATHEMATICS


MODERN LANGUAGE AND INTERCULTURAL STUDIES

Dr. Erika Brady was presented with the National Thumbs Pickers Hall of Fame President's Award, 1999, "in appreciation and recognition for the ongoing support and promotion of tumb picking guitar music.”

PHILOSOPHY AND RELIGION

Dr. Cassandra L. Finnick is one of eight faculty chosen nationwide to participate in the 1999 National Endowment for the Humanities Seminar, Philosophy or Experiment: Induction, Reliability, and Error. Her project will examine; empirically, recent challenges to traditional epistemology of science; and will assess the prospects for a new theory of experiment as based in error statistical solutions.

SOCIOLoGY

Ashley Foster, Philip Williams, and James Grimm presented Adult Statutes and Health Lifestyle in the Health and Healthcare Session of the Southern Sociological Society's 1999 Meeting in Nashville, Tenn.

STUDENT HEALTH SERVICES

The WKU Chapter of PERC (Peers Encouraging Responsible Choices) won the Outstanding Freshman Seminar Program award for developing and presenting a freshman seminar on social norms, changing attitudes, and alcohol poisoning. This is the second year in a row Western has received this award. Also, the Outstanding Area Seven Award went to Western Kentucky University and PERC.

UNIVERSITY LIBRARIES

Brian Counts will be one of two individuals receiving the 1999 Louis Shores-Otis Press Award, presented by the Reference and User Services Association (RUSA), a division of the American Library
**Yes, Tooting Our Own Horns! Let Us Toot Yours, Too!**

The Division of Public Affairs at Western Kentucky University took 11 awards during the annual competition sponsored by the Kentucky Association of Government Communicators. The annual Blue Pencil/Gold Screen Awards were announced during a luncheon at the Kentucky History Center in Frankfort. The entries were judged by the Texas Association of Government Communicators and were honored with awards of excellence, awards of merit and honorable mentions.

Sheila Conway Elson, director of university communication, received an award of excellence in employee newsletters for On Campus. She also shared an honorable mention in speechwriting with WKU President Gary Ransdell for Leadership for the New Millennium.

Tom Meacham, director of university publications, received an award of excellence with designer Mark Dukes for The Challenge newsletter and an Award of Merit with designer Jennifer Asbury for the WKU annual report.

Bob Skipper, director of media relations, received an Award of Excellence for a photograph taken of Dr. Ransdell during his inauguration.

John Wright, manager of electronic services, received awards of excellence for the audio program Challenging the Spirit and the audio public service announcement WKU Night at the Sounds. He also received an award of merit in audio program for Commencement at WKU and honorable mentions for the audio news release WKU Invention to Aid Coal Industry and the video program Turning Dreams into Reality with Jerry Barnaby, assistant director of educational television and instruction.

The Division of Public Affairs received an award of merit in community relations for its work with the traffic changes on University Boulevard.

"It is a compliment to the staff in Public Affairs to have their efforts recognized so highly by their peers," said Fred Hensley, chief public affairs officer. "These awards are indicative of the professional work they provide to the university and the effectiveness of our communications strategies."

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**WKU Phonothon**

"Staying in touch with our alumni while enhancing the role they play in the development of Western Kentucky University is the mission of the WKU Phonothon. In furthering these efforts, the Office of Annual Giving unveiled its new Call Center in Academic Complex Room 101 this past spring semester. Armed with 16 stations, the fully automated call center provides greater versatility and efficiency to expand the goals of the programs.

The 1998-99 Phonothon produced more than $55,000 more in pledges than the previous year with a final tally of $524,479 with 80% of those pledges collected. This tremendous increase took place with fewer callers reaching more alumni. The prospects for this year are even greater.

What changes can be expected and how will it affect the academic departments and programs?

- Greater alumni participation through increased contacts
- More biographical and alumni data will be available on screens for the callers
- Calling for more university groups

All of this is possible due to the breadth of information the computer can store as opposed to the cards of the past that callers used. Also with the computer dialing and sorting through wrong numbers and answering machines, we contact more alumni by reducing the interval between calls to live voices. This adds up to more funding for your department.

The Call Center is also available for use by any faculty member or University group that may be conducting a project that requires telephone. For further information on use of the Call Center or questions concerning Phonothon, please contact Phonothon Coordinator Scott Sivley at 5014 or email scott.sivley@WKU.edu.

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**Association**

The award, $1,000, and a citation donated by Oryx Press, is given annually to an individual, team, or organization to recognize excellence in reviewing of books and other library materials. Couts will receive their award at the ALA annual convention in New Orleans, La., in June.

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**Veterans Upward Bound**

Randy Wilson has been elected to a two-year term as Vice-President of the National Association of Veterans Upward Bound Projects Personnel (NAVUBPP).

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**WKU Police**

The Police Department has received a five-year reaccreditation from the Kentucky Association of Chiefs of Police. The department was initially accredited in July 1993, becoming the first university police department in Kentucky to attain state accreditation.

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**Western's Public Radio Wins Kentucky Associated Press Awards**

The Public Radio Service of Western Kentucky University came home with a dozen awards, including seven firsts, from the 1999 Kentucky Associated Press Broadcast Competition. During ceremonies on Saturday, April 10, News Director Dan Modlin accepted the following awards on behalf of the news department of Western's Public Radio.

- "Major Contributor Award. This award is presented to stations that are considered the top story contributors for the year. First place, Public Service Reporting, Large Market, to Dan Modlin, Kevin Ingram and Jeanine Howard Cherry for "Stressing the Point." The award-winning program dealt with the impact stress and cancer have on cardiovascular patients. It has also won The Jesse Stuart Memorial Media Award, presented by the American Heart Association for excellence in the coverage of cardiovascular disease.
- "First place, Continuing News Story, Large Market, to Medlin for "School Security." The award-winning program was broadcast as part of the Midday Edition and dealt with issues raised by the deadly shootings in Paducah and other states. It has also won The 1999 Kentucky Educa-

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**Business Students Honored**

Several Western Kentucky University students won honors recently at the State Leadership Conference for Phi Beta Lambda professional business fraternity in Louisville. Students winning honors included:

- Chad Parnell of Columbus placed first in website and newsletter.
- Kevin Hughes of Louisa finished first in individual parliamentary procedure and in the team parliamentary procedure and fourth in economics.
- Nicole Hendricks of Franklin finished first in team parliamentary procedure and third in individual parliamentary procedure. She was also appointed state parliamentarian.
- Mitchell Bailey of Winchester finished first in team parliamentary procedure and second in impromptu speaking.
- Joseph Julian of Smiths Grove finished first in team parliamentary procedure and fifth in management.
- Leandra Celaya of Mayfield finished fourth in public speaking.

Faculty advisor Steve White was recognized as an outstanding advisor finalist.

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**Association School Bell Award, presented for commitment to public schools and educational issues.**

- First place, Enterprise or Investigative Reporting, Medium Market, to Modlin for "Cable TV and Telemarketing."
- First place, Sports Reporting, Medium Market, to Ingram for "50th Anniversary Team."
- First place, Feature Story, Medium Market, to Nicole Lewis for "The Trestle at Pope Lick."
- First place, Use of Sound, Medium Market, to Cherry for "Belle of Louisville."
- Second place, Continuing News Story, Large Market, to Cherry for "Swine Industry."
- Honorable mention, Use of Sound, Large Market, to Modlin for "Driving Under the Influence."
- Honorable mention, Feature Story, Large Market, to Modlin for "The Nina."
- Honorable mention, Best Reporter, Medium Market, to Josh Nelson.
- Honorable mention, Best Reporter, Medium Market, to Josh Nelson.
- Western's Public Radio Service is WKYU-FM in Bowling Green, WDCU-FM in Somerset, WKPS-FM in Henderson/Owensboro, and WKUE-FM in Elizabethtown.
Grants and Contracts

APRIL

- Brit, Jenks. Agriculture. $22,265 from Kentucky Department of Agriculture for Determining Fetal Gender to Enhance Export.
- Cook, Stan. Teacher Education. $67,400 from Kentucky Council on Postsecondary Education for Master’s Degree in Speech Language Pathology.
- Deere, Randy. PE/Recreation. $13,515 from University Medical Center, Lebanon, TN for University Medical Center Graduate Assistant.
- Kubasik, Matthew. Chemistry. $25,000 from Petroleum Research Fund for NMR Measurement of Backbone Dynamics in Short Helical Peptides.
- Meier, Oxida. Biology. $4,000 from Drushky Statewide Experimental Program to Stimulate Competitive Research for Development of a Revolving Aquarium to Improve Culturing of Saltwater Organisms.
- Priest, Nancy. Center for Training and Development. $729 from National Association of Administrative Professionals, Kentucky.
- Roenker, Dan. Psychology. $70,501 from University of Alabama Birmingham for Improvement of Visual Processing in Older Adults.

MAY

- Bryant, Sue. Nursing. $31,369 from U.S. Department of Health & Human Services for Professional Nurse Traineeship.
- Butthezel, M.T. Chemistry. $12,000 from KY National Science Foundation Experimental Program to Stimulate Competitive Research for Photodissociation of Transition Metal Ions Complexed with Halogenated...
- Cobb, Bob. Institutional Research. $124,765 from United States Army Reserve for Annual Training Courses at WKU.
- Crawford, Nick. Geography & Geology. $1,501 from Friends of Lost River, Inc. for Lost River Internships.
- Dettmann, Matthew. Engineering Technology. $60,000 from James D. Scott Foundation for The Scott Center for Construction and Engineering and The Jim Scott Professorship.
- Dunn, David. Public Health. $54,490 from University of Louisville Research Foundation for Area Health Education Center Subcontract.

Personnel Changes

The following appointments, promotions, and retirements were approved by the University’s Board of Regents at their regular quarterly meeting in May. Information is provided by the Department of Human Resources.

FACULTY APPOINTMENTS

- Biology
  - Lawrence A. Alice, Assistant Professor
  - Bonnie J. Furman, Assistant Professor
  - Scott K. Grubbs, Assistant Professor
- Chemistry
  - Mary Thandil Butterfield, Assistant Professor
- Government
  - Thomas Ambrosio, Instructor, Assistant Professor
- History
  - Mozhgan N. Duff, Assistant Professor
  - Maria B. Formis, Assistant Professor
  - Modern Languages/Intercultural Studies
  - Timothy H. Evans, Assistant Professor
- Public Health
  - Lisa L. Landley, Assistant Professor

FACULTY ENTERING OPTIONAL RETIREMENT

- Art
  - Walter Stamps, July 1
- Biology
  - Rudolph Prins, July 1
  - Thomas A. Yungbluth, July 1
  - Consumer & Family Sciences
  - Martha C. Jenkins, July 1
- English
  - M. Manella Huddleston, July 1
- Philosophy & Religion
  - Ronald A. Vezerker, July 1
- Theater & Dance
  - Beverly D. Vezerker, July 1

FACULTY PROMOTIONS

- Accounting & Finance
  - Herman Manayakan, Professor
- Agriculture
  - Linda Brown-Ferguson, Professor
- Art
  - Brett Olsen, Associate Professor
- Biology
  - Douglas McElroy, Associate Professor
- Chemistry
  - Darwin Dahl, Professor
- Community College
  - Dawn Bolton, Associate Professor
- Educational Leadership
  - Don Dinkemeier, Professor
  - Susan Janes, Professor
- Engineering Technology
  - John Darnell, Associate Professor
  - English
  - David LeNoir, Assistant Professor
- Geography & Geology
  - Elizabeth McEldowney, Associate Professor
- Government
  - Edward Yager, Assistant Professor
  - Mathematics
  - Daniel Biles, Professor
  - Nezam Iramiparast, Professor
  - J. Lynn Miller, Associate Professor
  - Tabitha Daniel, Professor
- Modern Languages/Intercultural Studies
  - Johnston Njoku, Associate Professor
- Philosophy & Religion
  - Lawrence Snyder, Associate Professor
- Physics & Astronomy
  - Web Van der Meer, Professor
- Psychology
  - Anthony Norman, Associate Professor

FACULTY APPROVED FOR TENURE

- Art
  - Brent Olsen, Assistant Professor
- Biology
  - Douglas McElroy, Associate Professor
- Community College
  - Dawn Bolton, Assistant Professor
- Educational Leadership
  - Donald Nims, Associate Professor
- Engineering Technology
  - David LeNoir, Assistant Professor
- Geography & Geology
  - John Darnell, Assistant Professor
- Government
  - Edward Yager, Assistant Professor
- Mathematics
  - Daniel Biles, Professor
- Modern Languages/Intercultural Studies
  - Johnston Njoku, Associate Professor
- Philosophy & Religion
  - Lawrence Snyder, Assistant Professor
- Physics & Astronomy
  - Web Van der Meer, Professor
- Psychology
  - Anthony Norman, Assistant Professor

GRANT-FUNDED APPOINTMENTS

- Biology
  - Douglas Raymond Perkins, Lab Tech. / Coordinator
- Educational Television Services
  - James L. Pearson, Operations Manager

Engineering Technology
- Alvin Miller, Visiting Associate Professor
- Geography & Geology
  - Michele K. Karle, Pt. Temp. Service / Maintenance
  - Gordon Ford College of Business
  - Muriel Pelcher, Office Assistant
- Industrial Technology
  - Casey L. Fender, Industrial Technician
- Nursing
  - Rebecca Foster, Instructor
- Physics & Astronomy
  - Gyula Cakai, Visiting Scholar
  - Larry Oakes, Visiting Scholar
- Training/Technical Assistance Svcs.
  - Jamie Heath Roberts, Part-time Classroom Teacher
  - Cynthia D. Spruille, Administrative Coordinator
- Speech Language Pathology
  - Jeanie Kay Wilson, Pt. Temp. Service / Maintenance

STAFF APPOINTMENTS

- Admissions & Academic Services
  - Darleen Marie Robertson, Admissions Assistant
- Athletics
  - Justin Lee Brooks, Pt. Temp. Service / Maintenance
- Building Services
  - Kenneth Ray Cain, Building Services
  - Charles Willie Cantrell, Building Services
  - Pamela G. Froogle, Building Services
  - Lisa L. Holman, Building Services
- Business Services
  - Tracey Lancaster, Building Services
  - Tammy Sha Magid, Building Services
  - Alice Payne, Building Services
Western Kentucky University's chapter of Phi Upsilon Omicron has won first place in the National Professional Project competition.

Western Kentucky University's chapter of Phi Upsilon Omicron has won first place in the National Professional Project competition. The national honor society for students majoring in consumer and family sciences received the honor from the National Professional Program Committee of Phi Upsilon Omicron "Helping Hands Halt the Hurt." The chapter received a plaque and check for $100.

"This is especially significant since Western's chapter also received the prestigious first place plaque award in 1998," said Martha Jenkins, professor of consumer and family sciences at Western. "This is the first time since the national competition was initiated in 1976 that the same chapter has won the top award two years in a row."

The 1999 project focused on touching the lives of the elderly clients at the Active Day Care Center at Western.

"Helping Hands Halt the Hurt" is the theme of the project. The students developed a program that dispenses Handi-Cartons to the elderly clients at the Active Day Care Center. These Handi-Carton boxes contain such necessities as soap, shampoo, and deodorant, and are delivered to the clients in their own homes. The students also have a community service component where they visit some of the clients at their homes. The chapter received a plaque and $100 for their efforts.

Western Kentucky University's chapter of Phi Upsilon Omicron has been active in the National Professional Project competition for several years, with several other chapters winning first place and second place. The chapter at Western has been particularly successful in recent years, winning both first and second place in the past two years.

The chapter at Western was founded in 1996 and has been active in numerous community service projects. In addition to the Active Day Care Center project, the chapter has also worked with local food banks, community centers, and other organizations to provide assistance to those in need. The chapter has received numerous awards for their community service efforts, including the prestigious "Helping Hands Halt the Hurt" award.

The chapter's success is due in large part to the hard work and dedication of its members. The chapter has a strong leadership team, with a vice president, president, and treasurer who work closely with the chapter advisor. The chapter also has a strong membership, with over 50 members actively involved in the organization.

The chapter's success has been recognized by the National Professional Program Committee, which has honored the chapter with various awards and recognition. The chapter has also received support from the university administration, with funding and resources provided to support the chapter's activities.

The chapter's success is a testament to the importance of community service and the impact that students can have by working together to make a difference in their communities. The chapter at Western is an example of how students can take action to make a positive difference in the world, and the chapter's success is a source of pride for all those involved.
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<tr>
<td>8/19/99 - 8/20/99</td>
<td>Wrap-up Registration</td>
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<tr>
<td>8/22/99</td>
<td>West KY Horse Sale</td>
<td>L.D. Brown Ag Expo Center</td>
<td>270/843-3542</td>
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<tr>
<td>8/23/99</td>
<td>Fall Semester Classes Begin</td>
<td>Sharon Dysert (270/1745-4242)</td>
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<tr>
<td>8/23/99 - 8/27/99</td>
<td>&quot;Trent Graphics&quot; Fine Art Poster Sale</td>
<td>Downing University Center Mezzanine University Center Board 270/745-5792</td>
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<tr>
<td>8/29/99</td>
<td>SKPTA Team Penning</td>
<td>L.D. Brown Ag Expo Center</td>
<td>270/983-3542</td>
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<tr>
<td>8/30/99 - 9/3/99</td>
<td>Retro Tie Dye - Jewelry - Incense Sale</td>
<td>Downing University Center Lobby</td>
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<tr>
<td>8/31/99 - 9/26/99</td>
<td>Golden Anniversary Exhibit</td>
<td>The Kentucky Building</td>
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<tr>
<td>9/1/99</td>
<td>Welcome Back Western Bash</td>
<td>Preston Center Lawn</td>
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<td>9/4/99 - 9/5/99</td>
<td>KQHB Futurity Show</td>
<td>L.D. Brown Ag Expo Center</td>
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<tr>
<td>9/6/99</td>
<td>Labor Day No Classes</td>
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<tr>
<td>9/11/99</td>
<td>KY Tour of Folk Music</td>
<td>Kentucky Building</td>
<td>Laura Harper Lee 270/745-2944</td>
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<tr>
<td>9/11/99</td>
<td>Football Tailgate Concert</td>
<td>Downing University Center South Lawn University Center Board 270/745-5792</td>
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<td>9/11/99 - 9/12/99</td>
<td>Appaloosa Horse Show</td>
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<td>9/14/99</td>
<td>FHA Fall Meeting</td>
<td>Downing University Center Theatre</td>
<td>Georgianna Fisher 270/622-4119</td>
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<td>9/14/99</td>
<td>Take Back The Night Program</td>
<td>Van Meter Auditorium</td>
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<td>9/17/99 - 9/18/99</td>
<td>Golden Anniversary Club Weekend</td>
<td>L.D. Brown Ag Expo Center</td>
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<tr>
<td>9/17/99</td>
<td>Women of Western Conference</td>
<td>Downing University Center</td>
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<td>9/17/99 - 9/18/99</td>
<td>KQFA Wood Expo</td>
<td>L.D. Brown Ag Expo Center</td>
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<tr>
<td>9/18/99</td>
<td>Football Tailgate Concert with &quot;Black Widow&quot;</td>
<td>Downing University Center South Lawn University Center Board 270/745-5792</td>
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<tr>
<td>9/18/99</td>
<td>Warren County Junior Miss</td>
<td>Van Meter Hall Auditorium</td>
<td>Special Events, 270/745-2497</td>
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<td>9/23/99</td>
<td>Parents' Weekend / Focus On Western Various Campus</td>
<td>Student Activities 270/745-2459</td>
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<td>9/25/99</td>
<td>West KY Flat Show horse Sale</td>
<td>L.D. Brown Ag Expo Center</td>
<td>270/843-3542</td>
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<tr>
<td>9/25/99</td>
<td>Football Tailgate Concert with A Tribute to Jimmy Buffett By &quot;A Son of A Sailor&quot;</td>
<td>Van Meter Auditorium</td>
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<td>9/25/99 - 9/26/99</td>
<td>Golden Anniversary Club Weekend</td>
<td>L.D. Brown Ag Expo Center</td>
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<td>9/26/99</td>
<td>SKPTA Team Penning</td>
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<tr>
<td>9/29/99</td>
<td>Women's Studies Fall Lecture Series</td>
<td>Speaker Dr. Jocelyn Elders</td>
<td>Van Meter Auditorium</td>
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<td>9/11/99 - 9/18/99</td>
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In the Spirit